# United States of America United States Patent and Trademark Office

## COLLUSION

Reg. No. 6,132,381

Registered Aug. 25, 2020

Int. Cl.: 3, 9, 14, 16, 18, 25, 28, 35, 41, 42, 45

**Service Mark** 

**Trademark** 

**Principal Register** 

EIGHT PAW PROJECTS LIMITED (UNITED KINGDOM PRIVATE LIMITED COMPANY) Greater London House,

Hampstead Road London Nw1 7fb UNITED KINGDOM

CLASS 3: Bleaching preparations and other substances for laundry use, namely, laundry detergent; cleaning, polishing, scouring and abrasive preparations; bath soaps in liquid, solid, or gel form; perfumery, essential oils, cosmetics, hair lotions; dentifrices; adhesives for cosmetic purposes; eau de parfum; eau de toilette; cologne; fragrances and fragrance products for personal use; massage oils; cosmetic preparations for skin care; skin care preparations, namely, body balms; cosmetic preparations for the bath and shower; skin care preparations; astringents for cosmetic purposes; preparations for the bath and shower; shower gel; bath gels and bubble bath; scented body lotions, creams and butters; scented moisturising skin cream; moisturisers; body lotions, creams and butters; baby lotion; baby oil; moisturising creams; scented skin soap; body oil; skin cleansing lotions; face, lip and cheek make-up; face powder; face glitter; glitter for cosmetic purposes; lipstick, lip gloss, non-medicated lip balm, lip pencils; perfumed shimmer sticks; hair removal preparations in the form of wax strips; eye shadow, eye pencils, mascara, eye make-up, eyeliners, eye creams, eye gels, eye gloss, eye balms; eyebrow colours; eyebrow cosmetics; eyebrow pencils; false eyebrows; false eyelashes; highlighters for cosmetic purposes; cosmetic masks; facial cleansers; skin toners; skin clarifiers; non-medicated cosmetic exfoliating preparations for skin and hair; foundation make-up; blusher; compacts containing make-up; make-up remover; fragrance sachets; room fragrances; cosmetic body care preparations, namely, bath soaps, face and skin creams; skin care preparations, namely, bath soaps, face and skin creams; beauty care products, namely, lipsticks; beauty creams; beauty tonics for application to the body; beauty tonics for application to the face; make-up kits; non-medicated beauty preparations; non-medicated skin care beauty products; skin care products for personal use, namely, face, eye and lip moisturisers; face and skin creams; lotions and beauty serums; anti-aging cosmetic preparations; foundation for the face; hair care products, namely, hair shampoos, hair conditioners, hair mousse, hair moulding creams, hair gel and hair spray; dry shampoos; all in one bath gel and hair cleansers; mouthwash; nail care preparations, nail polish, nail straighteners and nail polish remover; false nails; shaving kits consisting of shaving creams, gels and aftershave lotions; shoe polish; depilatory preparations; personal deodorant; antiperspirants; potpourri; nail care preparations; nail varnish and remover thereof; sun tanning preparations; sunscreen; sun protection oils, lotions, creams and gels; after-sun oils, lotions, creams and gels; cosmetic preparations for skin tanning; artificial tanning preparations; tanning lotions, tanning gels, tanning oils; talcum powder; terpenes, namely, essential oils; tissues impregnated with cosmetic lotions; toilet water; toiletries; decorative transfers for cosmetic purpose; varnish-removing preparations; washing preparations; nonmedicated preparations for the hair and for the care of the skin; non-medicated toiletries for babies and infants, namely, baby bubble bath; tooth paste and tooth gel; tooth whitening creams, gels and pastes; tooth bleaching preparations; petroleum jelly for cosmetic purposes; pre-impregnated wipes and towels with personal cleansing and/or cosmetic lotions; preimpregnated wipes and towels for hygienic purposes, namely, personal use; cotton sticks for cosmetic purposes; cosmetic cotton wool; baby wipes impregnated with cleaning preparations; cosmetic hair dyes; hair dyes; shoe wax; cleaning face masks for the face; concealers for skin, face and body; lip liner; sun bronzers for the skin; make up for contouring the face, namely, contour powder; make up primer; make up setting spray; structural and replacement parts and fittings for all the aforesaid goods



