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United States Patent and Trademark Office

ACTIVIA

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Trademark

Principal Register

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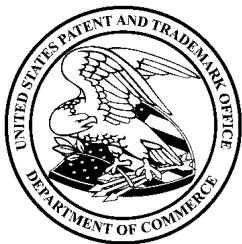
CLASS 29: Milk, milk products excluding ice-cream, ice milk and frozen yoghurts; milk substitutes; powdered milk, flavored, jellied milks and buttermilk; milk desserts, namely, milk shakes; yogurts; drinking yogurts; white cheese; petit-suisse cheese; milk-based beverages mainly consisting of milk or milk products excluding ice cream, ice milk and frozen yogurts; milk beverages, milk predominating; unflavored or flavored fermented dairy products, namely, fermented yogurts, flavored fermented yogurts, fermented milk-based beverages and flavored fermented milk-based beverages; milk substitutes of vegetable origin; substitutes of dairy products based on plants or nuts, namely, almond milk, coconut milk, oat milk, rice milk, soy milk, cashew milk, peanut milk, nut milk, cereal-based milk; milk drinks containing vegetables; milk drinks containing fruits

CLASS 30: Cocoa, chocolate, cocoa-based beverages, chocolate-based beverages, coffee-based beverages, tea-based beverages; custard; chocolate mousses, dessert mousses being confectionary; confectionery made of sugar, sugar, puffed rice, preparations made from cereals, namely, cereal bars, biscuits, granola, and muesli; breakfast cereals; sweet and savory biscuits; cakes; pastries; waffles; rice cakes; semolina cakes; rice pudding, rice-based snack food, cereal-based snack food; edible ices, edible ices consisting primarily of yogurt, ice-cream, sherbet being edible ices, frozen yogurts being edible ices, edible ice-cream made with flavored frozen water; fruit coulis being sauces

CLASS 32: Still and sparkling mineral waters; still and sparkling non-mineral waters; fruit and vegetable juices; fruit and vegetable beverages; lemonades; soda water; sherbet beverages; preparations for making beverages, namely, syrups and powders used in the preparation of soft drinks and fruit drinks; syrups for beverages; non-alcoholic fruit and vegetable extracts for use in the preparation of beverages; non-alcoholic fruit juice beverages; plant-based beverages, namely, almond-based beverages other than milk substitutes, coconut-based beverages other than milk substitutes, oat-based beverages other than milk substitutes, rice-based beverages other than milk substitutes, cashew-based beverages other than milk substitutes, peanut-based beverages other than milk substitutes, nut-based beverages other than milk substitutes, soy-based beverages other than milk substitutes

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF INTERNATIONAL REGISTRATION 1454411 DATED 12-06-2018,



A handwritten signature in black ink, appearing to read "Dennis Hanford".

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



EXPIRES 12-06-2028

SER. NO. 79-279,442, FILED 01-20-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.