

United States of America

United States Patent and Trademark Office

VIM

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Int. Cl.: 35, 42

Service Mark

Principal Register

BookMD (DELAWARE CORPORATION)
135 Main Street, Ste 1350
San Francisco, CALIFORNIA 94105

CLASS 35: Advertising and directory services, namely, promoting the services of others by providing a web page featuring links to the websites of others; Commercial information and directory agency; Compilation of business directories; On-line business directories featuring health care providers; Promoting the goods and services of others by providing a website featuring coupons, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information; Providing health insurance exchanges in the nature of a marketplace that offers purchasers of health insurance a variety of plans from different insurance providers; Providing a searchable on-line advertising website and guide featuring the goods and services of other vendors via the Internet; Providing a searchable online advertising website and informational guide featuring the goods and services of other vendors via the internet in the field of health care providers; Providing a website featuring recommendations, ratings and reviews posted by consumers about local service providers in the field(s) of health care for commercial purposes; Providing a website used to place on-line commercial orders in the field of health care providers; Providing a website for users with specific informed recommendations of specific consumer products and services validated by the users' inputted preferences and social network; Providing an on-line searchable database featuring business information and business contacts

FIRST USE 9-27-2017; IN COMMERCE 9-27-2017

CLASS 42: File sharing services, namely, providing a website featuring technology enabling users to upload and download electronic files; Hosting of digital content on the Internet; Peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload, view, and download digital photos; Providing a secured-access website that gives registered Internet networked institutions the ability to upload, view, copy, print, download and share documents and images for the purposes of conducting consumer-driven transactions; Providing a secured-access, members only website featuring technology that gives members the ability to safely exchange confidential information for the purposed of scheduling medical appointments; Providing a web site featuring technology that enables users to book health care appointments; Providing a web site featuring technology that enables users to connect with health care providers; Providing a web site featuring temporary use of non-downloadable software for remote medical consultation in the field of telemedicine; Providing a web site featuring temporary use of non-downloadable software for receiving, processing, transmitting, and displaying medical data, all in the field of telemedicine; Providing a web site featuring temporary use of non-downloadable software for remote examination and consultation with physicians, therapists and nutritionists; Providing a website featuring educational information in the field of clinical research; Providing a website featuring information about investigational medical devices, diagnostics and drugs; Providing a website featuring a media aggregator and search engine for internet content; Providing a



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website that features technology that enables the secure exchange of information by users; Providing a website that gives users the ability to create customized web pages featuring user-defined information; Providing a website that gives users the ability to create customized web pages featuring user-defined profiles

FIRST USE 9-27-2017; IN COMMERCE 9-27-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-645,683, FILED 10-13-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.