

United States of America

United States Patent and Trademark Office

DAYDREAM

Reg. No. 5,722,662

Registered Apr. 09, 2019

Int. Cl.: 9, 28, 42

Service Mark

Trademark

Principal Register

GOOGLE LLC (DELAWARE LIMITED LIABILITY COMPANY)
1600 Amphitheatre Parkway
Mountain View, CALIFORNIA 94043

CLASS 9: Handheld computers; mobile devices, namely, mobile phones and mobile computers; virtual reality controllers and headsets; headsets for mobile phones; wearable peripherals for computers, tablet computers, mobile devices and mobile telephones; virtual reality software for use in enabling computers, video game consoles, tablet computers, mobile phones, and headsets to provide virtual reality experiences; computer software platform for browsing, transmitting, visualizing, manipulating, and displaying virtual reality media; computer software for browsing, transmitting, visualizing, manipulating, and displaying virtual reality media; computer software for browsing, transmitting, and downloading virtual reality apps; computer software for enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile phones to provide virtual reality experiences; computer software for mobile phones, namely, software for browsing, discovering, downloading, and viewing virtual reality apps and virtual reality media

FIRST USE 10-4-2016; IN COMMERCE 11-10-2016

CLASS 28: Virtual reality headsets for use in playing video games; apparatus for electronic games adapted for use with an external display screen or monitor

FIRST USE 10-4-2016; IN COMMERCE 11-10-2016

CLASS 42: Design and development of virtual reality software and virtual reality hardware

FIRST USE 10-4-2016; IN COMMERCE 11-10-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-040,327, FILED 05-17-2016



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.