

United States of America

United States Patent and Trademark Office

UNIVERSAL KIDS

Reg. No. 5,991,526

Registered Feb. 18, 2020

Int. Cl.: 9

Trademark

Principal Register

Universal City Studios LLC (DELAWARE LIMITED LIABILITY COMPANY)
100 Universal City Plaza
Universal City, CALIFORNIA 91608

CLASS 9: Game software; downloadable application software for mobile, portable and handheld devices that allow users to play and review audio, video, and audiovisual elements and information relating to children's entertainment content; downloadable application software for mobile, portable and handheld devices, namely, software featuring entertainment and learning activities for children; downloadable application software for mobile, portable and handheld devices for use in streaming and storing audio-visual media content; computer application software for mobile, portable and handheld devices that allow users to play and review audio, video, and audiovisual elements and information relating to children's entertainment content; computer application software for mobile, portable and handheld devices, namely, software featuring entertainment and learning activities for children; computer application software for mobile, portable and handheld devices for use in streaming and storing audio-visual media content; downloadable audio, video and audio-visual multimedia content, namely, audio files, video files and audio-visual files featuring children's entertainment; digital media, namely, downloadable audio, and video and audiovisual files, and multimedia files containing text, audio, video, still images, games, and internet web links, all in the field of children's entertainment; digital media, namely, digital video discs, downloadable audio and video recordings, dvds, and high definition digital discs all in the field of children's entertainment; a series of motion picture films featuring children's entertainment; digital media, namely, dvds, movies and other entertainment audio-visual programming related to a children's television series; downloadable computer application software and downloadable application software for mobile, portable and handheld devices, namely, mobile phones, tablet computers, and mp3 players, that allow users to play and review audio, video, and audiovisual elements and information relating to children's entertainment and educational content; downloadable computer application software namely, software featuring entertainment and learning activities for children and downloadable application software for mobile, portable and handheld devices, namely, mobile phones, tablet computers, and mp3 players featuring entertainment and learning activities for children; downloadable computer application software and downloadable application software for mobile, portable and handheld devices, namely, mobile phones, tablet computers, and mp3 players, for use in streaming and storing audio-visual media content; downloadable audio, video and audio-visual multimedia content, namely, audio files, video files and audio-visual files featuring children's entertainment and educational content; digital media, namely, downloadable audio, and video and audiovisual files, and multimedia files containing music, text, audio, video, still images, games, and internet web links, all in the field of children's entertainment and educational content; all of the foregoing excluding goods in the field of self-esteem and personal development for children



Andrei Iancu

Director of the United States
Patent and Trademark Office

FIRST USE 9-9-2017; IN COMMERCE 9-9-2017



THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:
"KIDS"

SER. NO. 87-448,454, FILED 05-12-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.