

# United States of America

United States Patent and Trademark Office



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**Service Mark**

**Principal Register**

ACCOR (FRANCE SOCIÉTÉ ANONYME (SA))  
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CLASS 35: Business management; business administration; business management and assistance services and administrative services; business management for commercial companies and business development assistance; business management and organization consultancy; advertising services; business efficiency experts and providing business information; business administrative assistance in managing calls for tender; business inquiries; market research; business management assistance, namely, project management services for others for business purposes in the fields of architecture, interior design, urban planning design, hospitality; business data analysis, namely, business data search in computer files for others; collection and systematization of data in a central file in the nature of collection and systematization of information into computer databases; computerized file management; services comprising the compilation and systematization of images in a central file, namely, databanks; advertising in relation to the organization and management of hotel establishments; dissemination of advertisements and advertising matter; sales promotion for others; consultancy in the field of marketing, advertising and advertising communication strategies; public relations communication agency in the nature of public relations consultancy; retail store services featuring clothing, lighters, travelling bags of leather, pocket wallets of leather, purses of leather, key cases of leather, umbrellas, glasses, bath towels, dressing gowns, golf balls, computer accessories, tableware articles, mattresses, beds, bed linen; business management of hotels; business management assistance and consultancy in business management and organization, in the field of environmental protection and sustainable development; market studies, information and consultancy in the field of improvement of and compliance of working conditions, namely, consultancy in relation to personnel management and human resources management; administrative real estate management services, namely, administrative management of hotels, motels, hotel complexes, apartments and residential hotels; business consultancy and providing of business information, business promotion in all forms and on all kinds of media via a



*Diana H. [Signature]*

Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



computer communications network and in particular by providing privileged user cards; business administration of consumer loyalty programs, namely, organization and management of business customer loyalty operations in particular by means of loyalty cards; joint purchasing program management services and other rebate programs in the nature of arranging and conducting incentive reward programs to promote the sale of accommodation services, travel services, tours and experiential events, sporting events and entertainment events; affiliate marketing, namely, conducting and administration of affiliate programs allowing participants to access a range of goods, services and benefits provided by affiliated suppliers; affiliate marketing, namely, providing, conducting and managing of affiliate programs, club membership programs and conducting client loyalty programs; customer loyalty services for commercial, promotional and/or advertising purposes, namely, frequent traveller programs; business consulting services in the field of travel and travel planning; price comparison services, namely, providing airfare and hotel rate comparison information; business management and organization consultancy in relation to franchises; marketing through all public communication means; franchising, namely, consultation and assistance in business management and organization within a franchise network; management and operation assistance to commercial businesses, namely, commercial operation of hotels, hotel complexes, motels, holiday homes, restaurants, cafeterias, tea rooms, bars; intermediation services, namely, referrals in the field of hotels, hotel complexes, motels, holiday homes, restaurants, cafeterias, tea rooms, bars, apartments and residential hotels for clients with service providers; business administration services via telephone or the Internet, namely, commercial intermediation services in the nature of referrals in the field of hotels, hotel complexes, motels, holiday homes, restaurants, cafeterias, tea rooms, bars, apartments and residential hotels and the provision of administrative information and assistance in administrative formalities for others; business administration and management, namely, administrative management of offices and of individual or collective work spaces; providing collective and shared workspace equipment in the nature of management on behalf of industrial and commercial enterprises in terms of supplying them with office requisites; relocation services for businesses