Director of the United States Patent and Trademark Office



CLASS 9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking, supervision, life-saving and teaching apparatus and instruments, namely, scientific research and educational apparatus and instruments, namely, electronic sports training simulators, speedometers, thermometers not for medical purposes, computer cameras, cameras, weighing machines, weighing scales, integrated circuits, integrated circuit cores for use in wireless communications and wireless communication equipment and apparatus and digital signal processor (DSP), signalling buoys, signal whistles, life-saving and teaching apparatus for safety and security protection, namely, alarms, electric or emergency warning lights, electronic combination locks, electric locks, electric mechanical locks, electric smart locks, signal bells, warning bells, namely, alarm bells, electric, reflective clothing for the prevention of accidents, sports whistles, headgear being protective helmets for sporting activities, goggles for sports, life jackets, ear-plugs for divers, nose clips for divers and swimmers, snorkels, diving suits, scuba diving masks, diving goggles, and weight belts for scuba diving; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers and optical discs featuring audio, video and multimedia content, namely, videos, films, movies, photographs, musical footage, and images for the purpose of retail of goods in relation to fashion, clothing, footwear, headwear, cosmetics, toiletries, grooming products, homeware and gifts; blank and pre-recorded compact discs and pre-recorded compact discs, DVDs, and other digital recording media, namely, flash drives, audio tapes, CDs featuring audio, video and multimedia content, namely, videos, films, movies, photographs, musical footage and images featuring fashion, clothing, footwear, headwear, cosmetics, toiletries, grooming products, homeware and gifts; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, namely, data processors; computers; computer software, namely, recorded computer game software, computer software for downloading and organising digital music files, video files, image files, authenticating user identification, for the purpose of retail of goods in relation to fashion, clothing, footwear, headwear, cosmetics, toiletries, grooming products, homeware and gifts; fire-extinguishing apparatus; clocks in the nature of time recording devices; time clocks in the nature of time recording devices; electronic publications, namely, downloadable electronic publications in the nature of magazines, newsletters, brochures, and leaflets in the field of fashion, clothing, footwear, headwear, cosmetics, toiletries, grooming products, homeware and gifts; downloadable applications for smartphones and tablets, namely, software for consumers to purchase a wide range of consumer goods in relation to fashion, clothing, footwear, headwear, cosmetics, toiletries, grooming products, homeware and gifts; smart eye glasses; smart watches; smart earbuds; chains for spectacles and for sunglasses; clip-on sunglasses; frames for spectacles and sunglasses; straps for sunglasses; time measuring apparatus in the nature of smart watches, and hourglasses; sunglasses; spectacles; eyewear; spectacle cases, chains and eyeglass frames; eyeglasses; optical lenses; protective helmets; ski helmets; snowboard helmets; safety clothing for protection against accident or injury; downloadable computer software for purposes of the retail of a wide range of consumer goods in relation to fashion clothing, footwear, headwear, cosmetics, toiletries, grooming products, homeware and gifts; computer software for the collection, editing, organising, modifying, transmission, storage and sharing of data and information; computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks; computer software for the reproduction, processing and streaming of audio, video and multimedia content; computer software for controlling the operation of audio and video devices and for viewing, searching and/or playing audio, video, television, movies, photographs and other digital images, and other multimedia content; communication software for the purpose of the retail of a wide range of consumer goods in relation to fashion, clothing, footwear, headwear, cosmetics, toiletries, grooming products, homeware and gifts; downloadable application software for the purpose of the retail of a wide range of consumer goods in relation to fashion, clothing, footwear, headwear, cosmetics, toiletries, grooming products, homeware and gifts; downloadable software applications for the purpose of the retail of a wide range of consumer goods in relation to fashion, clothing, footwear, headwear, cosmetics, toiletries, grooming products, homeware and gifts; electronic mail and messaging software; computer peripheral devices; digital telecommunications apparatus and instruments, namely, mobile phones, smartphones, tablet computers, PC tablets, portable computers; digital electronic devices for recording, organising, transmitting, receiving, manipulating, playing and reviewing, text, data, image, audio and video files, namely, mobile phones,

