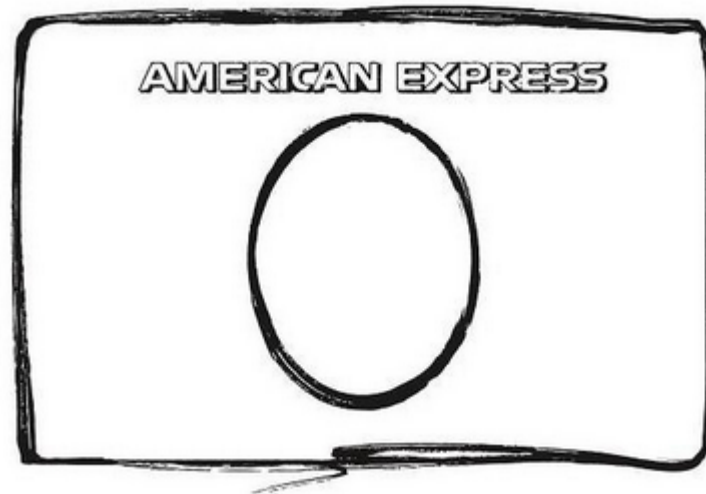


United States of America

United States Patent and Trademark Office



Reg. No. 6,739,609

Registered May 24, 2022

Int. Cl.: 35, 36, 39

Service Mark

Principal Register

American Express Marketing & Development Corp.
(DELAWARE CORPORATION)
200 Vesey Street
New York, NEW YORK 10285

CLASS 35: Business development services, namely, providing start-up support for businesses of others; business management consultation; assisting businesses in obtaining government contracts; corporate meeting management services; providing facilities for business meetings; promoting the sale of credit card accounts through the administration of incentive award programs; providing an online directory information service featuring information regarding merchants who accept payment by credit card

FIRST USE 4-19-2018; IN COMMERCE 4-19-2018

CLASS 36: Assistance with electronic transfers of money; Banking services; Issuing and processing payments of prepaid cards, prepaid gift cards, stored value cards, and payment cards; Foreign currency exchange services; Payment processing services, namely, charge card, credit card, prepaid card, gift card, stored value card and payment card transaction processing services; Electronic charge card, credit card, prepaid card, gift card, stored value card and payment card transactions; Issuing Charge cards, credit cards, prepaid cards, prepaid gift cards, stored value cards and payment cards; providing online information for merchants regarding guidelines and fees pertaining to credit card acceptance

FIRST USE 4-19-2018; IN COMMERCE 4-19-2018

CLASS 39: Travel agency services, namely, arranging the transportation of passengers by land, air and water; cargo handling services, namely, handling of passengers' luggage and arranging baggage transfer; travel agency services, namely, arranging for automobile and bus rentals; Tour information services about transportation for travel tours; arranging transport for travel tours as a bonus program for credit card customers



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



FIRST USE 4-19-2018; IN COMMERCE 4-19-2018

The mark consists of a credit card image with a blank oval in the center and the wording "AMERICAN EXPRESS" at the top of the card design.

SER. NO. 87-880,374, FILED 04-17-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.