

United States of America

United States Patent and Trademark Office

SQUARE

Reg. No. 5,350,804

Registered Dec. 05, 2017

Int. Cl.: 9

Trademark

Principal Register

Square, Inc. (DELAWARE CORPORATION)
1455 Market Street, Suite 600
San Francisco, CALIFORNIA 94103

CLASS 9: Hardware and software for making, processing and authenticating payment transactions with credit cards, debit cards, gift cards, pre-paid cards, cash, and other payment forms; electronic devices, namely, card readers, computer chip readers, point of sale terminals, and related hardware and software, all for accepting, effecting, enabling, facilitating, processing, operating, authenticating and managing payment transactions via mobile devices, cash registers, and other point of sale systems, and local and global communications networks; computer e-commerce software to allow users to perform electronic business transactions via mobile devices, cash registers, and other point of sale systems, and local and global computer networks; magnetically encoded gift cards and pre-paid cards; computer software, namely, software application for use by consumers in the field of mobile payments; computer hardware and software for collecting, storing, analyzing, and providing data and information regarding electronic payment transactions; computer software for facilitating mobile payments, and enabling consumers to use their electronic signature, PIN, name or photo in completing mobile payment transactions; computer software for issuing receipts regarding mobile payment transactions; electronic and electrical apparatus, namely, receipt issuing, reading and recording machines; computer software for use in issuing invoices and collecting amounts due; computer software for creating, maintaining and updating online searchable databases of merchant information and regarding the products and services of others; computer software for accessing information directories that may be downloaded from the global computer network; computer software for facilitating and managing merchant-customer communications, and providing payment transaction information; computer software for providing an on-line database in the field of transaction processing to upload transactional data, provide statistical analysis, and produce notifications and reports; computer software that enables businesses to create web presences that reflect and summarize their customer demographic information, profile, purchasing history and preferences, payment history and methods, and other information reflective of their online and mobile transactions; computer software for business optimization, planning and administration; computer software for collecting, storing, analyzing and reporting business related data and information, namely, software for creating and reporting of business analytics relating to payment processing, authentication, and tracking; computer software to facilitate credit, loans and cash advances; computer software for facilitating and completing money transfers and loans via email, mobile devices and global and local computer networks; computer software for businesses, namely, software for use in enabling, operating, and managing customer relations and loyalty programs; computer software for distributing offers, rewards, coupons, deals, opportunities and advertisements to consumers via mobile devices and local and global computer networks, and for making recommendations to consumers regarding the products and services of others; computer software for distributing advertisements, offers, rewards, coupons, deals and discounts via email, local and global computer networks and via mobile devices; computer software for retail inventory



Joseph Matal

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office

management; downloadable geographic information system (GIS) software; computer software for determining and mapping the physical locations of consumers; computer search engine software

FIRST USE 7-9-2009; IN COMMERCE 7-9-2009

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3962489, 3917735

SER. NO. 86-144,460, FILED 12-16-2013

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.