

# United States of America

United States Patent and Trademark Office

FERRARI  
**488**  
**PISTA**

**Reg. No. 5,964,032**

**Registered Jan. 21, 2020**

**Int. Cl.: 9, 12, 16, 18, 25,  
28, 35**

**Service Mark**

**Trademark**

**Principal Register**

FERRARI S.P.A. (ITALY JOINT STOCK COMPANY)  
Via Emilia Est, 1163  
Modena  
ITALY

CLASS 9: Eyeglasses; sunglasses; anti-glare glasses; goggles for sports; swimming goggles; eyeglass and sunglass cases; eyeglass and sunglass lenses; eyeglass and sunglass frames; eyeglass and sunglass chains; eyeglass and sunglass cords; contact lenses; magnifying glasses, being optics; cases adapted for contact lenses; 3D spectacles; smartglasses; binocular cases; recorded computer and electronic programs for handheld games with liquid crystal displays; electronic downloadable game software for handheld electronic devices; electronic downloadable game software for cellular phones; downloadable computer game software; recorded computer and electronic programs for electronic games; computer games cartridges for use with electronic game apparatus; computer game cartridges; video game cartridges; computer game equipment, namely, disks for electronic video and computer games; video game discs; computer game cassettes; video game cassettes; joysticks for use with computers, other than for video games; joystick battery chargers; memory cards for video game machines; computer or electric mouse for video game machines; simulators for the steering and control of vehicles; electronic sports training simulators; steering wheels for computers for use with simulators for the steering and control of vehicles; earphones used for connecting to hand-held games; virtual reality headsets and helmets adapted for use in playing video games and video game consoles; bags and cases adapted or shaped to contain computers; bags adapted for laptops; sleeves for laptops; protective covers and cases for tablet computers; mouse pads; mobile telephones; mobile phone covers; mobile phone holders; bags and cases adapted or shaped to contain mobile phones; cell phone straps; battery chargers for cellular phones; cell phone battery chargers for use in vehicles; smartphones; covers for smartphones; smartphone holders; bags and cases adapted or shaped to contain smartphones; smartphone straps; battery chargers for smartphones; smartphone battery chargers for use in vehicles; smartwatches; wearable digital electronic devices in the nature of smartwatches for the sensing, recording, storing, sending and receiving of text, data, audio, image and video files across communications networks, including devices that communicate with smartphones, computers, computer peripheral devices, personal digital assistants, sound recording and sound reproducing apparatus, and internet sites; downloadable computer software and electronic apparatus, namely, smartwatches and activity trackers related to the foregoing, namely, for monitoring, processing, displaying, storing and transmitting data relating to a user's physical activity, compliance with health and fitness programs, geolocation, direction, distance, altitude, speed, steps taken, activity level, calories burned, navigational information, weather information and biometric data, and downloadable computer software for accessing and searching databases related to any of the foregoing; battery chargers for smartwatches; battery chargers for smartwatches for use in vehicles; mice, being computer peripheral devices; wrist rests for use with computers; personal computers; laptop computers; downloadable computer software for downloading and organizing music files and games; cases for laptops; laptop carrying cases; holders especially adapted for ear plugs for divers; protective helmets; fireproof automobile racing suits for safety purposes; face-shields for protection against accidents, irradiation and fire; gloves for protection against accidents;



