

# Note To The File

Serial Number: 87855621  
Date: 10/10/2018 5:03 pm  
Created by: Christina  
Calloway

HAPPY CAMPER

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## Changed

- Issued Examiner's Amendment and Entered Changes

**From:** Knapp, Jacquelyn [mailto:jknapp@williamsmullen.com]  
**Sent:** Wednesday, October 10, 2018 4:43 PM  
**To:** Calloway, Christina <Christina.Calloway@USPTO.GOV>  
**Cc:** Lennox, Melissa <mlennox@williamsmullen.com>  
**Subject:** RE: Application Serial No. 87855621 [IWOV-IWOVRIC.FID1803541]

Hi Examining Attorney Calloway,

Please proceed with the amended identification of services and a disclaimer of the word "CAMPER".

Thanks,

Jackie

**Jacquelyn D. Knapp | Attorney | Williams Mullen**

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**From:** Calloway, Christina <[Christina.Calloway@USPTO.GOV](mailto:Christina.Calloway@USPTO.GOV)>  
**Sent:** Tuesday, October 9, 2018 4:07 PM  
**To:** Knapp, Jacquelyn <[jknapp@williamsmullen.com](mailto:jknapp@williamsmullen.com)>  
**Cc:** Lennox, Melissa <[mlennox@williamsmullen.com](mailto:mlennox@williamsmullen.com)>  
**Subject:** RE: Application Serial No. 87855621 [IWOV-IWOVRIC.FID1803541]

Good afternoon.

Upon review, the suggested amendment you have provided should be acceptable to distinguish from the prior filed application. It is my understanding in our prior discussion that the applicant agrees to the disclaimer as well. If not, please let me know. Otherwise, I will send an Examiner's amendment with the amended identification of services and disclaimer of the word "CAMPER".

If you have any further questions regarding the application, please feel free to contact me.

Sincerely,

Christina Calloway

Trademark Examining Attorney

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**From:** Knapp, Jacquelyn [ <mailto:jknapp@williamsmullen.com> ]  
**Sent:** Friday, October 05, 2018 4:48 PM  
**To:** Calloway, Christina < [Christina.Calloway@USPTO.GOV](mailto:Christina.Calloway@USPTO.GOV) >  
**Cc:** Lennox, Melissa < [mlelnox@williamsmullen.com](mailto:mlelnox@williamsmullen.com) >  
**Subject:** RE: Application Serial No. 87855621 [IWOV-IWOVRIC.FID1803541]

Dear Examining Attorney Calloway,

Please let me know if the following goods description would be sufficient to overcome the 2d refusal:

“Entertainment services, namely, conducting *indoor parties for children aged 18 and younger*”

If this description could sufficiently distinguish the informational services of the prior filed application, Applicant would like to make these amendments.

Best regards,

Jackie

Jacquelyn D. Knapp | Attorney | Williams Mullen

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**From:** Knapp, Jacquelyn  
**Sent:** Friday, September 21, 2018 3:49 PM  
**To:** 'Calloway, Christina' < [Christina.Calloway@USPTO.GOV](mailto:Christina.Calloway@USPTO.GOV) >  
**Cc:** Lennox, Melissa < [mlelnox@williamsmullen.com](mailto:mlelnox@williamsmullen.com) >  
**Subject:** RE: Application Serial No. 87855621 [IWOV-IWOVRIC.FID1803541]

Thanks Examining Attorney Calloway, I appreciate your input. I will let the client know. Is it relevant that the prior-filed application's services center on information services regarding camping, whereas our services are focused on entertainment services? I realize that both of these services are in Class 41, and that the marks are very close.

Another point of distinction is that these are always centered towards groups. Would adding that in to the services description also help move the ball forward? Alternately, what are your thoughts if the applicant

were to affirmatively disclaim traditional camping services, i.e. Entertainment services, namely, conducting parties *in residential areas, not including traditional camping services*

You are correct that the parties are generally conducted indoors, and are typically geared towards children. However, the client has conducted parties outdoors on residential property, and has hosted parties for adults in the past. I will let her know that limiting to children and indoors may sufficiently distinguish her mark from the prior application.

