

# United States of America

United States Patent and Trademark Office



**Reg. No. 7,171,749**

**Registered Sep. 26, 2023**

**Int. Cl.: 35, 39, 41, 43, 45**

**Service Mark**

**Principal Register**

SODEXO (FRANCE SOCIÉTÉ ANONYME (SA))  
255 quai de la Bataille de Stalingrad  
ISSY-LES-MOULINEAUX F-92130  
FRANCE

CLASS 35: Organization of exhibitions for commercial or advertising purposes; organization of commercial fairs; commercial event facilitation services namely, street marketing, for commercial purposes; rental of vending machines; on-line ordering services in the field of restaurant take-out and delivery; organization of fashion shows for promotional purposes; promotion of goods and services by means of sponsorship of sports events

CLASS 39: Transport of goods; Arranging of cruises; transport services for sightseeing tours; transport organization in the framework of sightseeing tours; passenger transport; chauffeur services; flower delivery; delivery of merchandise; replenishment of vending machines; rental of drones for photography; booking of seats for travel; Making reservations and bookings for transportation; travel reservations; providing information with respect to transport; Parking services, namely parking lot services and valet parking services; coat check services; delivery of newspapers; refrigerator rental

CLASS 41: Educational services, namely courses in the fields of business, finance, management, marketing, communication, public relations, personal development, environment, human resources, culinary skills, nutrition, digital data, building safety, personal protection, first-aid, business client and consumer engagement, business facilities management and sales; Training in the fields of cooking, nutrition, business, finance, management, marketing, communication, public relations, personal development, environment, human resources, digital data, building safety, personal protection, first-aid, business client and consumer engagement, business facilities management and sales; Organizing sporting and cultural activities; Organization of social entertainment events, namely, sport events, exhibitions for cultural purposes, dance performances, fashion shows, live shows, concerts, gaming, fireworks display; Party planning; Event facilitation services, namely, arranging private social entertainment events for others; event facilitation services, namely, arranging social entertainment events for others; presentation of live performances; performance of music-hall shows; theater productions; entertainer services, namely modeling services, live show entertainer, sporting entertainer; Live show production; booking of seats for shows; Ticket agency services for entertainment events; Organization and conducting of

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Director of the United States  
Patent and Trademark Office



training workshops in the fields of cooking, nutrition, business, finance, management, marketing, communication, public relations, personal development, environment, human resources, digital data, building safety, personal protection, first-aid, business client and consumer engagement, business facilities management and sales; Sports club services for physical exercise; Coaching in the fields of sport, personal development and business performance; organization of sports competitions; preparing and conducting sports events; Organization and conducting of colloquiums in the fields of business, finance, management, marketing, communication, public relations, personal development, environment, human resources, culinary skills, nutrition, digital data, building safety, personal protection, first-aid, business client and consumer engagement, business facilities management and sales; Organization and conducting of conferences in the fields of business, finance, management, marketing, communication, public relations, personal development, environment, human resources, culinary skills, nutrition, digital data, building safety, personal protection, first-aid, business client and consumer engagement, business facilities management and sales; Organization and conducting of congresses in the fields of business, finance, management, marketing, communication, public relations, personal development, environment, human resources, culinary skills, nutrition, digital data, building safety, personal protection, first-aid, business client and consumer engagement, business facilities management and sales; Organization and conducting of seminars in the fields of business, finance, management, marketing, communication, public relations, personal development, environment, human resources, culinary skills, nutrition, digital data, building safety, personal protection, first-aid, business client and consumer engagement, business facilities management and sales; Organization and conducting of symposiums in the fields of business, finance, management, marketing, communication, public relations, personal development, environment, human resources, culinary skills, nutrition, digital data, building safety, personal protection, first-aid, business client and consumer engagement, business facilities management and sales; organization of exhibitions for cultural purposes; organization of exhibitions for educational purposes; organization and conducting of concerts; orchestra services; Organization of sports competitions and culinary competitions; Conducting of guided tours by bus, car, bicycle, roller skates, plane, helicopter, boat, canoe and walking guided tours; Cultural, educational and entertainment services provided by art galleries, namely, exhibitions and workshop in art galleries for cultural, educational and entertainment purposes; organization of fashion shows for entertainment purposes; rental of audio equipment; rental of video cameras; videotaping; video editing services for events; rental of sports equipment except vehicles; Organization of costume events, namely, cosplay for entertainment; providing information with respect to entertainment; providing information with respect to education; sound engineering services for events; lighting technician services for events; providing recreational facilities; providing sports facilities; Entertainment services in the nature of escape games; organization of lotteries; Staging of shows in the nature of concerts, music-hall, plays, musicals, comedy shows, dramatical shows, circus shows, dance shows; photography services; photographic reporting

CLASS 43: Services for providing food and beverages, namely, restaurant services and food-trucks services; restaurant services; catering services; bar services; café services; cafeteria services; self-service restaurant services; snack bar services; Take-away food and beverages in the nature of restaurant services and food-trucks services; Home personal chef services; information and advice with respect to meal preparation; culinary sculpture; rental of meeting rooms; rental of chairs, tables, table linen and glassware; Rental of lighting apparatus for public parks, parking lots, airport lounges, hotel rooms, seminars centers, colloquiums centers, conferences centers, congresses centers, symposiums centers, restaurants, bars, stadiums, sport infrastructures; rental of drinking water dispensers; Rental of racks for coat check; rental of tents

CLASS 45: Company concierge services, hotel concierge services, concierge services in administrative establishments, concierge services in health institutions, concierge services in training centers and conference centers; escorting services in society; babysitting; planning and arranging of wedding ceremonies; services for releasing of

doves during special events; online social networking services; personal shopping services for others; rental of evening wear; clothing rental; security guard services

The color(s) blue, pink, and red is/are claimed as a feature of the mark.

The mark consists of the word SODEXO with a seven-pointed star above the X, the letters SO appearing in blue and pink, the letters DE appearing in pink and the letters XO as well as the star in red and pink, below which is the word LIVE, the letters LI appearing in blue, the letter V in pink and the letter E in red, with an exclamation point to the right of the SODEXO LIVE appearing in red.

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PRIORITY DATE OF 07-19-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1648068 DATED 10-15-2021,  
EXPIRES 10-15-2031

SER. NO. 79-334,903, FILED 10-15-2021

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**