# United States of America United States Patent and Trademark Office



Reg. No. 6,344,319
Registered May 11, 2021
Int. Cl.: 35, 41
Service Mark
Principal Register

Blue Star Productions, Inc. (PENNSYLVANIA CORPORATION) 1950 Street Road Suite 104 Bensalem, PENNSYLVANIA 19020

CLASS 35: Talent recruitment services in the field of amateur basketball; sports recruiting services for high school and college athletes for amateur basketball; public relations services in the field of amateur basketball; providing information and news in the field of recruitment for amateur basketball

FIRST USE 12-31-2000; IN COMMERCE 12-31-2000

CLASS 41: Organizing and conducting sports competitions, namely, coordination, organization and management of amateur sports competitions, showcases and events for amateur basketball; sports training services, namely, evaluation, training and development of middle school, high school and college athletes for amateur basketball; operation of sports camps for middle school, high school and college athletes for amateur basketball; instruction services for amateur basketball; providing information, news and thought leadership development training in the field of amateur basketball

FIRST USE 12-31-2000; IN COMMERCE 12-31-2000

The color(s) blue, black, white and gray is/are claimed as a feature of the mark.

The mark consists of the wording "BLUESTAR" in stylized blue block letters. The block letters are surrounded by a thin white border, which is further surrounded by a thin black border. The wording is superimposed over a stylized blue, five-pointed star surrounded by a thin white border, which is further surrounded by a thin black border. Inside the star design and above the letters "ES" is the white design of a sunburst. The star design and wording have a gray shadowing effect. All other instances of white indicate background or transparent areas and are not part of the mark.

OWNER OF U.S. REG. NO. 1677944



Performing the Functions and Duties of the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office



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#### REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

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