smartphones, table computers, PC tablets, portable computers; computer programs for accessing, browsing and searching online databases and the Internet; downloadable electronic publications in the nature of magazines, newsletters, brochures and leaflets in the field of fashion, fashion trends, clothing, footwear, headwear, cosmetics, recreation, exercise, sports training, personal training, fitness, wellness, and lifestyle; mobile digital electronic devices for the sending and receiving of telephone calls, SMS and MMS messages, instant messages, faxes, electronic mail, and other digital data, namely, mobile phones, smartphones, tablet computers, PC tablets, and portable computers; handheld digital electronic devices for the sending and receiving of telephone calls, SMS and MMS messages, instant messages, faxes, electronic mail, and other digital data, namely, mobile phones, smartphones, tablet computers, PC tablets, and portable computers; mobile telecommunication apparatus, namely, mobile phones, smartphones, tablet computers, PC tablets, and portable computers; near field communication (NFC) tags for making mobile payment, providing advertising information; mobile phone cases; holders specially adapted for mobile phones; headphones; blank recordable DVDs; blank CDs; MP3 players; cameras; magnets; satellite apparatus, namely, satellite receivers, satellite transmitters, satellite radios, and satellite telephones; smart watches that communicate data to smartphones; GPS watches; smart jewellery, namely, bracelets that receive electronic communications, earrings that receive electronic communications, necklaces that receive electronic communications, and rings that receive electronic communications; structural and replacement parts and fittings for all the aforesaid

CLASS 14: Precious metals and their alloys; jewellery; precious stones; horological and chronometric instruments; bands for watches; bracelets for watches; cases specially adapted to contain watches; cases for watches; cases of precious metals for watches; chains for watches; chronographs in the nature of watches; dials for watches; dress watches; electronic watches; faces for watches; hands for watches; jewellery watches; mechanical watches; pendant watches; pocket watches; presentation boxes for watches; presentation cases for watches; quartz watches; straps for watches; watches incorporating a memory function; watches incorporating a telecommunication function; watches made of gold; watches made of plated gold; watches made of precious metals; watches made of rolled gold; women's watches; wrist straps for watches; wrist watches; wristlet watches; calculator watches; articles of jewellery coated with precious metals; articles of jewellery made from rope chain; articles of jewellery made of precious metal alloys; articles of jewellery made of precious metals; articles of jewellery with precious stones; articles of jewellery with ornamental stones; cases specially adapted to contain items of jewellery; chains in the nature of jewellery; charms in the nature of jewellery; costume jewellery; crosses in the nature of jewellery; fashion jewellery; gold jewellery; identification bracelets; jewellery being articles of precious stones; jewellery being articles of precious metals; watch boxes; jewellery chain of precious metals for anklets; jewellery chains; bracelets; jewellery incorporating diamonds; jewellery made of crystal; jewellery made of glass; jewellery made of plastics; jewellery of yellow amber; jewellery ornaments; jewellery stones; jewellery watches; key chains as jewellery in the nature of trinkets or fobs; lapel pins in the nature of jewlery; lockets in the nature of jewellery; medallions in the nature of jewellery; musical jewellery boxes; pendants in the nature of jewellery; pewter jewellery; sterling silver jewellery; trinkets in the nature of jewellery; women's jewellery; imitation jewellery; cufflinks; rings; bracelets; necklaces; earrings; brooches being jewellery; jewellery cases; cases specially adapted to hold clocks; badges of precious metal; clocks; alarm clocks; figurines in the nature of statuettes of precious metal; keyrings; medals; semi-precious stones; jewellery pins for use on hats; hat ornaments made of precious metals; tie pins; tie clips; watch straps; watch straps made of leather; jewelry presentation boxes made of leather; jewellery made of leather; bracelets made of leather; necklaces made of leather; jewellery cases made of leather; watch cases made of leather; cases specially adapted to hold clocks made of leather; key-rings made of leather; jewellery boxes made of leather; rings made of leather; earrings made of leather; jewellery boxes; structural and replacement and fittings for all the aforesaid goods