Best regards,

Jackie

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**From:** Calloway, Christina <[Christina.Calloway@USPTO.GOV](mailto:Christina.Calloway@USPTO.GOV)>  
**Sent:** Friday, September 21, 2018 11:21 AM  
**To:** Knapp, Jacquelyn <[jknapp@williamsmullen.com](mailto:jknapp@williamsmullen.com)>  
**Cc:** Lennox, Melissa <[mlennox@williamsmullen.com](mailto:mlennox@williamsmullen.com)>  
**Subject:** RE: Application Serial No. 87855621 [IWOV-IWOVRIC.FID1803541]

Good morning.

I apologize for the later reply. As the prior-filed application's services are broad concerning their information services, it would serve to provide more specific information regarding your client's services for example, the location of the parties and the intended users of the services, e.g., inside of residential homes, for children, etc. From applicant's website and social media presence, it appears that the parties are generally conducted indoors which make more of a distinction however, if this is inaccurate (parties also conducted outdoors), there will need to be further specification since camping is traditionally done outdoors.

If you have any further questions or concerns, please feel free to contact me.

Sincerely,

Christina Calloway

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**From:** Knapp, Jacquelyn [ <mailto:jknapp@williamsmullen.com> ]  
**Sent:** Thursday, September 20, 2018 3:24 PM  
**To:** Calloway, Christina < [Christina.Calloway@USPTO.GOV](mailto:Christina.Calloway@USPTO.GOV) >  
**Cc:** Lennox, Melissa < [mlelnox@williamsmullen.com](mailto:mlelnox@williamsmullen.com) >  
**Subject:** RE: Application Serial No. 87855621 [IWOV-IWOVRIC.FID1803541]

Dear Examining Attorney Calloway,

I was wondering if you had a moment to review the proposed amendments to the services description. Please let me know if you need additional information.

Best regards,

Jackie

Jacquelyn D. Knapp | Attorney | Williams Mullen

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**From:** Knapp, Jacquelyn  
**Sent:** Friday, September 14, 2018 5:49 PM  
**To:** 'Calloway, Christina' < [Christina.Calloway@USPTO.GOV](mailto:Christina.Calloway@USPTO.GOV) >  
**Cc:** Lennox, Melissa < [mlelnox@williamsmullen.com](mailto:mlelnox@williamsmullen.com) >  
**Subject:** RE: Application Serial No. 87855621 [IWOV-IWOVRIC.FID1803541]

Dear Examining Attorney Calloway,

Good to hear from you. The cited application 87816093 covers, in relevant part, the following services:

“Provision of information in the field of recreational activities, namely, camping” in IC 41;

“Computer services, namely, creating an on-line community for registered users to participate in discussions and engage in social networking in the field of camping and recreational vehicles at campgrounds” in IC 042;

“Booking of campground accommodation; providing campground facilities; providing information in the field of temporary lodging and accommodations for camping and recreational vehicles; provision of information in the field of recreational activities, namely, booking of campground accommodation, and providing campground facilities via the internet” in IC 043; and

“Online social networking services in the field of camping, campground accommodations, and providing campground facilities, provided via a website” in IC 45.

In contrast, my client applied for the following services:

“Entertainment services, namely, conducting parties” in IC 41.

Would you be amenable to changing the description as follows:

“Entertainment services, namely, conducting parties *in residential areas*” in IC 41

I think that this would sufficiently distinguish the services between traditional camping or campgrounds. For additional information about the client's services, the client essentially comes into a space and creates a "camping" (or "glamping") experience for customers. The parties are conducted indoors or outdoors, and are always in residential areas and are very removed from a traditional camping experience.

If you have any other ideas as to how we could massage the goods description so that there would be no confusion, I'm all ears!

Thanks,

Jackie

**Jacquelyn D. Knapp | Attorney | Williams Mullen**

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**From:** Calloway, Christina <[Christina.Calloway@USPTO.GOV](mailto:Christina.Calloway@USPTO.GOV)>  
**Sent:** Friday, September 14, 2018 12:05 PM  
**To:** Knapp, Jacquelyn <[jknapp@williamsmullen.com](mailto:jknapp@williamsmullen.com)>  
**Subject:** Re: Application Serial No. 87855621

Ms. Knapp,

Good afternoon. I am following up with you regarding the above mentioned application. You may send your suggested amendment regarding the identification of services, I will review, and we may discuss if it would be acceptable to withdraw the cited registration. I apologize for the delay in reply.

If you have any further questions, please feel free to contact me.

Sincerely,

Christina Calloway

Trademark Examining Attorney

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