CLASS 36: Real estate advertising, marketing and sales management services; real estate management; real estate administration in the nature of real estate management; management of buildings, apartments and residential properties in the nature of leasing and management for others of residential condominiums located within hotel developments; apartment house management; management of apartments; financial and real estate management of housing and temporary accommodation of hotels, motels, hotel complexes, apartments, hotel residences and tourist homes for holidays and leisure; real estate agency services, namely, sale and rental of accommodations, apartments, studios, in-hotel rooms, hotel complexes, hotel residences and other places of residence for holidays, leisure and permanent accommodation; real estate service, namely, rental and management of buildings for permanent occupancy for others; rental of shared ownership real estate; organization of shared ownership real estate exchanges in the nature of real estate equity sharing, namely, managing and arranging for shared ownership of real estate; real estate agency services on holiday shared ownership; management and rental services for time-share real estate; consultancy and advice in the field of real estate; rental and leasing of commercial properties, offices, office spaces and collective or individual work areas; rental and leasing of commercial property, namely, common work areas or of work areas to be shared as office spaces; rental of equipped offices; rental of real estate; real estate management of commercial properties, offices and collective or individual work areas; real estate management services relating to premises or offices; rental of office spaces; rental of offices and collaborative work installations in the nature of offices for co-working; rental of offices for co-working, namely, providing collaborative work offices equipped with private offices, office supplies, a mail service, a printing center, a reception office, a kitchen, meeting rooms and telecommunications hardware

CLASS 38: Providing access to electronic site platforms for users to conduct commercial transactions; television program broadcasting; telephone communication

services; electronic transmission of data and documents via computer terminals; television transmission services payable by card; providing access to online Internet portals in the nature of electronic sites; providing temporary access to a supercomputer for the purpose of running downloadable and non-downloadable software programs via mobile communications devices in the fields of hotels and restaurants; providing access to electronic sites allowing users to access information and book services and activities in the fields of hotels and restaurants for organizing their travel and holidays in hotels; providing access to electronic sites that allows for commercial transactions in the fields of hotels and restaurants; providing access to electronic sites where users can post ratings, reviews and recommendations on events and activities in the field of travel; providing access to electronic sites where users can post ratings, reviews and recommendations in the fields of hotels and restaurants; peer-to-peer photo sharing and video sharing services, namely, electronic transmission of digital photo files, videos and audio visual content among Internet users; providing access to electronic sites and on-line databases offering ratings, reviews and references in the fields of hotels, travels, tourist attractions and tourist services for commercial purposes

CLASS 39: Coordinating travel arrangements for individuals and for groups; travel guide and traveler escort services; travel agency services, namely, making reservations and bookings for transportation for tourists; booking of seats for travel; transport of travelers and travel route planning; arranging of sales of tickets for tourism in the nature of providing transport for excursions, guided tours, sightseeing tours, cruises and sightseeing travel tours; arranging transport for travelers and travel route planning; transport of passengers; car transport; bus transport; air transport; railway transport; boat transport; chauffeur services; taxi transport services; transportation services, namely, providing shuttle services by car; arranging of cruises; pleasure boat transport; arranging of transportation for travel tours and providing transport for excursions; rental of vehicles and cars, airplanes and boats; booking of seats for travel; travel information services, namely, information on stays, travel, tourism and geographical information, namely, maps and travel itineraries; arranging of transport for travelers

CLASS 41: Entertainment services in the nature of organizing, arranging and hosting social entertainment events; organizing community sporting and cultural events and providing information relating to entertainment; educational services, namely, providing classes, seminars and workshops in the fields of hospitality and hotel management; information relating to education; training services for hotel staff in the field of hotel reservations, database management and hotel management; hotel management training services; organization and conducting of training workshops in the field of hospitality and hotel management; organization of exhibitions in the field of hospitality and hotel management for cultural or educational purposes; conducting of colloquiums, conferences, congresses and seminars in the field of hospitality and hotel management; museum services, namely, exhibiting to the public a historical site or artwork; editing of musical works and audiovisual works; on-line electronic publishing of books and periodicals; entertainment information; holiday camp services; cultural activities in the nature of organization of cultural shows; sporting activities in the nature of organization of sports competitions; sport camps, namely, health clubs for physical exercise; sport camps, namely, provision of services, facilities, courses and equipment in the field of health and fitness training; provision of sports facilities; rental of sports equipment, except vehicles; organization of shows for cultural purposes; cinema theaters; organization of balls; discotheque services; party planning services for events in the field of entertainment, sport, cultural and recreational activities; arranging and conducting nightclub parties; disc jockey and entertainment services in the nature of live musical performances; booking of seats for shows; production and presentation of variety shows, television shows, comedy shows, music concerts, theatrical performances, plays; casino gaming services; entertainment services, namely, providing online computer games; provision of amusement arcades; amusement park and theme park services; arranging of beauty contests; photography; party planning; providing of a website featuring temporary use of non-downloadable software allowing web site users to post evaluations, reports and recommendations on events and activities in the field of

