



Reg. No. 5,412,034 Registered Feb. 27, 2018 Int. Cl.: 9 Trademark Principal Register

Showtime Networks Inc. (DELAWARE CORPORATION) 1633 Broadway New York, NEW YORK 10019

CLASS 9: Digital media, namely, pre-recorded DVDs and high definition digital discs featuring video series, video programs and motion pictures all in the fields of drama, action, comedy, reality, sports and current affairs; Downloadable video, audio and audiovisual files and recordings featuring video series, video programs and motion pictures all in the fields of drama, action, comedy, reality, sports and current affairs; Downloadable mobile applications for streaming of entertainment in the fields of drama, action, comedy, reality, news, sports, current affairs, and for allowing users to receive and share information; Computer application software for interactive television for the delivery of real time television broadcast content and information and for interactive games and quizzes; Downloadable films, movies, video series and video programs featuring drama, action, comedy, reality, news, sports and current affairs provided via video on demand service

FIRST USE 1-31-1998; IN COMMERCE 1-31-1998

The mark consists of the word "SHOWTIME" with the letters "SHO" surrounded by a circle.

OWNER OF U.S. REG. NO. 5026286, 2180434, 3342145

SER. NO. 87-536,064, FILED 07-20-2017



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Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- *Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.