

United States of America

United States Patent and Trademark Office

EMMYS

Reg. No. 5,785,337

Registered Jun. 25, 2019

Int. Cl.: 9, 16, 35, 41

Service Mark

Trademark

Principal Register

The National Academy of Television Arts and Sciences, Inc. (NEW YORK Not-for-profit corporation)

Suite 404
1697 Broadway
New York, NEW YORK 10019

Academy of Television Arts and Sciences (CALIFORNIA non-profit corporation)
5220 Lankershim Blvd.
North Hollywood, CALIFORNIA 91601

CLASS 9: Downloadable mobile applications for accessing television industry information and entertainment and educational content; Downloadable electronic publications, namely, books containing award ceremony information, television industry information and information related to entertainment and educational content, namely, information about television programs, events, and celebrities; Downloadable electronic publications, namely, award directories containing award ceremony information, television industry information, and information related to entertainment and educational content, namely, information about television programs, events, and celebrities; Downloadable electronic publications, namely, press kits comprised of brochures and press releases containing television industry information and information related to entertainment and educational content

FIRST USE 4-20-2001; IN COMMERCE 4-20-2001

CLASS 16: Publications, namely, books, award directories, event programs, and magazines containing award ceremony information, television industry information, and information related to entertainment and educational content, namely, information about television programs, events, and celebrities

FIRST USE 3-1-1948; IN COMMERCE 3-1-1948

CLASS 35: Association services, namely, promoting the interests of the television industry and promoting public awareness of television industry information and entertainment and educational content, namely, information about television programs, events, and celebrities

FIRST USE 3-1-1948; IN COMMERCE 3-1-1948

CLASS 41: Education and entertainment services via social media, namely, providing information about television programs, events, and celebrities via social media applications and websites, featuring award ceremony information, television industry information, and information related to entertainment and educational content; Entertainment services, namely, an annual award program for presentation of awards, award ceremonies, and ongoing award ceremony programs and shows related to achievement and excellence in the television industry and related to contributions to entertainment and educational content



Andrei Iancu

Director of the United States
Patent and Trademark Office

FIRST USE 3-1-1948; IN COMMERCE 3-1-1948

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-015,904, FILED 06-26-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.