CLASS 16: Paper and cardboard; printed matter, namely, books, wall calendars, art prints on canvas, printed travel guidebooks, magazines, brochures, leaflets, and newspapers; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials, namely, artists' brushes, and canvas panels for artists; paintbrushes; typewriters; instructional and teaching material, except apparatus, namely, printed teaching materials in the field of fashion and clothing, and textbooks in the field of

Page: 3 of 13 / RN # 6132381

computer programming; plastic materials, namely, plastic bags and films for packaging; paper shopping bags; printers' type; printing blocks; pictures; craft paper; colour pens; drawing books; paper bows for gift wrap; paper decorative garlands; paper party decorations; party ornaments of paper; photograph stands; paper tissues; Christmas gift wrapping paper; gift bags; gift boxes; gift wrapping plastic foil; gift wrapping paper; paper gift bags; paper ribbon; plastic gift wrap; pens; pen and pencil cases; leather pencil cases; writing stationery; slate pencils; colour pencils; staplers for office use; paper hole punches; drafting rulers; paint brushes; paper badges; pen holders; rubber stamps; stamp pads; stamping inks; electric or non-electric pencil sharpeners; albums for photographs; event albums; photo albums; magazines; newspapers; scrapbooks; wedding albums; address books; advent calendars; novelty pens; novelty pencils; sticky paper notes; note paper; note cards; announcement cards; books, namely, books related to fashion; lifestyle books; meditation books; art prints; cardboard hangtags; cases for passports; colouring books; Christmas cards; decorative paper garlands for parties; gift cards, namely, paper gift cards in the nature of stationery; guest books; gift vouchers; paper bunting; paper banners; postcards; posters; printed calendars; desktop planners; exercise books; wall charts, namely, blank flip charts; scented paper drawer liners; disposable napkins; facial tissue; paper cocktail parasols; paper tablecloths; anniversary greeting cards; advertising publications, namely, printed brochures in the field of fashion; events programmes; greetings cards; mounted and unmounted photographs; pads of party invitations; paper hangtags; printed training materials in the field of fashion; scorecards; stickers; cook books; art pictures; prints; art prints; cartoon prints; graphic prints; photographic prints; print engravings and lithographic prints; structural and replacement parts and fittings for all the aforesaid goods; personal organisers

CLASS 18: Leather and imitations of leather; hides; trunks and travelling bags; umbrellas and parasols; walking sticks; luggage, bags, wallets and other carriers, namely, luggage, duffel bags, and travelling bags; bags for clothes, namely, luggage, duffel bags, overnight bags, weekend bags, and travelling bags; school bags; bags specially adapted for umbrellas; bags made of imitation leather; bags made of leather; beach bags; belt bags and hip bags; canvas bags, namely, tote bags, textile shopping bags, and book bags; book bags; Boston bags; barrel bags; changing bags, namely, bags for sports, diaper bags, kit bags, and dry bags; clutch bags; cosmetic bags sold empty; duffel bags; document suitcases; luggage bags; leather shopping bags; make-up bags sold empty; overnight bags; shaving bags sold empty; shoulder bags; sling bags; small bags for men; suit bags; suitcases; textile shopping bags; toiletry bags; tote bags; travelling bags made of leather; trunks in the nature of luggage; evening bags; card wallets; key wallets; pocket wallets; wallets for attachment to belts; clutch purses; coin purses; cosmetic purses sold empty; evening purses; wrist mounted purses; pilot cases in the nature of suitcases; general purpose trolley cases; backpacks; business bags in the nature of briefcases; wash bags sold empty for carrying toiletries; reusable shopping bags; travel cases; holdalls; portmanteaux; valises; toilet bags sold empty; rucksacks; bum bags; casual bags, namely, all-purpose carrying bags; briefcases; attaché cases; music cases; satchels; beauty cases sold empty; carriers for suits, shirts, and dresses in the nature of garment bags for travel; tie cases; credit card cases and holders; wallets; purses; bags, namely, all-purpose carrying bags; leather handbags; haversacks; hat boxes for travel not made of paper or cardboard; handbags; key cases; leather laces; wheeled shopping bags; travelling cases; make-up cases sold empty; business, credit, name and calling card cases; clothing for pets; animal apparel; leather shoulder belts; harnesses, collars, leads and muzzles for pets; articles made from faux fur, namely, handbags, shoulder bags, and travelling bags; yoga bags in the nature of athletic bags; sports bags; badges made of leather; structural and replacement parts and fittings for all the aforesaid goods