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



balaclavas for protection against accidents, irradiation and fire; shoes for protection against accidents, irradiation and fire; boots for protection against accidents, irradiation and fire; protection devices for personal use against accidents, namely, gloves, masks, nets and safety harness; garments for protection against accidents, irradiation and fire; garments for protection against fire; CD-ROMs featuring car races and the history of automobile manufacturers; DVDs featuring car races and the history of automobile manufacturers, CD-ROMs featuring high-performance cars and automobiles; DVDs featuring high-performance cars and automobiles; downloadable image files containing artwork, texts, audio, videos, games, internet web links and photographs relating to sporting and cultural activities, and automobiles; downloadable video recordings containing music and featuring car racing and competitions, the history of automobile manufacturers, and on the subject of automobiles; downloadable electronic publications in the nature of magazines, books, newspapers, maps, pictures, drawings, newsletters and articles in the field of the history of automobile manufacturers and on the subject of automobiles, automobile maintenance and repair, automobile racing, automobile competitions, lifestyle, culture, fashion, design, motor and automotive news, sports, entertainment and safe driving schools; speed checking apparatus for vehicles, namely, speedometers and speed indicators, automatic steering apparatus for vehicles, namely, simulators for the steering and control of vehicles; automatic indicators of low pressure in vehicle tyres; voltage regulators for vehicles; electronic mileage recorders for vehicles; hands free kits for cellular phones; electric locks for vehicles; electronic keys for automobiles; control units of central locking systems for vehicles; navigation apparatus for vehicles, being on-board computers; electronic accumulators for vehicles; accumulators, electric, for vehicles; electronic kilometer recorders for vehicles; vehicle radios; car televisions; remote control apparatus for radios, televisions and stereos; battery starter cables for motors; thermostats for vehicles; vehicle breakdown warning triangles; electric air bag deactivation switches for automobiles; magnets; decorative magnets; lanyards especially adapted for holding cellular phones, MP3 players, cameras, video cameras, eyeglasses, sunglasses, magnetic encoded cards; cases especially made for photographic apparatus and instruments; cases adapted for CD players; cases adapted for DVD players; cases adapted for MP3 players

CLASS 12: Automobiles; cars; racing cars; motor cars; sports cars; bodies for vehicles; motor vehicle chassis; hoods for vehicles; vehicle bumpers; motors, electric, for land vehicles; motors for land vehicles; driving motors for land vehicles; engines for land vehicles; mudguards; rearview mirrors; steering wheels for vehicles; windows for vehicles; vehicle windcreens; brakes for vehicles; petrol tank caps for motor cars; horns for vehicles; upholstery for vehicles; crankcases for land vehicle components, other than for engines; vehicle wheels; rims for vehicle wheels; tires for vehicles; automobile tires; pneumatic tires for land vehicles; vehicle seats; racing seats for automobiles; automobile sunroofs; convertible tops for land vehicles; parts of automobiles, namely, sun visors, ashtrays, glass-holders, dashboard drawers, dashboard hatches, glove compartments, glove boxes, covers for baggage compartments; fitted seat covers for vehicles; sun-blinds adapted for automobiles; covers for vehicle steering wheels; freewheels for land vehicles; head-rests for vehicle seats, arm-rests for vehicle seats; ski carriers for cars; windscreen wipers; shaped vehicle covers; cigar lighters for automobiles; seat back organizers specially adapted for use in cars; safety belts for vehicle seats; security harness for vehicle seats; air bags, being safety devices for automobiles; non-skid devices for vehicle tires, namely, studs, chains, textile covers; safety seats for children, for vehicles; anti-theft devices for vehicles

CLASS 16: Brochures, calendars, catalogues, magazines, yearbooks, books, booklets, pamphlets, leaflets, manuals, directories, newsletters, printed guides in the field of the history of automobile manufactures and on the subjects of automobiles, automobile maintenance and repair, automobile racing and automobile competitions, lifestyle, culture, fashion, design, motor and automotive news, sports, entertainment and safe driving schools; brochures, leaflets, booklets, catalogues, guides featuring information about automobiles and automotive products; posters; graphic representations in the nature of graphic fine art prints; graphic art reproductions; photographs; wrapping paper, writing paper; boxes of cardboard or paper; cardboard containers; coin albums; photographic albums; stickers, being stationery; albums for stickers; scrapbooks; bookmarkers; fountain pens; ballpoint pens; roller tip pens; writing pens; pencils; boxes for pens; boxes for pencils; pen toppers in the nature of erasers; pencil toppers in the nature of erasers; pen cases; pencil cases; penholders; pencil holders; stands for

