

United States of America

United States Patent and Trademark Office



Reg. No. 5,738,806

Registered Apr. 30, 2019

Int. Cl.: 29, 41, 44

Service Mark

Trademark

Principal Register

Lee Memorial Health System (UNITED STATES a political subdivision of the State of Florida - special district created by the Florida legislature to operate, control and maintain public hospitals and other healthcare facilities in Southwest Florida pursuant to Chapter 63-1552, Laws of Florida (1963), as amended by Chapter 2000-439, 1, Law of Florida (2000))
8540 Dayton Avenue
2800 Cleveland Avenue
Fort Myers, FLORIDA 33901

CLASS 29: Pre-packaged dinners consisting of meals and entrees composed entirely of vegan products in the nature of fruits, vegetables, cheeses and meat substitutes; prepacked vegan meals and entrees consisting primarily of vegan products in the nature of fruits, vegetables, cheeses and meat substitutes

FIRST USE 4-16-2018; IN COMMERCE 4-16-2018

CLASS 41: Education services, namely, providing live and on-line classes, seminars, and workshops in the field of nutrition, diet, weight loss, malnutrition, and plant-based foods for healthier living; Education services, namely, providing mentoring, tutoring, classes, seminars and workshops in the field of diet, nutrition, and healthy food choices; Educational services, namely, conducting programs in the field of diet and nutrition; Educational services, namely, conducting programs and classes in the field of nutrition and diet and distribution of educational materials in connection therewith

FIRST USE 4-16-2018; IN COMMERCE 4-16-2018

CLASS 44: Counseling services in the fields of health, nutrition and lifestyle wellness; Dietary and nutritional guidance; Nutrition counseling; Providing information in the field of nutrition

FIRST USE 4-16-2018; IN COMMERCE 4-16-2018

The mark consists of a circular shape with the wording "Start Anew" in the center of circle. The word "Start" is above the word "Anew" and has a capital letter "S", then an image of a carrot with five (5) leaves above the carrot to depict the letter "t" in lower case, and then letters in lower case "art" to form the word "Start". Below the stylized word "Start" is the word "Anew" with a capital letter "A" and lower case letters "new".



Andrei Iancu

Director of the United States
Patent and Trademark Office

SER. NO. 88-094,191, FILED 08-27-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.