CLASS 25: Clothing, namely, tracksuits, sports singlets, sports jerseys, brassieres, camisoles, coats, corsets being clothing, corsets being underclothing, dresses, gloves, dressing gowns, hosiery, jackets, jerseys, jumper dresses, clothing layettes, leggings, leg warmers, mantillas, mittens, muffs, overcoats, pants, parkas, playsuits, pelerines, pelisses, petticoats, pocket squares, pockets for clothing, ponchos, pullovers, pyjamas, bath robes, saris, sarongs, scarfs, shawls, dress shields, shirt fronts, shirts, short-sleeve shirts, skirts, slips being underclothing, socks, stockings, suits, swimsuits, sweaters, tee-shirts, tights, togas, trouser straps, trousers, bathing trunks, underpants, underwear, uniforms, veils, sleepsuits, bodysuits, blouses, anoraks, braces as suspender, dance costumes, costumes for use in role-playing games, costumes for use in children's dress up play, Halloween costumes, shoulder wraps for clothing, namely, base layers; footwear; headwear, namely, bandanas, caps

being headwear, berets, scarves, shower caps, ear muffs, hats, paper hats for use as clothing items, headbands, hoods, cap peaks, top hats and turbans; sportswear, namely, shirts, skirts, trousers, shorts, jeans, jumpsuits, tops as clothing, jumpers, cardigans, dresses, T-shirts, jackets, coats, sweatshirts, hooded sweatshirts, socks, tights, leggings, tracksuits, women's underwear, men's underwear, nightwear, swimwear, beachwear, and loungewear; footwear for sports; boots for sports; shoes for sports; clothing for fitness and exercise, namely, shirts, skirts, trousers, shorts, jeans, jumpsuits, tops as clothing, jumpers, cardigans, dresses, Tshirts, jackets, coats, sweatshirts, hooded sweatshirts, socks, tights, leggings, tracksuits, women's underwear, men's underwear, swimwear, beachwear, and loungewear; tracksuits; sports singlets; sports jerseys; bandanas; beach clothes, namely, shirts, skirts, trousers, shorts, tops as clothing, dresses, T-shirts, sweatshirts, hooded sweatshirts, swimwear, beachwear, loungewear, and sarongs; beach shoes; belts; money belts; bibs not of paper; bodices; boot uppers; boots; leather shoes; suede shoes; canvas footwear; brassieres; camisoles; caps; berets; scarves; shower caps; coats; collars; corsets; wristbands as clothing; detachable collars; dresses; ear muffs; footmuffs as clothing; non-slipping devices for footwear; tips for footwear; heelpieces for footwear; articles made from faux fur, namely, coats, overcoats, gilets, and jackets; footwear articles made from faux fur, namely, boots, shoes, and sandals; headwear articles made from faux fur, namely, hats, caps, and headwear; gloves; dressing