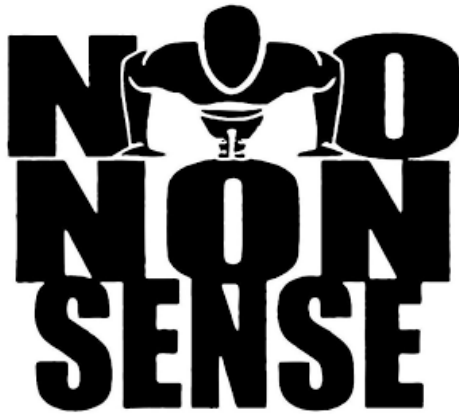


# United States of America

United States Patent and Trademark Office



**Reg. No. 5,732,305**

**Registered Apr. 23, 2019**

**Int. Cl.: 41**

**Service Mark**

**Principal Register**

Murray, Tia N (UNITED STATES INDIVIDUAL), DBA NoNonsense Functional Training  
50 Robertson Road  
Hamden, CONNECTICUT 06518

CLASS 41: Fitness boot camps; Aerial fitness instruction; Conducting fitness classes; Consulting services in the fields of fitness and exercise; Counseling services in the field of physical fitness; Education services, namely, providing panel discussions in the field of personal training; Educational services, namely, developing and conducting workouts, workshops, presentations, retreats, and personal training in right-brain fitness; Educational services, namely, providing cognitive fitness programs for seniors; Entertainment in the nature of providing an informational and entertainment website in the fields of celebrity gossip, entertainment, sports and fitness; Golf fitness instruction; Personal fitness training services; Personal fitness training services and consultancy; Personal fitness training services featuring aerobic and anaerobic activities combined with resistance and flexibility training; Personal fitness training services, namely, providing cross-training instruction to tennis players, based on pilates methods and tennis techniques, in a studio or on a tennis court; Personal trainer services; Physical fitness assessment services; Physical fitness conditioning classes; Physical fitness consultation; Physical fitness instruction; Physical fitness studio services, namely, providing exercise classes, body sculpting classes, and group fitness classes; Physical fitness studio services, namely, providing group exercise instruction, equipment, and facilities; Physical fitness training of individuals and groups; Physical fitness training services; Physical fitness training services using pilates apparatuses, pilates training techniques and tennis techniques to improve core strength, endurance and match play for tennis players in order to prevent tennis-related injuries and assist in the rehabilitation process of injured tennis players; Providing fitness and exercise facilities; Providing fitness and exercise studio services, namely, pilates instruction and training; Providing fitness and exercise studio services, namely, providing pilates apparatuses and tennis training equipment; Providing fitness instruction services in the field of personal training; Providing fitness training services in the field of personal training; Providing a web site featuring information on exercise and fitness; Providing a website featuring information on exercise and fitness; Providing an interactive website featuring information and links relating to fitness; Providing an on-line computer database featuring information regarding exercise and fitness; Providing an on-line computer database featuring information regarding exercise and fitness before and after pregnancy; Providing classes, workshops, seminars and camps in the fields of fitness, exercise, boxing, kick boxing and mixed martial arts; Providing facilities for fitness training; Providing general fitness and mixed martial arts facilities that require memberships and are focused in the fields of general fitness, exercise, and mixed martial arts; Providing personal training and physical fitness consultation to corporate clients to help their employees make



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

physical fitness, strength, conditioning, and exercise alterations in their daily living;  
Providing personal training and physical fitness consultation to individuals to help them make  
physical fitness, strength, conditioning, and exercise improvement in their daily living;  
Providing physical fitness and exercise service, namely, indoor cycling and yoga instruction

FIRST USE 00-00-2015; IN COMMERCE 00-00-2015

The mark consists of the stylized word "NONONSENSE" and a man doing a push-up  
between the letter "N" and "O".

SER. NO. 88-082,219, FILED 08-17-2018

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**