entertainment; organization of seminars; provision of equipment and facilities for educational seminars and workshops to hotel staff and management; arranging and conducting of seminars, webinars, training workshops, congresses, meetings in the field of entertainment, conferences, colloquiums, galas, parties, ceremonies for awarding prizes; organizing and conducting of cultural, educational, musical, recreational and fun events

CLASS 42: Design and maintenance of computer programs and systems for hotel reservations and management assistance, namely, providing of databases; providing temporary use of online non-downloadable software for setting up and managing sales strategies for hotels; computer services, namely, providing search engine for comparing, booking and purchasing travel and hotel rooms; design, development and temporary provision of the use of online software applications for setting up and managing sales strategies for hotels for use with personal computers, personal digital assistants, cell phones and any other mobile device in the field of hospitality; installation of computer software parameters for others in the field of hotels; rental of computer software in the field of hotels; technical support services, namely, installing a hotel booking system on the Internet; computer analysis of websites in the nature of computer diagnostic services; provision of technical advice in relation to computer software, namely, software systems for payment of commission; advice in connection with design of computer systems for payment of commission; platform as a service (PaaS) featuring computer software platforms for sending electronic messaging and transmitting audio, video, photographic images, text, graphic illustrations and data; providing temporary use of online non-downloadable computer software for processing electronic payments; providing temporary use of non-downloadable computer software for e-commerce to allow users to perform electronic business transactions via global computer and communication networks; application service provider featuring application programming interface (API) software to allow users to perform electronic business transactions via a global computer network; platform as a service (PaaS) services featuring computer software platforms for use in electronic business transactions; design of interior decor; research, information and consultancy in relation to ecology and environmental protection; consultancy in the field of energy-saving in the nature of energy measurement to improve energy efficiency; research in the field of environmental protection; research consultation in the field of environmental protection

CLASS 43: Hotel services, restaurant services; providing food and drink; providing temporary accommodation; hotels; cafeterias, tea rooms and bar services; travel agency services, namely, making reservation of hotel rooms and temporary accommodation for travelers; travel agency services, namely, reservation of restaurants and meals; provision of information relating to hotels, temporary accommodation and restaurant services; butler services in the nature of hotel accommodation services; reservation and rental of rooms, halls and spaces for conferences and meetings; reservation and rental of rooms, halls and spaces for seminars, banquets, cocktails and receptions for social functions; consultancy and advice in the fields of hotels and restaurants; rental of meeting or conference rooms; rental of social function facilities for special occasions, namely, chairs, tables, indoor furniture, furniture, drinking fountains, lighting apparatus, tableware and furniture for conferences; provision of community centers for social gatherings and meetings; provision of social function facilities for special occasions, namely, conferences, exhibitions and meetings; rental of facilities and rooms for social events; child care services; nurseries; day-nurseries; crèches in the nature of nurseries where babies and young children are cared for; childcare services in an individual or collective mode

CLASS 44: Rest home and thalassotherapy in the nature of salt therapy services; beauty salon, hairdressing salon services; nursing home services; health care; medical assistance; hygienic and beauty care for human beings; aromatherapy services; manicuring services; massage services; health spa services for health and wellness of the body and spirit

The mark consists of the stylized wording "ALL" with the letter "A" formed by a

stylized bird and a diagonal band.

PRIORITY DATE OF 06-26-2018 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1472728 DATED 12-24-2018,  
EXPIRES 12-24-2028

SER. NO. 79-261,162, FILED 12-24-2018

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**