gowns; halfboots; hats; paper hats; headbands; heels; hoods; hosiery; inner soles; jackets; jerseys; jumper dresses; knitwear, namely, dresses, skirts, trousers, jumpers, cardigans, gloves, scarves, hats, socks, tights, leggings, leg warmers, and tops as clothing; lace boots; layettes; clothing of imitations of leather, namely, shirts, skirts, trousers, shorts, jeans, jumpsuits, tops as clothing, dresses, jackets, coats, and leggings; clothing of leather, namely, shirts, skirts, trousers, shorts, jeans, jumpsuits, tops as clothing, dresses, jackets, coats, and leggings; leggings; leg warmers; ready-made linings being parts of clothing; mantillas; sleep masks; mittens; muffs; neckties; overcoats; pants; parkas; playsuits; cap peaks; pelerines; pelisses; petticoats; pocket squares; pockets for clothing; ponchos; pullovers; pyjamas; bath robes; sandals; saris; sarongs; scarfs; shawls; dress shields; shirt fronts; shirts; shoes; shortsleeve shirts; skirts; slippers; slips; socks; soles for footwear; stocking suspenders; stockings; suits; swimsuits; sweaters; tee-shirts; tights; togas; top hats; trouser straps; trousers; bathing trunks; turbans; underpants; underwear; uniforms; footwear uppers; veils; waistcoats and waist vests; sleepsuits; bodysuits; blouses; anoraks; braces; costumes; fancy dress costumes; shoulder wraps for clothing; activewear, namely, shirts, skirts, trousers, shorts, jumpsuits, tops as clothing, jumpers, cardigans, dresses, T-shirts, jackets, coats, sweatshirts, hooded sweatshirts, socks, tights, leggings, tracksuits, women's underwear, men's underwear, swimwear, beachwear, and loungewear; football kits in the nature of football uniforms, namely, shirts, shorts and socks; base layer clothing; replica football kits, namely, shirts, shorts, and socks; football boots in the nature of shoes; studs, namely, cleats for attachment to football boots in the nature of football shoes; socks for football; sports kits, including kits for football, namely, clothing and accessories for five-a-side football, volleyball, rugby, basketball, tennis, skiing, golf, baseball, running, gymnastics and exercise in general, namely, shirts, shorts, jumpsuits, tops as clothing, jumpers, cardigans, T-shirts, jackets, coats, sweatshirts, hooded sweatshirts, socks, tights, leggings, tracksuits, women's underwear, and men's underwear; sports shoes, including shoes for football, five-a-side football, volleyball, rugby, basketball, tennis, skiing, golf, baseball, running, gymnastics and exercise in general; golf shorts; golf shirts; golf caps; golf trousers; structural and replacement parts and fittings for all the aforesaid goods

