

United States of America

United States Patent and Trademark Office

BEST BUY



Reg. No. 5,870,966

Registered Oct. 01, 2019

Int. Cl.: 35

Service Mark

Principal Register

BBY Solutions, Inc. (MINNESOTA CORPORATION)
7601 Penn Ave S
Richfield, MINNESOTA 55423

CLASS 35: Retail store services and online retail store services in the field of consumer electronics, household appliances, home theater equipment, home automation and monitoring systems, voice automation devices, photographic equipment, cellular phones, telecommunications products and services, internet phone services, information technology products, video equipment, audio equipment, portable electronic devices and related accessories, personal computers, personal computer accessories, home office products, paper, ink and toner, imaging equipment, networking devices, digital equipment, video and electronic games, video and electronic game equipment and accessories, gaming furniture, entertainment furniture, office furniture, outdoor furniture, storage and organization systems, computer software, entertainment software, compact discs, digital versatile discs or DVDs, optical discs, audio and video recordings featuring music, movies, and other content, gift cards, books, magazines, batteries, satellite radio, automotive electronics, marine electronics, electric vehicles, musical instruments, sporting goods and equipment, health and fitness equipment, electric personal care and grooming products, binoculars and telescopes, grills, lawn and garden tools, air conditioning and heating apparatuses, drones, toys, and replacement parts and accessories related to the foregoing; Provision of consumer product information, consumer advice, online reviews and product comparison relating to the foregoing; Promoting the sale of the goods and services of others through customer loyalty and incentive award programs for retail customers; Promoting the sale of credit card accounts through the administration of customer loyalty and incentive award programs for retail customers; Vending machine services via automated kiosks in the field of consumer electronics; Providing a trade-in program for consumer electronics of others

FIRST USE 5-9-2018; IN COMMERCE 5-9-2018

The mark consists of the word "BEST" stacked on top of the word "BUY" in stylized font with a tag design to the right of the letter "Y" in "BUY". The dotted outline around the tag design is not an element of the mark, but simply to show the outline of the design element.

SEC. 2(F) As to "BEST BUY"

SER. NO. 87-915,633, FILED 05-10-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.