

# United States of America

United States Patent and Trademark Office

## DREAMUP

**Reg. No. 5,789,547**

**Registered Jun. 25, 2019**

**Int. Cl.: 28, 41**

**Service Mark**

**Trademark**

**Principal Register**

DreamUp PBC (DELAWARE CORPORATION)  
1133 15th Street Nw, 12th Floor  
Washington, D.C. 20005

CLASS 28: Toy educational science kits for children comprising science experiments in the fields science, technology, engineering, and mathematics (STEM), astronomy, astronautics and space technology, namely, petri dishes with lids, nutrient powdered agar, tape, apron, swabs, gloves, zip top bags, and also containing printed instructional, educational and/or teaching materials; Science game kits, science toy educational kits and toy science kits for children, all for teaching science experiments in the fields of astronomy, astronautics and space technology to children, namely, kits containing petri dishes with lids, nutrient powdered agar, tape, apron, swabs, gloves, and zip top bags, and printed materials sold as a unit therewith; Children's educational toys used to demonstrate space research, earth research, and the scientific method by comparing results of earth-based science experiments to science experiments performed by astronauts in space; Children's educational toys used to demonstrate science experiments on earth and compare results to science experiments performed by astronauts in space; Children's educational toys that demonstrate the scientific method using observation, description, hypotheses, prediction and experiments; Children's educational toys used to demonstrate how space research works, how microgravity impacts microbial growth, the scientific method, variance in microbial growth, and research in space

FIRST USE 9-20-2018; IN COMMERCE 9-20-2018

CLASS 41: Education services, namely, providing live and on-line classes, seminars, workshops and summer camps in the field of computer programming and engineering; Providing live and on-line classes, seminars, workshops and summer camps in the field of computer programming and engineering for children; Educational services, namely, developing curriculum for educators; Educational services, namely, developing curriculum for others in the field of science, technology, engineering, and mathematics (STEM), astronomy, astronautics and space technology; Educational services, namely, developing curriculum for teachers; Education services, namely, training educators in the field of science, technology, engineering, and mathematics (STEM), astronomy, astronautics and space technology, and providing curricula in connection therewith; Education services, namely, providing interactive educational classes, seminars, conferences, workshops, retreats, camps and field trips to students in the fields of science, technology, engineering, and mathematics (STEM), astronomy, astronautics and space technology

FIRST USE 12-00-2015; IN COMMERCE 12-00-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-036,636, FILED 07-13-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**