

# United States of America

United States Patent and Trademark Office

## SeaWorld

**Reg. No. 6,322,378**

**Registered Apr. 13, 2021**

**Int. Cl.: 9, 14, 16, 18, 20, 21,  
24, 25, 28, 35, 39, 41, 43**

**Service Mark**

**Trademark**

**Principal Register**

Sea World LLC (DELAWARE LIMITED LIABILITY COMPANY)  
6240 Sea Harbor Drive  
Orlando, FLORIDA 32821

CLASS 9: Cell phone cases; decorative magnets

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

CLASS 14: Ornamental pins, sculptures made of precious metal

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

CLASS 16: Books, and brochures in the fields of entertainment, animals, zoo keeping, science, ecology, wildlife conservation, rescue and rehabilitation, and animal care; notebooks; printed teaching materials in the fields of animals, zoo keeping, science, ecology, wildlife conservation, rescue and rehabilitation, and animal care; children's books

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

CLASS 18: All-purpose carrying bags; travel bags; tote bags; athletic bags; duffle bags; backpacks; school bags; hip packs; belt bags; pouches

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

CLASS 20: Picture frames

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

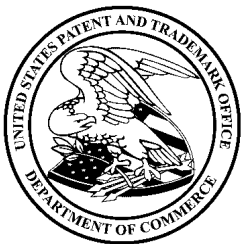
CLASS 21: Beverage ware; beverage glassware; drinking vessels; drinking glasses; cocktail glasses; mugs; empty bottles; beverage bottles sold empty; thermal insulated containers for beverages and food; ceramic figurines

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

CLASS 24: Towels; bed blankets; throws

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

CLASS 25: Clothing, namely, shirts, sweatshirts, sweatpants, hats; athletic wear,



*Donna H. H. H.*

Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



namely, shirts; infant's and children's clothing, namely, shirts, sweatshirts, hats, bodysuits; headwear

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

CLASS 28: Fabric plush animals; plush toys; stuffed toys; puppets; board games; toy action figures and accessories therefor; doll playsets; Christmas tree ornaments; dolls and doll clothing; bubble making wands and solution sets; toy vehicles; snow globes

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

CLASS 35: Retail services, namely, retail store services featuring gift items, souvenir items, featuring pins, books, stationery, artwork, housewares, figurines, collectible figurines, clothing, accessories, headwear, footwear, toys, dolls, snow globes; mobile and online retail store services featuring gift items, souvenir items, featuring pins, books, stationery, artwork, housewares, figurines, collectible figurines, clothing, accessories, headwear, footwear, toys, dolls, snow globes; amusement park tickets and amusement park show and attractions tickets; administration of discount programs for enabling participants to obtain discounts on goods and services through use of a discount membership card; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, promoting environmental awareness to children; promoting public awareness of wildlife habitat conservation, natural resources conservation, animals, zoo keeping, science, ecology, rescue and rehabilitation, and animal care

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

CLASS 39: Travel and transport information services; travel ticket reservation services; travel booking agency services, namely, making reservations and bookings for excursions; travel and travel tour information services; transportation services, namely, transportation of passengers by bus; transportation information services; car parking services; rental of strollers, wheelchairs, and other vehicles; storage services, namely, storage of personal items; animal rescue services, namely, removing animals from harm and transporting them to rehabilitation centers; providing a website in the field of animal rescue, namely, removing animals from harm and transporting them to rehabilitation centers; providing information in the field of animal rescue, namely, removing animals from harm and transporting them to shelters for educational or entertainment purposes

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

CLASS 41: Entertainment services, namely, amusement and theme park services; Entertainment services, namely, amusement and theme park services; entertainment services, namely, providing information in the field of zoo keeping for educational or entertainment purposes; entertainment services, namely, providing a website featuring nondownloadable photographs and videos on animals, zoo keeping, science, ecology, wildlife conservation, rescue and rehabilitation, and animal care; entertainment services in the nature of an amusement park show; entertainment services, namely, arranging for ticket reservations for amusement park attractions; amusement park and theme park services; amusement park rides; live stage shows, exhibitions and performances, namely, live show performances, theater productions; animal training services; recreation information; providing information about education; providing information relating to live entertainment; educational services, namely, providing instructional seminars, question and answer sessions, workshops and classes in the fields of nature, animals, wildlife, animal habitats, biology, biological diversity, wildlife preservation, habitat preservation, ecology, the environment, sustainability, rehabilitation, zoology and botany; recreational camps; providing a website in the field of entertainment and education; providing a website featuring entertainment information in the field of fiction and non-fiction topics; providing on-line non-downloadable electronic publications in the nature of web blogs and newsletters in the fields of animals, wildlife, animal

habitats, biology, biological diversity, wildlife preservation, habitat preservation, ecology, the environment, sustainability, rehabilitation, zoology and botany; production of films; production of sound and video recordings; entertainment ticket agency services; digital video, audio, and multimedia publishing services; conducting guided tours of amusement parks; providing entertainment information, providing information regarding education; providing online ticket sales, namely, online entertainment ticket agency services; online ticket booking services for amusement parks and amusement park voucher packages; providing online nondownloadable electronic publications, namely, newsletters, web blogs on animals, zoo keeping, science, ecology, wildlife conservation, rescue and rehabilitation, and animal care

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

CLASS 43: Online ticket booking services for hotel voucher packages; hotel services; providing temporary accommodations; services for providing food and drink; restaurant services; fast food restaurant, bar, lounge, snack bar, café, and cafeteria services; travel agency services, namely, making reservations and booking for temporary lodging; reservations and bookings services, namely, making reservations and bookings for temporary lodging; information services, namely, providing information in the field of temporary lodging and accommodations for travelers and families

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 1780901, 2199930, 3569923

SER. NO. 87-213,181, FILED 10-24-2016

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**