United States of America United States Patent and Trademark Office



Reg. No. 6,127,135

Registered Aug. 18, 2020

Int. Cl.: 35, 41

Service Mark

Principal Register

 $\label{lem:company} AdMe\ Trademarks\ Ltd.\ (SEYCHELLES\ International\ Business\ Company\)$

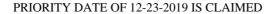
First Floor, Commercial House 1

Eden Island

SEYCHELLES

CLASS 35: Advertising services, namely, promoting the brands, goods and services of others; promoting the goods and services of others by means of distributing advertising on the Internet for others

CLASS 41: Entertainment services, namely, providing online videos, not downloadable, via digital networks, radio, television, satellite, audio, video, web-based applications, mobile phone applications, and computer networks featuring information in the fields of entertainment, animation, culture, arts, sports, pets, life hacks and fitness; entertainment services, namely, development, creation, production and post-production of website entertainment content; providing entertainment information via a website that displays trending news and information in the fields of current events and entertainment, animation, culture, arts, sports, pets, life hacks and fitness; providing online videos, not downloadable on social media platforms featuring instruction and information in the fields of entertainment, animation, culture, arts, sports, pets, life hacks and fitness; digital video, audio and multimedia entertainment publishing services in the nature of recording, production and postproduction services in the fields of music, animation and video; video production services; audio recording and production; animation production services; entertainment services, namely, providing digital multimedia entertainment content in the nature of nondownloadable articles, videos and photos in the field of entertainment, animation, culture, arts, sports, pets, life hacks and fitness, provided via the Internet; production and distribution of online web videos, animations, articles and photos in the fields of entertainment, animation, culture, arts, sports, pets, life hacks and fitness



OWNER OF INTERNATIONAL REGISTRATION 1525372 DATED 02-06-2020, EXPIRES 02-06-2030

SER. NO. 79-283,383, FILED 02-06-2020





Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

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