

United States of America

United States Patent and Trademark Office

JADE

Reg. No. 5,592,778

Registered Oct. 30, 2018

Int. Cl.: 36

Service Mark

Principal Register

HSBC GROUP MANAGEMENT SERVICES LIMITED (UNITED KINGDOM LIMITED LIABILITY COMPANY)

8 Canada Square

London, UNITED KINGDOM E145HQ

CLASS 36: Banking services; savings accounts services; electronic banking services; mobile phone banking services; cheque clearing services; payment administration; bank card, credit card, debit card and electronic payment card services; debt collection and payment agency, consultancy and brokerage services; arranging and provision of loans, mortgages and guarantees; lending on mortgages; financing of loans; credit services; money exchange and transfer services; money ordering services; money transmission services; foreign currency services, namely, foreign currency trading, foreign currency exchange services, and foreign currency transfer services; services for the provision of travellers' cheques; pension services and personal pension services, namely, the financial administration of employee pension plans, and pension fund investments, and advisory services in connection therewith pension fund administration services; fund management services; fund transfer services; trust services, namely, estate trust management, estate trust planning, financial trust administration, financial trust operations, financial trust planning and management, and trust management accounts; trustee services; trusteeship services; investment services; financial investments; capital investment services; raising of capital; investment and protection advice; investment management services; stockbroking services; shares and securities brokerage, trading and distribution; share underwriting; share valuation; insurance services, namely, insurance brokerage services, insurance advice and consultation, life insurance underwriting, insurance information services, underwriting and administering disability insurance; insurance brokerage services; loss of income protection services, namely, insurance underwriting in the field of long term and short term disability; financial services, namely, mortgage planning, debt settlement, money lending, estate settlement; financial advisory and consultancy services; financial advisory services; nominee services, namely, assisting others with the completion of financial transactions for stocks, bonds, securities and equities; provision of finance for IT equipment, computer software, automobiles, real estate, travel; financing services for securing funds; real estate agency, management and valuation services; property administration services, namely, financial administration of stock exchange trading of shares and other financial securities in financial markets; information and advisory services concerning or relating to all of the aforesaid services; all the aforesaid services including services provided by means of the Internet, on-line and interactive computer services



Andrei Iancu

Director of the United States
Patent and Trademark Office

PRIORITY CLAIMED UNDER SEC. 44(D) ON EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM) APPLICATION NO. 014519953, FILED 08-28-2015, REG. NO. 014519953, DATED 07-13-2017, EXPIRES 08-28-2025

The mark consists of the word "JADE" represented in stylized font with the letter "E" featured forward and backward and a diamond design in the bottom right section within the stylized letter "E".

SER. NO. 86-817,041, FILED 11-11-2015

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.