

# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,785,333**

**Registered Jun. 25, 2019**

**Int. Cl.: 9, 38, 42**

**Service Mark**

**Trademark**

**Principal Register**

BEIJING JINGDONG 360 DU E-COMMERCE LTD. (CHINA limited company (ltd.) )  
Rm222,fl.2,bldg.c, No.18, Kechuang 11 St  
Beijing Economic & Tech Development Zone  
Beijing, CHINA 100176

CLASS 9: Recorded computer application software for data management, image processing and instant messaging; recorded computer application software for processing electronic payments to and from others; recorded computer application software, namely, authentication software for authenticating the identity of a payer; recorded computer application software for use in connection with the provision of an interactive website for third parties to post information, create electronic product catalogues, respond to requests and place and fulfill orders for products, services and business opportunities via local and global computer networks, for use in document management, for searching, browsing and receiving transmissions of text, electronic documents, graphics and audiovisual information on local remote area, global computer networks, on intranets or directories of information available on computer networks, for use in software development and web authoring, for use in exchanging information via global computer networks and online from a computer database and the internet, for business use for financial management, financial planning, business management, customer relationship management (CRM), inventory management, sales force management and marketing information management, data mining, high-speed massive e-commerce data processing, and data customization; recorded computer application software for accessing, viewing, and controlling remote computers and computer networks; recorded computer game software; recorded computer software for database management; downloadable computer application software for shopping; downloadable computer application software for data management, image processing and instant messaging; downloadable computer application software for processing electronic payments to and from others; downloadable computer application software, namely, computer application software for authenticating the identity of a payer; downloadable computer application software that may be downloaded from a global computer network for use in connection with the provision of an interactive website for third parties to post information, create electronic product catalogues, respond to requests and place and fulfill orders for products, services and business opportunities via local and global computer networks, for use in document management, for searching, browsing and receiving transmissions of text, electronic documents, graphics and audiovisual information on local remote area, global computer networks, on intranets or directories of information available on computer networks, for use in software development and web authoring, for use in exchanging information via global computer networks and online from a computer database and the internet, for business use for financial management, financial planning, business management, customer relationship management (CRM), inventory management, sales force management and marketing information management, data mining, high-speed massive e-commerce data processing, and data customization; downloadable computer application software for accessing, viewing, and controlling remote computers and computer networks; computer peripheral devices; pedometers; portable telephones; portable media players; cameras for photography; low voltage power supply;



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

batteries, electric

CLASS 38: Television broadcasting; message sending; communications by computer terminals; computer aided transmission of messages and images; electronic bulletin board services in the nature of telecommunications services; providing telecommunication channels for teleshopping services; transmission of electronic mail; providing online forums for transmission of messages among computer users; transmission of digital files; providing access to databases

CLASS 42: Research and development of new products for others; quality testing of products; quality testing of website content; surveying; cosmetics research; biological research; meteorological information; material testing; industrial design; design of interior décor; dress designing; computer programming; electronic data storage; creating and maintaining web sites for others; installation of computer software; computer software design; authenticating works of art; graphic arts designing; invisible assets quality evaluation; weighing freight for others; cloud seeding; handwriting analysis in the nature of graphology; cartography services

OWNER OF CHINA , REG. NO. 15583090, DATED 12-21-2015, EXPIRES 12-20-2025

OWNER OF CHINA , REG. NO. 15583322, DATED 12-14-2015, EXPIRES 12-13-2025

OWNER OF CHINA , REG. NO. 15583208, DATED 12-21-2015, EXPIRES 12-20-2025

The mark consists of a stylized cartoon of the profile of a standing dog, smiling with a large face and small body atop the upper left corner of the stylized letters "JD" formed by an incomplete circle with a vertical line bisecting the circle which represents a shared bar of the "J" and "D".

OWNER OF U.S. REG. NO. 5243498, 4818857, 5398871

SER. NO. 88-014,953, FILED 06-26-2018

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**