pens; stands for pencils; document covers, being stationery; book covers; exercise book covers; document files, being stationery; desk pads; desk top organizers; exercise books; notebooks; cube-shaped notebooks; note pads; paper sheets for note taking; diaries; non-electronic agendas; weekly planners, being stationery, covers for agendas; covers for weekly planners; covers for address booklets; covers for albums; paper folders for papers, cards and documents; adhesive labels; paperweights; pencil sharpeners, electric or non-electric; drawing books; adhesive bands for stationery or household purposes; adhesive tape dispensers, being office requisites; adhesive tapes for stationery or household purposes; paper cutters, being office requisites; rubber erasers; erasers; correspondence holders; plastic shopping bags; paper shopping bags; plastic or paper bags for merchandise packaging, being envelopes and pouches, placards of paper or cardboard; paper banners; flags of paper; pennants made of paper; pennons made of paper; paper ticket holders; printed tickets; non-magnetically encoded passes or identification cards made of paper for access to a restricted area; decalcomanias; iron-on transfers being decalcomanias; plastic transfers being decalcomanias; commemorative stamps; postage stamps for collectors; lanyards for carrying paper cards, paper badges and paper passes, namely, holders as part of paper identification tags

CLASS 18: Boxes of leather or leatherboard; cases, of leather or leatherboard; key cases, being leatherware and leatherboard; backpacks; knapsacks; haversacks; all purpose sports bags; business and note card cases, being notecases; travelling sets, being leatherware, consisting of suitcases and trunks; handbags; shoulder bags; clutch bags; tote bags; pocket wallets; purses; rucksacks; school bags; sling bags for carrying infants; slings for carrying infants; suitcases; travelling bags; travelling trunks; valises; luggage; vanity cases sold empty; duffel bags; trolley duffel bags; waistbags; satchels; boston bags; non-insulated kids' school lunch bags and backpacks, not of paper; umbrellas; golf umbrellas; umbrella covers

CLASS 25: Jackets, being clothing; sleeved or sleeveless jackets; bomber jackets; reversible jackets; rain jackets; leather jackets; padded jackets; wind-resistant jackets; waterproof jackets; stuff jackets, being clothing; down jackets; sports jackets; ski jackets; waistcoats; windcheaters; overcoats; coats; raincoats; anoraks; cardigans; pullovers; shirts; T-shirts; polo shirts; blouses; sweatshirts; sweat pants; sweaters; jumpers, being pullovers; jerseys, being clothing; sports jerseys; trousers; shorts; bermuda shorts; jeans; skirts; overalls; jogging suits; jogging suit trousers; training suits; track suits; automobile racing suits not in the nature of protective clothing; suits; dresses; sports singlets; braces, being suspenders; wristbands, being clothing; bathing suits; swimming costumes; bathing drawers; bathing trunks; bikinis; bath robes; underwear; pajamas; babies' overalls; infants' training outfits; racing romper suits for babies; rompers; layettes, being clothing; bibs, not of paper; socks; footwear; neckwear; gloves, being clothing; driving gloves; belts, being clothing; caps, being headwear; headwear

