



Reg. No. 5,782,126

Registered Jun. 18, 2019

Int. Cl.: 9, 10, 11, 12, 18, 20, 24, 28, 35

**Service Mark** 

Trademark

**Principal Register** 

BLUE BOX OPCO LLC (DELAWARE LIMITED LIABILITY COMPANY) 10025 Mesa Rim Road San Diego, CALIFORNIA 92121

CLASS 9: apparatus and instruments for transmitting data; apparatus for electronic recording of sound; apparatus for the transmission of sound; baby and children monitors; computer controlled sound apparatus, namely, digital audio players and recorders, CD players and recorders; musical instrument adapters, namely, sound adapters for use with music players; picture projectors; sound processing units, namely, electronic sound processing apparatus; thermometers and electronic thermometers, other than for medical purposes

FIRST USE 4-15-2016; IN COMMERCE 4-15-2016

CLASS 10: babies' bottles; babies' feeding bottles; babies' pacifiers; baby soothers; feeding bottles; holding apparatus for feeding bottles; infants' feeding bottles; teethers; teething rings incorporating baby rattles; teething rings

FIRST USE 2-10-2010; IN COMMERCE 2-10-2010

CLASS 11: installations, apparatus and instruments for lighting, namely, lighting fixtures, battery-operated night lights and electric night lights; lamps

FIRST USE 6-28-2012; IN COMMERCE 6-28-2012

CLASS 12: Covers specially adapted for shopping carts

FIRST USE 7-12-2012; IN COMMERCE 7-12-2012

CLASS 18: baby carriers worn on the body; back packs for carrying babies; back packs for toddlers or young children; bags for carrying babies accessories; bags, namely, travel bags, sling bags, carry-all bags, all-purpose carrying bags; covers for infant carriers specially adapted for infant carriers worn on the body; diaper bags; infant carriers worn on the body; pouch baby carriers; safety harnesses for kids, namely, harnesses for guiding kids; sling bags for carrying babies or infants worn on the body

FIRST USE 6-10-2011; IN COMMERCE 6-10-2011

CLASS 20: babies baskets, namely, moses baskets; babies' bouncing chairs; babies' chairs; babies' furniture; baby changing mats; baby support cushion; beds; bolsters as cushions; booster chairs; changing tables for babies; children's feeding seats; children's sleeping mats; cots and moses baskets for baby and young children; cushions for infants; cushions; folding beds; head support cushions for babies; high chair for babies; infant beds; infant bouncers; infant walkers; mat for infant playpens; maternity pillows; mattresses; nap mats; nursing pillows; pillows for cradling, supporting, propping or feeding babies not for medical purposes; pillows; playpens; portable beds; potty chairs; safety gates of non-metal for babies and children; chairs adapted for babies; sleeping bag; sleeping mats; support cushioning for



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Director of the United States Patent and Trademark Office use in car safety seats for babies; support pillows for babies

### FIRST USE 7-30-2015; IN COMMERCE 7-30-2015

CLASS 24: babies' blankets; baby bedding, namely, crib bumpers, crib skirts, crib blankets, crib liners and diaper changing pad covers not of paper; blankets, namely, swaddle blankets, bed blankets, lap blankets, children's blankets, and travelling blankets; crib fitted sheets; handkerchiefs of textile; lovies, namely, small babies' blankets, used for providing comfort to babies; waterproof crib fitted sheets

# FIRST USE 8-23-2012; IN COMMERCE 8-23-2012

CLASS 28: baby multiple activity toys; baby rattles incorporating teething rings; baby rattles; balls for games; bath toys; bathtub toys; battery-operated toys, namely, toy mobile phones, toy cars, toy airplanes, toy clocks, and remote controlled cars; toy building blocks; children's activity tables containing manipulative toys; children's educational toys for developing fine motor skills, cognitive skills; children's multiple activity toys; controllers for toys, namely, vehicles, cars, planes, and boats; crib toys; decorations for Christmas trees, namely, ornaments, tree stand covers, tree skirts, and tinsel; dolls; dol educational toys, namely, toy blocks, toys for developing fine motor skills of children, and toys for children for educational purposes to promote cognitive development; electronic learning toys for babies and infants for learning colors, shapes, alphabets and numeric; fabric toys, namely, toy animals, toy blocks, all made of fabric; fantasy character toys; infant action crib toys; infant development toys; infant's rattles; inflatable toys; jigsaw puzzles; toy LED light sticks; multiple activity toys; toy musical boxes; musical toys; parlor games; toys, namely, percussion caps; plastic race tracks; plastic toys, namely, toy animals, toy cars, toy airplanes, toy house, toy trains, toy clocks and watches, toy boats, hoops, figurines and characters, all made of plastic; play mats containing infant toys; playground balls; playing balls; playing cards; plush toys animals; plush toys; puppets; radio-controlled toy vehicles; baby and infant rattles; rideable toys; ring games; soap bubbles toys; soft toys, namely, multiactivity toys, jungle gyms, mobiles, and baby rattles; spinning tops; squeezable squeaking toys; squeeze toys; stacking toys; stuffed toys; baby multiple activity toys incorporating teethers; toy figurines; toy mobiles; toy musical instruments; toy robots; toy vehicles; toys designed to be attached to high chairs or car seats; toys for sandpits; toys simulating objects used by adults in day to day activity; trampolines; arcade-type video and electronic games

### FIRST USE 9-9-2010; IN COMMERCE 9-9-2010

CLASS 35: direct mail advertising services; display services for merchandising; import and export agency services; on-line advertising on a computer network; business organization, operation and supervision of loyalty and incentive schemes; advertising services, namely, presentation of goods on communication media including the Internet for retail purposes; procurement services for others, namely, purchasing baby, infant, and toddler items, maternity items, goods relating to the feeding of babies, infants and toddlers, bags, baby carriers, covers, harnesses, toys, games, playthings, travel gear, furniture, beds, mats, play gyms, playpens, apparatus and instruments for lighting, beddings, linens, pillows, blankets, monitors, thermometers, projectors, apparatus and instruments for music, sound, and data reproduction, storage, recording, and transmission; purchasing goods and services for other businesses; providing business information via a web site; provision of an on-line marketplace for buyers and sellers of goods and services on the Internet or a communications network; wholesale store services, wholesale distributorships, online wholesale store services, retail store services, online retail store services, all of these services in relation to baby, infant, and toddler items, maternity items, goods relating to the nursing and feeding of babies, infants and toddlers, bags, baby carriers, covers, harnesses, toys, games, playthings, travel gear, furniture, beds, mats, play gyms, playpens, apparatus and instruments for lighting, beddings, linens, pillows, blankets, monitors, thermometers, projectors, apparatus and instruments for music, sound, and data reproduction, storage, recording, and transmission; sales promotion for others; the bringing together for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods; window dressing services for advertising purposes

#### FIRST USE 10-00-2010; IN COMMERCE 10-00-2010

The mark consists of the word "INFANTINO" surrounded by an incomplete ellipse starting above the "I" and wrapping around to the "O".

OWNER OF U.S. REG. NO. 3437251

SER. NO. 87-278,064, FILED 12-22-2016

# REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### **Requirements in the First Ten Years\*** What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- *Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

# **Requirements in Successive Ten-Year Periods\*** What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

# **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.