United States of America United States Patent and Trademark Office

BRAWL-O-WEEN

Reg. No. 5,876,906

Registered Oct. 08, 2019

Int. Cl.: 9, 16, 25, 28, 41

Service Mark

Trademark

Principal Register

Supercell Oy (FINLAND LIMITED LIABILITY COMPANY) Itämerenkatu 11 Fi-00180 Helsinki FINLAND

CLASS 9: Recorded computer game software; downloadable computer game software; blank digital storage media; downloadable computer game software adapted for use with television receivers; pre-recorded motion picture and television films about video games and the settings and characters thereof; motion picture films featuring animation; bags, cases and sleeves specially adapted for storing and carrying telephones, computers, headphones and cameras; covers for mobile phones, portable computers and tablets; headphones; downloadable electronic publications, namely, books, magazines and newsletters in the field of computer games, computer game characters and electronic sports; decorative magnets; data storage media in the nature of blank USB flash drives; belts and straps for telephones, computers, headphones and cameras; electrical power distribution units

CLASS 16: Paper and cardboard; comic books; newspapers, photographs, magazines and books in the field of computer games, computer game characters and electronic sports; printed periodicals, newsletters and brochures in the field of computer games, computer game characters and electronic sports; computer game instruction manuals; writing paper and envelopes; calendars; bookmarks; notebook and calendar covers; packing paper, wrapping paper and packaging materials made of recycled paper; cardboard boxes; party decorations made of paper; pens, erasers; posters, paper banners; figures made of paper; paper bags; sticker albums, stickers; greeting cards; post cards; collectable trading cards; sports trading cards; trading cards, other than for games; printed paper signs

CLASS 25: Footwear; headwear, namely, caps and hats; T-shirts, sweat shirts, shirts, blouses, vests; jeans, pants, shorts; underwear, sportswear, namely, sport t-shirts; socks; coats, jackets, suits; skirts; scarves; gloves, mittens; bathing suits, pajamas, negligee robes, bathrobes; caps being clothing and hats

CLASS 28: Handheld electronic games adapted for use with television receivers only; handheld units for playing electronic games; action skill games; action figures toys; board games; game cards; play sets for action figures; game cards and playing cards; soft dolls; plush toys; stuffed toys, water toys; toy cars made of wood; toy cars made of plastics; children's multiple activity toys; puzzles; balloons; bags, cases and sleeves specially adapted for storing and carrying electronic apparatus for video game consoles

CLASS 41: Electronic game services provided by means of the internet; providing on-line computer games; on-line gaming services in the nature of conducting online computer game tournaments; providing multi-player video game matching services, namely, organization of electronic game competitions, providing on-line entertainment in the nature of computer game tournaments, cyber or virtual electronic sports leagues and ongoing television game shows; providing information on-line relating to computer games; providing on-line interactive social games in a virtual environment; providing entertainment information relating to computer games via information network; entertainment services, namely, providing a website featuring non-downloadable games and computer games; organization of events for cultural purposes; organizing sporting events, namely, community sporting events and conferences in the field of computer games for entertainment purposes; providing on-line publications in the nature of books, magazines and newsletters in the field of computer



Director of the United States Patent and Trademark Office games, computer game characters and electronic sports; production of movies, films, animated movies, and television programs featuring computer game characters; entertainment services in the nature of creation, development, and production of movies, films, animation movies, and television programs; organizing social entertainment events and conferences for entertainment purposes in the field of computer games; organizing of sports and electronic sports competitions; providing on-line computer games through an internet website portal; organizing and conducting video and computer game matches and tournaments; organizing of electronic sports events

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 11-14-2018 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1460325 DATED 03-15-2019, EXPIRES 03-15-2029

SER. NO. 79-256,174, FILED 03-15-2019

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REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- *Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

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