

# United States of America

United States Patent and Trademark Office

## FACE VALUES

**Reg. No. 5,546,445**

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650 Liberty Avenue  
Union, NEW JERSEY 07083

**Registered Aug. 21, 2018**

**Int. Cl.: 3, 5, 8, 20, 21, 24,  
26**

**Trademark**

**Principal Register**

CLASS 3: ANTIPERSPIRANTS AND DEODORANTS FOR PERSONAL USE; ANTI-WRINKLE CREAM; BATH SALTS; BEAUTY SERUMS; BEAUTY SOAP; BODY BUTTER; COCOA BUTTER FOR COSMETIC PURPOSES; COSMETIC PREPARATIONS FOR SKIN RENEWAL; COTTON BALLS FOR COSMETIC PURPOSES; COTTON SWABS FOR COSMETIC PURPOSES; DEPILATORIES; DISPOSABLE WIPES IMPREGNATED WITH CLEANSING CHEMICALS OR COMPOUNDS FOR PERSONAL HYGIENE; EYE LOTIONS; FACIAL CLEANSERS; FACIAL SCRUBS; GEL EYE MASKS; HAIR CONDITIONER; HAIR SHAMPOO; HAIR STYLING GEL; HAIR STYLING SPRAY; HAIR TONIC; HAND SOAPS; LIP BALM; LIQUID SOAP; ALOE VERA GEL FOR COSMETIC PURPOSES; MAKE-UP REMOVER; NAIL POLISH REMOVER; NON-MEDICATED ACNE TREATMENT PREPARATIONS; NON-MEDICATED OINTMENTS FOR THE PREVENTION AND TREATMENT OF SUNBURN; COSMETIC PADS; PETROLEUM JELLY FOR COSMETIC PURPOSES; PORE STRIPS; SHAVING GELS; SKIN LOTION; SKIN MOISTURIZER; SKIN TONERS; STYLING FOAM FOR HAIR; SUNSCREEN PREPARATIONS; WIPES IMPREGNATED WITH A SKIN CLEANSER

FIRST USE 5-00-2006; IN COMMERCE 5-00-2006

CLASS 5: ACNE MEDICATIONS; ANTIBACTERIAL ALCOHOL SKIN SANITIZER GEL; MEDICATED LIP BALM; STYPTIC PENCILS

FIRST USE 4-00-2008; IN COMMERCE 4-00-2008

CLASS 8: CALLUS RASPS; EMERY BOARDS; EYELASH CURLERS; HAIR CUTTING SCISSORS; MANICURE IMPLEMENTS, NAMELY, NAIL FILES, NAIL CLIPPERS, CUTICLE PUSHERS, TWEEZERS, NAIL AND CUTICLE SCISSORS, NAIL BUFFERS, NAIL GRINDERS; MANICURE IMPLEMENTS, NAMELY, ORANGE STICKS; PEDICURE IMPLEMENTS, NAMELY, NAIL FILES, NAIL CLIPPERS, CUTICLE PUSHERS, TWEEZERS, NAIL AND CUTICLE SCISSORS, NAIL BUFFERS, NAIL GRINDERS; RAZORS AND RAZOR BLADES

FIRST USE 10-00-2006; IN COMMERCE 10-00-2006

CLASS 20: BATHROOM AND SHAVING MIRRORS; FOAM TOE SEPARATORS FOR USE IN PEDICURES; HAND-HELD MIRRORS; PERSONAL COMPACT MIRRORS

FIRST USE 9-00-2015; IN COMMERCE 9-00-2015

CLASS 21: BATH BRUSHES; BATH PRODUCTS, NAMELY, BODY SPONGES; BATH



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Director of the United States  
Patent and Trademark Office

PRODUCTS, NAMELY, LOOFAH SPONGES; BODY SCRUBBING PUFFS; COSMETIC BRUSHES; FACIAL CLEANSING SPONGES; FACIAL SPONGES FOR APPLYING MAKE-UP; POWDER PUFFS; SOAP DISHES; TOOTHBRUSH HEAD COVERS; TOOTHBRUSH HOLDERS

FIRST USE 9-00-2010; IN COMMERCE 9-00-2010

CLASS 24: BATH GLOVES

FIRST USE 9-00-2005; IN COMMERCE 9-00-2005

CLASS 26: HAIR BANDS

FIRST USE 7-00-2014; IN COMMERCE 7-00-2014

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3733191, 3336180

SER. NO. 87-067,278, FILED 06-10-2016

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**