

United States of America

United States Patent and Trademark Office

BOE

Reg. No. 6,235,975

Registered Jan. 05, 2021

Int. Cl.: 9, 35, 37, 40, 41, 42

Service Mark

Trademark

Principal Register

BOE TECHNOLOGY GROUP CO., LTD. (CHINA LIMITED COMPANY)
No. 10 Jiuxianqiao Road,
Chaoyang District; 100016 Beijing
CHINA

CLASS 9: Electronic interactive whiteboards; computer whiteboards software, namely, downloadable software for connecting whiteboards to computers and functioning as an interactive whiteboard; electronic tags for goods containing electronic recorded or encoded messages; electronic tags for good containing optical recorded or encoded messages; electronic indicator panels; digital signs displaying escutcheon; digital signs; Light-emitting electronic laser pointers; automatic advertising media player; electronic scoreboards; electronic display interface installations for vehicles; viewfinders, photographic; Electric wire harnesses for automobiles; electronic numeric displays; computer flat panel display screens; electroluminescent flat panel display panels; thin film transistor liquid crystal display panels; liquid crystal display screens monitors; organic light-emitting diodes display panels; organic light-emitting diodes; digital signage display panels; theft prevention installations, electric, namely, cameras; cameras for monitoring and inspecting nuclear power plant installations; connected bracelets, namely, magnetic encoded identification bracelets; transparency projection apparatus; rearview cameras for vehicles; electronic automobile data recorder; car televisions; car video recorders; electronic control units for automobiles for regulating start up electrical motors; kilometer recorders for vehicles; wearable computers in the nature of smartwatches, smart glasses and smart rings; encoded identification bracelets, magnetic; wearable activity trackers; interactive touch screen terminals; humanoid robots with artificial intelligence; Downloadable computer software for controlling self-service terminals; biometric fingerprint scanners; fingerprint imagers; handprints testing machine, namely, fingerprint scanner; Face recognition device, namely, biometric retinal scanners; digital voice signal processors; electronic and magnetic identity cards for payment services; computer terminals for banking purposes; virtual reality headsets; headsets for virtual reality games; downloadable computer programs for user interface design; downloadable virtual reality game software; Downloadable video and computer game programs; Downloadable virtual reality software for medical teaching; Optical Telecommunications equipment, namely, fiber-optic transceivers, fiber optic repeaters, converters and optimizers, wave division multiplexers, free-space optics transmission systems, switches including Ethernet switches and routers, fiber-to-the-home and ethernet-over-VDSL access aggregators, terminators and repeaters, and remote presence



Andrei Iancu

Director of the United States
Patent and Trademark Office



management products, namely, switches, and console, alarm, sensor and power management devices; Optical glasses; optical phase shifters; optical fibers; microscope objective; optical lamps; filters for optical devices; fiber optical couplings; Optical semiconductor amplifiers; Photovoltaic systems that convert sunlight into electric and thermal energy; electronic personal organizers; Capacitive styluses for touch screen devices; electronic tags for goods; computer monitors; flat panel display screens; light-emitting diode displays; electrophoretic displays; large-screen liquid crystal displays televisions; flexible flat panel display screens for computers; wearable video display monitors; head-mounted video display monitors; microchip cards; chipcards; DNA chips; Biochips for research or scientific purposes; printed circuits; integrated circuit chips for encoding and decoding digital video; Electronic chips for the manufacture of integrated circuits; microchips; biometric identification scanners; Testing apparatus not for medical purposes, namely, circuit testers, battery testers, ductility testers, electronic ultrasonic test equipment, namely, ultrasonic flaw detectors, thickness testers and hardness testers, for non-medical use; infrared detectors; mutual electrical inductor; electric transducer; ultrasonic sensors; photovoltaic sensors; touchscreen sensors; electric light-emitting diode position sensors; pressure sensors; liquid level sensors; infrared sensors; alarm sensors; X-ray apparatus not for medical purposes; electric light dimmers

CLASS 35: Presentation of goods on communication media, for retail purposes, namely, promotion of goods in the nature of presentation on online websites, trade fairs, and exhibitions for retail purposes; Organization and conducting of product presentations; online promotion on computer network and websites; market research studies; marketing services; price comparison services; business information; market intelligence services; collection of market canvassing research information; market canvassing research by means of a computer database; market studies and analysis of market studies; marketing the goods and services of others; advertising services; publicity consultation; compilation of information into computer databases; updating and maintenance of data in computer databases; updating and maintenance of information in registries; provision of commercial and business contact information; providing business advice; analysis of business data and statistics on market canvassing research; consumer research; providing business information via a web site; sales promotion for others; systemization of information into computer databases; provision of an online marketplace for buyers and sellers of goods and services

CLASS 37: Repair and maintenance of amusement machines and apparatus; repair of electronic apparatus installations; repair and maintenance of optical machines and instruments; repair and maintenance of video machines and apparatus; technical advisory services relating to installation of audiovisual equipment; repair of consumer electronics

CLASS 40: Custom assembling of materials for products for others; providing information relating to material treatment; electroplating; metal casting; grinding

CLASS 41: Virtual reality games services provided on-line from a computer network; providing virtual reality game amusement arcade services provided on-line from a computer network

CLASS 42: Design and development of virtual reality software; design and development of multimedia products; software development in the framework of software publishing; design and development of computer game software; research in the field of semiconductor processing technology; design and development of computer hardware for the manufacturing industry

The mark consists of the stylized wording "BOE" where the letter "O" is underlined.

OWNER OF INTERNATIONAL REGISTRATION 1524695 DATED 11-08-2019,
EXPIRES 11-08-2029

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.