

United States of America

United States Patent and Trademark Office



Reg. No. 5,679,454

Registered Feb. 19, 2019

Corrected Mar. 09, 2021

Int. Cl.: 35

Service Mark

Principal Register

Village Practice Management Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
Suite 900
125 South Clark
Chicago, ILLINOIS 60606

CLASS 35: Business management and consulting services for healthcare providers and related businesses; business support services in the field of healthcare, namely, assisting primary care physicians, health plans, and health networks to provide coordinated care and/or improve patient outcomes and satisfaction through implementation of business strategies and processes for data analysis, population health management and care management services; business consulting in the field of healthcare practice operations management, namely, providing practice organization, management and administrative support services to individual physicians or small group practices; business management and consulting services for the health care industry, namely, providing expertise and supplier partnerships, and assisting with negotiation of and implementation of processes to maximize performance under value-based care contracts

FIRST USE 5-5-2014; IN COMMERCE 5-5-2014

The color(s) yellow, blue, and green is/are claimed as a feature of the mark.

The mark consists of stylized upside down triangle consisting of four separate polygons; the upper centermost polygon is yellow, the polygon on the right is blue, and the bottom and left polygons are green.

SER. NO. 88-010,933, FILED 06-22-2018



Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.