CLASS 28: Amusement apparatus adapted for use with an external display screen or monitor; amusement apparatus adapted for use with an external display screen or monitor to be used in amusement parks; apparatus for electronic games adapted for use with an external display screen or monitor; video game machines for use with televisions; video game machines; television game sets, namely, games adapted for use with television receivers; apparatus for games, namely, bats for playing outdoor games, darts, gaming tables and apparatus for electronic games other than those adapted for use with an external display screen or monitor; amusement game machines, automatic and coin-operated, apparatus for playing video games, namely, video game joysticks and video game consoles; pocket-sized apparatus for playing video games, namely, hand held units for playing video games other than those adapted for use with an external display screen or monitor and hand held game consoles; pocket-sized video games namely, hand held units for playing video games other than those adapted for use with an external display screen or monitor; pocket-sized electronic games, namely, hand held units for playing video games other than those adapted for use with an external display screen or monitor; hand-held video games, namely, hand held units for playing video games other than those adapted for use with an external display screen or monitor; portable electronic games namely, hand held units for playing video games other than those adapted for use with an external display screen or monitor; portable electronic action toys; hand held units for playing video games for use with an external display screen or monitor, stand alone video game machines; computer game equipment, namely, computer game joysticks and game controllers for computer games; electronic games consoles adapted for use with an external display screen or monitor; games consoles, namely, video games consoles, handheld games consoles for playing video games; gamepads for use with game consoles in the nature

of video game controllers; handheld game consoles; handheld video game consoles; video game consoles; video game consoles for use with an external display screen or monitor; protective carrying cases specially adapted for video game consoles for use with an external display screen or monitor; bags specially adapted for video game consoles; scale model vehicles; scale model cars; scale model racing cars; scale model racing vehicles; racing car model silhouettes in the nature of toy cars; toy full-size car replicas; toy full-size vehicle replicas; toy full-size steering wheel replicas; resin toy models featuring racing scenes; scale model drivers; scale model pit crews; vehicle construction toys; toy vehicles in the nature of trucks; toy vehicles; toy racing cars tracks; toy steering wheels; pull-along toy vehicles; toy trucks with cars; toy pedal karts for kids; ride-on toy cars for children in pedal version or working with batteries; toy cars for children in pedal version or working with batteries; toy go-karts for children in pedal version or working with batteries; toy building structures and roadways, namely, race pit-stops; toy vehicle tracks, namely, race tracks; toy trucks; toy scale model trailers for transporting cars; radio-controlled toy vehicles; radio-controlled toy cars; toy scale model gasoline service stations; toy scale model car garages; toy scale model car showrooms; toy telephones; plush toys; plush toy steering wheels; teddy bears; playing cards; novelty toy items, namely, sticks for fans and for entertainment in the nature of foam fingers and hands, and toy glow sticks; novelty toy items, namely, toy sticks for fans and for entertainment shaped as flags in the nature of foam fingers and hands, and toy glow sticks; toy lanyards

CLASS 35: Assistance in the development and management of a commercial enterprise and of a chain of retail shops; business management consultancy; providing an on-line commercial information directory service on the Internet with the purpose of giving users a list of car dealers, retail stores and assistance centres; advertising; advertising of goods and services on the Internet and by means of mobile telephony services and by electronic mail; commercial information and advice for consumers, being consumer advice shop; presentation of goods on communication media for retail purposes; promotion of goods and services by placing advertisements and advertising displays on an on-line electronic site accessible via a global computer network and/or by means of mobile telephony services

The mark consists of a sign depicting the wording "FERRARI 488 PISTA" in profiled fancy characters with shading evoking a three-dimensional effect and arranged on three lines, the wording "FERRARI", which is smaller than the remaining components, having the letter "F" with the upper horizontal stroke extended over the remaining letters except for the final letter "I". This last letter having the lower end flanked to the right by a horizontal segment extending over the remaining elements, the number "488" being placed below the wording "FERRARI" in a position offset to the right, in turn followed below by the wording "PISTA" which is also in a position offset to the right with respect to the aforementioned verbal and numeric components, said verbal expression being slightly inclined to the right and with the letter "T" having the upper horizontal left-hand stroke connected to the upper stroke of the letter "S".

PRIORITY DATE OF 12-22-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1453082 DATED 05-28-2018, EXPIRES 05-28-2028

No claim is made to the exclusive right to use the following apart from the mark as shown: "PISTA" FOR CLASSES 12 AND 28

The English translation of the word "pista" in the mark is "race track".

SER. NO. 79-253,252, FILED 05-28-2018

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**