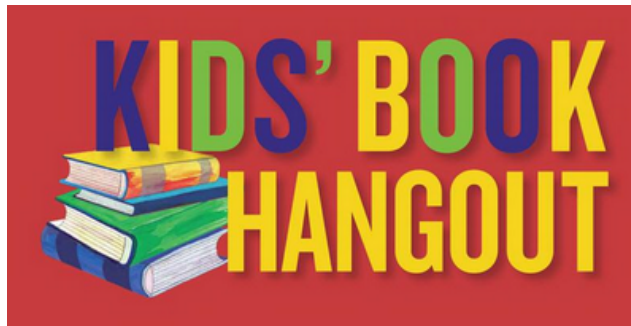


United States of America

United States Patent and Trademark Office



Reg. No. 5,814,932

Registered Jul. 23, 2019

Int. Cl.: 35, 41

Service Mark

Principal Register

BARNES & NOBLE BOOKSELLERS, INC. (DELAWARE CORPORATION)
122 Fifth Avenue
New York, NEW YORK 10011

CLASS 35: Arranging and organizing in-store social events, get-togethers, and parties for book and reading club members for business purposes; providing book and reading club members with informed suggestions of books, authors, book subject matter, book genres, music, videos, games, and digital media entertainment, solely for commercial transactions and purposes; retail and online retail book store services featuring books, text-books, used books, used text-books, magazines, compact discs, audio and video cassettes, digital video discs, computer software, computer and video games, posters, stationery, calendars, food, beverages, general giftware items, and school supplies, namely, erasers, binders, presentation folders, notepads, writing paper pads, blank paper, ruled paper, loose-leaf paper, blank notebooks, markers, paper staplers, paper staple removers, desktop organizers, rubber stamps and ink pads, binder and paper clips, dispensers for adhesive tape for stationery or household purposes, pen and pencil holders, stationery cases and holders and file trays for desk accessories, book covers, book ends, book holders, book marks, book plates, paper weights for books, paper weights, push pins, paper clips, sketchbooks, scratch pads, address books, and dry erase writing boards; retail and online retail store services featuring downloadable electronic publications, namely, books, electronic books, magazines, articles, stories, newspapers, text, images, discount, rebate, and special offer coupons and vouchers, coupons, vouchers, and digital web site content and digital media in the nature of books, electronic books, magazines, articles, stories, newspapers, text, images, mobile computer, tablet and electronic reader applications, and music and movies through wired and wireless Internet access; retail and online retail store services featuring portable electronic book readers, mobile and tablet computers, and accessories for portable electronic book readers, mobile, and tablet computers, namely, carrying cases, leather carrying cases, silicone, fabric, and plastic sleeves and skins for electronic book readers, rechargeable batteries, book lights, protective film covers, and combination book light and cover

FIRST USE 7-28-2018; IN COMMERCE 7-28-2018

CLASS 41: Education and entertainment services, namely, an in-store educational and entertainment program for children to discover, read, and talk about books, play games, and participate in educational and play activities; educational and entertainment services, namely, children's book and reading club services, namely, arranging and organizing in-store social events, get-togethers, and parties for club members; providing book and reading club members with informed suggestions of books, authors, book subject matter, book genres, music, videos, games, and digital media entertainment solely for entertainment and educational purposes; providing a web site for providing information on book and reading clubs, organizing and setting up book and reading clubs, inviting club members, tracking the



Andrei Iancu

Director of the United States
Patent and Trademark Office

books members have read, scheduling events, and posting group messages

FIRST USE 7-28-2018; IN COMMERCE 7-28-2018

The color(s) red, blue, yellow, green, white is/are claimed as a feature of the mark.

The mark consists of the words "KIDS' BOOK HANGOUT" with the word "KIDS" consisting of a blue "K", a yellow "I", a green "D", a blue "S", and a green apostrophe, the word "BOOK" consisting of a yellow "B", a green "O", a blue "O", and a yellow "K" over the word "HANGOUT" in yellow letters, surrounding a stack of four books in yellow, blue, green, and blue with the page edges in the color white. The background is all in the color red

No claim is made to the exclusive right to use the following apart from the mark as shown:
"KIDS' BOOK"

SER. NO. 88-034,024, FILED 07-11-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.