

United States of America

United States Patent and Trademark Office

ALLSTATE

Reg. No. 5,985,314

Registered Feb. 11, 2020

Int. Cl.: 9, 42

Service Mark

Trademark

Principal Register

Allstate Insurance Company (ILLINOIS CORPORATION)
Allstate Plaza
Northbrook, ILLINOIS 60062

CLASS 9: Computer application software for accessing cloud-based software for use in managing online accounts, online subscriptions, personal information, and for use in monitoring internet websites and online publications for personal information, computer application software for accessing information obtained from credit report and credit score monitoring, and for providing tips and information concerning cyber threats, identity theft and fraud; computer application software for use in accessing assistance with fraud and identity theft protection services and closing or rehabilitating compromised accounts

FIRST USE 8-6-2019; IN COMMERCE 8-6-2019

CLASS 42: Software as a service (SaaS) featuring software for use in electronic storage of data; software as a service (SaaS) featuring software to assist in tracking, managing, and reporting, credit scores, and account information; software as a service (SaaS) featuring software for providing alerts and notifications regarding potential identity theft, and for providing tips and information concerning identity theft; software as a service (SaaS) featuring software for scanning a user's email to generate a list of the user's online accounts; electronic monitoring of personally identifying information to detect potential identity theft via the internet; computer security services involving the tracking, monitoring, and reporting regarding consumer credit reports and changes thereto for purposes of protecting data and information from unauthorized access to prevent data theft, identity theft and fraud; electronic monitoring of credit card activity and providing alerts and notifications concerning possible fraud and identity theft for fraud protection purposes related thereto; electronic monitoring of personal information and credit activity by monitoring the Internet, public records, credit reports, private and public electronic databases, and unregulated global computer networks to facilitate the detection of and protection against identity theft and fraud

FIRST USE 8-6-2019; IN COMMERCE 8-6-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-013,339, FILED 06-25-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.