

United States of America

United States Patent and Trademark Office

SYNCHRONY

Reg. No. 5,296,650

Registered Sep. 26, 2017

Corrected Apr. 09, 2019

Int. Cl.: 9, 36

Service Mark

Trademark

Principal Register

SYNCHRONY BANK (UNITED STATES A FEDERAL SAVINGS BANK)
170 West Election Road
Suite 125
Draper, UTAH 84020

CLASS 9: Magnetically encoded private label credit cards and general purpose credit cards

FIRST USE 6-2-2014; IN COMMERCE 6-2-2014

CLASS 36: Financial services, namely, credit card services, including private label credit cards and dual credit cards that serve as both private label credit cards and general purpose credit cards; Electronic credit card transaction services; Point of sale and point of transaction services, namely, credit application processing, payment transaction and account authorization services; Facilitating credit services through electronic means and mobile devices, namely, processing of credit card applications, authorizations, payments and account management services; Credit card and multi-tender loyalty programs, namely, programs that allow businesses to offer payments and/or rewards to customers; Promotional financing for purchases including through the use of private label, dual and general purpose credit cards and installment loans; Line of credit loans; Banking services, including retail and consumer deposit account services, certificates of deposit, money market accounts, direct and mobile banking services, savings accounts and brokered deposits, IRAs, small business deposit accounts, checking, overdraft protection, debit, credit and ATM cards and offers of preferred pricing to certain defined groups; Providing financial information and financial data analysis services regarding credit card and merchant customer performance; Financing for elective healthcare procedures or services, such as dental, veterinary, cosmetic, vision and audiology procedures or services; Providing services for processing credit card transactions for merchants

FIRST USE 6-2-2014; IN COMMERCE 6-2-2014

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-180,679, FILED 01-31-2014



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.