

# United States of America

United States Patent and Trademark Office

## FORMULA 1

**Reg. No. 5,854,923**

**Registered Sep. 10, 2019**

**Int. Cl.: 37**

**Service Mark**

**Principal Register**

Formula One Licensing B.V. (NETHERLANDS BESLOTEN VENNOOTSCHAP (B.V.))  
Beursplein 37  
Rotterdam, NETHERLANDS 3011AA

CLASS 37: Building construction; vehicle repair services; vehicle maintenance; motor vehicle maintenance and repair; repair and maintenance of aircraft; vehicle polishing; vehicle service stations; mining extraction; vehicle greasing; installation, maintenance and repair of computer hardware; installation of wind power systems; installation of solar power systems; installation of hydropower systems; pipeline construction and maintenance; installation and maintenance of computer hardware network systems; machinery installation maintenance and repair; installations and repair of systems of gas; vehicle lubrication; maintenance and repair of power stations; maintenance and repair of vehicle tires; maintenance and repair of machinery for the oil industry; vehicle cleaning; drilling of wells; refuelling services for vehicles and equipment; retreading of tires; motor vehicle washing; repair of materials in the nature of vehicle repair and sports equipment repair; repair and maintenance of automobiles, tractor trailers, tractors, and other utility vehicles; repair and assembly relating to the installation or dismantling and maintenance of tires for vehicle wheels, namely, vehicle tire maintenance and repair; repair and maintenance of machines and measuring instruments and test equipment or apparatus in relation to the distribution of power or control of power; automobile service station services; installation, maintenance and repair services of equipment, apparatus, devices and installations, all of the foregoing excluding computer software, in the field of electronics, computing, communications and telecommunications; construction, namely, construction supervision of industrial equipment, and repair, restoration, maintenance and installation services for industrial equipment; drilling services for oil and gas extraction; repair services of tires for vehicle wheels; services related to exploitation and production of oil, namely, rental of drilling rigs; building construction supervision; anti-rust treatment for vehicles; repair of tires by vulcanization

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF BENELUX , REG. NO. 1036826, DATED 08-08-2018, EXPIRES 08-07-2028

SER. NO. 88-067,367, FILED 08-06-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**