



Reg. No. 5,281,699 Registered Sep. 05, 2017 Int. Cl.: 9 Trademark Principal Register Tzumi Electronics LLC (NEW YORK LIMITED LIABILITY COMPANY) 16 East 34th Street, 16th Floor New York, NY 10016

CLASS 9: USB and pin connector cables; battery chargers; electronic cables; USB hardware; USB hubs; electronic docking stations; handsets for telephones; protective cases for mobile phones and smart phones; cases for mobile phones and smart phones; armband cases in the nature of armbands specially adapted for personal electronic devices, namely, mobile phones, smartphones, and mp3 players; keyboard cases being keyboard covers; battery chargers for smartphones, tablets, music players, digital readers, cameras; renewable battery system to provide back up power; display screen protectors specially adapted to electronic devices, namely, mobile phones, smart phones, MP3 players, personal digital assistants, tablet computers; covers for cell and mobile phones and electronic devices in the nature of mobile phones, smart phones, MP3 players, personal digital assistants, tablet computers; headphones; earbuds; electronic stylus pens; audio speakers; rechargeable battery packs; external batteries; tablet keyboards; electrical adapters; selfie sticks; GPS tracking devices; wireless transmitters; lenses for photographic apparatus; tripods for cameras; shutters; mobile phone camera accessories, namely, removable lenses, telescopic lenses, selfie sticks, wireless selfie shutters, stabilizers, stands adapted for mobile phones, holders and universal mounts, lights for use with mobile phone cameras

FIRST USE 6-00-2013; IN COMMERCE 6-00-2013

The mark consists of the word "Tzumi" in stylized format comprising letters "TZ" in uppercase with the top of the "T" connected to the top of the "Z", and the letters "umi" in lowercase with the right leg of the "u" and left leg of the "m" being the same.

OWNER OF U.S. REG. NO. 4668097

SER. NO. 86-652,642, FILED 06-05-2015 ALISON FRIEDB POLLACK, EXAMINING ATTORNEY



Performing the Functions and Duties of the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- *Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.