CLASS 28: Games and playthings; gymnastic and sporting articles; decorations for Christmas trees; action toys; action figure toys; American footballs; accessories for toy vehicles; accessories for toy trains; accessories for toy buildings; accessories for toy animals; accessories for dolls; accessories for action figure toys; apparatus for games; apparatus for performing magic tricks; artificial Christmas trees; articles of clothing for toys; baby dolls; badminton sets; bags adapted for use with sporting equipment; balls for games; play balloons; toy balloons; balls for racket sports; balls for sports; bar-bells; bath toys; baseball gloves; beach balls; bean bag animals; beanbags being playthings; bells for Christmas trees; board games; body-building apparatus; boxing gloves; toy building blocks; building games; candle holders for Christmas trees; carnival masks; cat toys; checkerboards; checkers; chessboards; Christmas crackers; Christmas dolls; Christmas stockings; Christmas tree ornaments and decorations; Christmas tree ornaments and decorations, except confectionery and electric Christmas tree lights; Christmas tree skirts; Christmas trees of synthetic material; clockwork toys; clothing for teddy bears; conjuring apparatus; controllers for game consoles; controllers

for toys; costume masks; dart games; darts; dice; dice games; discuses for sports; dog toys; dolls; dolls' clothes; dominoes; toy drones; dumb-bells; educational toys; electronic action toys; electronic dart games; electronic games apparatus; electronic targets; electronic toys; exercise balls; Christmas crackers, namely, explosive bonbons; face masks for sports; fitness machines and apparatus; flippers for swimming; game consoles; game machines and apparatus; games; gloves for games; gymnastic and sporting articles; hand-held electronic games; hand-held game consoles; hoops for children; hoops for exercise; inflatable toys; jigsaw puzzles; kites; machines for physical exercises; marbles for games; toy and novelty face masks; mechanical action toys; mechanical toys; memory games; toy mobiles; musical Christmas tree ornaments; musical toys; nets for ball games; nets for sports; novelty face masks; novelty fake teeth; novelty masks; novelties for parties and dances, namely, party favors in the nature of small toys, crackers and noisemakers; outdoor play equipment; outdoor toys; paper party hats; party poppers; plastic toy figurines; plastic toys; play balloons; playing balls; playing cards; pool tables; novelty toys and gifts for playing jokes; punching bags; protective paddings for football and soccer; puppets; puzzles; rackets; radio-controlled scale model vehicles; radio-controlled miniature aerial targets for sports; radio-controlled toys; radio-controlled toy vehicles; remote-controlled scale model vehicles; ride-on toy cars; rideon toys; role playing games; rugby balls; scale model kits as toys; scale models; scale model vehicles; skateboards; soccer balls; soft toys; sports equipment; sporting articles; stacking blocks; stacking boxes; stacking toys; stuffed toys; tables for table tennis; talking toys; targets; teddy bears; tennis equipment; theatrical masks; toy Christmas trees; toy figures; toy models; toy robots; toy racing sets; toys; toys for children; toys for domestic pets; toy vehicles; trampolines; trivia card games; trivia games played with cards and game components; video game consoles; video game apparatus; water-squirting toys; wooden toys; quiz games; soccer balls; soccer goals; soccer goal nets; soccer goalkeepers' gloves; shin guards for soccer; American footballs; football pads; football body protectors; goals for American football; structural and replacement parts and fittings for all the aforesaid goods

CLASS 35: Advertising services for others; business management services for others; business administration services for others; office functions services for others; administration of a customer loyalty program which provides discounts for returning customers; providing incentive aware programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; providing incentive award programs for customers and employees through the distribution of prepaid stored value cards for the purpose of promoting and rewarding loyalty; promoting the goods and services of others by means of the issuance of loyalty rewards cards; advertising, marketing and promotional services for others; dissemination of advertising and promotional materials for others; direct mail advertising services for others; on-line advertising on a computer network for others; market research and marketing services for others; business information services for others; advisory services for business management; computer file management; compilation, analysis and retrieval of business information and data; compilation and systemisation of information into computer databases; compilation and arranging of statistical business information; price comparison services; cost price analysis services; compilation and providing consumer information relating to goods and services; dissemination of business statistical information; rental of advertising space; presentation of goods on communication media, for retail purposes, namely, providing online shopping services in the field of general consumer merchandise; public relation services for others; commercial information and advice for consumers; sales promotion for others; shop window dressing; distribution of samples for promotional services; arranging newspaper subscriptions for others; photocopying services; rental of vending machines; accounting services for others; commercial administration of the licensing of the goods and services of others; employment agencies; payroll preparation; Retail store services and online retail services featuring scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking, supervision, life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, compact discs, DVDs and other digital recording media, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, computer software, fire-extinguishing apparatus, clocks in the nature of time recording devices, time clocks in the nature of time recording devices, downloadable electronic publications in the nature of magazines, newsletters, brochures, and leaflets in the field of fashion, clothing, footwear, headwear,

cosmetics, toiletries, grooming products, homeware and gifts, downloadable applications for smartphones and tablets, namely, software for consumers to purchase a wide range of consumer goods in relation to fashion, clothing, footwear, headwear, cosmetics, toiletries, grooming products, homeware and gifts, downloadable computer software, communication software, downloadable application software, and downloadable software applications for the purpose of the retail of a wide range of consumer goods in relation to fashion, clothing, footwear, headwear, cosmetics, toiletries, grooming products, homeware and gifts, smart eye glasses, smart earbuds, chains for spectacles and for sunglasses, clip-on sunglasses, frames for spectacles and sunglasses, straps for sunglasses, time measuring instruments, sunglasses, spectacles, eyewear, spectacle cases, chains and eyeglass frames, eyeshades, optical lenses, protective helmets, ski helmets, snowboard helmets, safety clothing for protection against accident or injury, computer software for the collection, editing, organising, modifying, transmission, storage and sharing of data and information, computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks, computer software for the reproduction, processing and streaming of audio, video and multimedia content, computer software for controlling the operation of audio and video devices and for viewing, searching and/or playing audio, video, television, movies, photographs and other digital images, and other multimedia content, electronic mail and messaging software, computer peripheral devices, digital telecommunications and mobile telecommunications apparatus and instruments, namely, mobile phones, smartphones, tablet computers, PC tablets, portable computers, digital electronic devices for recording, organising, transmitting, receiving, manipulating, playing and reviewing, text, data, image, audio and video files, namely, mobile phones, smartphones, tablet computers, PC tablets, portable computers, computer programs for accessing, browsing and searching online databases and the Internet, mobile digital electronic devices and handheld digital electronic devices for the sending and receiving of telephone calls, SMS and MMS messages, instant messages, faxes, electronic mail, and other digital data, namely, mobile phones, smartphones, tablet computers, PC tablets, portable computers, near field communication (NFC) tags for making mobile payment and providing advertising information, mobile phone cases, holders specially adapted for mobile phones, headphones, blank recordable DVDs, blank CDs, MP3 players, cameras, magnets, satellite apparatus, namely, satellite receivers, satellite transmitters, satellite radios, and satellite telephones, precious metals and their alloys, jewellery, precious stones, horological and chronometric instruments, bands for watches, bracelets for watches, cases specially adapted to contain watches, cases for watches, cases of precious metals for watches, chains for watches, chronographs in the nature of watches, dials for watches, dress watches, electronic watches, faces for watches, hands for watches, jewellery watches, mechanical watches, pendant watches, pocket watches, presentation boxes for watches, presentation cases for watches, quartz watches, straps for watches, watches incorporating a memory function, watches incorporating a telecommunication function, watches made of gold, watches made of plated gold, watches made of precious metals, watches made of rolled gold, smart watches that communicate data to smartphones, women's watches, wrist straps for watches, wrist watches, wristlet watches, smart watches, GPS watches, calculator watches, smart jewellery, namely, bracelets, earrings, necklaces, and rings that receive electronic communications, articles of jewellery coated with precious metals, articles of jewellery made from rope chain, articles of jewellery made of precious metal alloys, articles of jewellery made of precious metals, articles of jewellery with precious stones, articles of jewellery with ornamental stones, cases specially adapted to contain items of jewellery, chains in the nature of jewellery, charms in the nature of jewellery, costume jewellery, crosses in the nature of jewellery, fashion jewellery, gold jewellery, identification bracelets, jewellery being articles of precious stones, jewellery being articles of precious metals, watch boxes, jewellery chain of precious metals for anklets, jewellery chains, bracelets, jewellery incorporating diamonds, jewellery made of crystal, jewellery made of glass, jewellery made of plastics, jewellery of yellow amber, jewellery ornaments, jewellery stones, jewellery watches, key chains as jewellery in the nature of trinkets or fobs, lapel pins in the nature of jewellery, lockets in the nature of jewellery, medallions in the nature of jewellery, musical jewellery boxes, imitation pearls in the nature of jewellery, pendants in the nature of jewellery, pewter jewellery, sterling silver jewellery, trinkets in the nature of jewellery, women's jewellery, imitation jewellery, cufflinks, rings, bracelets, necklaces, earrings, brooches being jewellery, jewellery cases, cases specially adapted to hold clocks, badges of precious metal, alarm clocks, figurines in the nature of statuettes of precious metal, keyrings, medals, semi-precious stones, jewellery pins for use on hats, hat ornaments made of

precious metals, tie pins, tie clips, watch straps, watch straps made of leather, jewellery presentation boxes made of leather, jewellery made of leather, bracelets made of leather, necklaces made of leather, jewellery cases made of leather, watch cases made of leather, cases specially adapted to hold clocks made of leather, key-rings made of leather, jewellery boxes made of leather, rings made of leather, earrings made of leather, jewellery boxes, leather and imitations of leather, hides, trunks and travelling bags, umbrellas and parasols, walking sticks, luggage, bags, wallets and other carriers, namely, luggage, duffel bags, and travelling bags, bags for clothes, bags for school, bags for umbrellas, bags made of imitation leather, bags made of leather, beach bags, belt bags and hip bags, canvas bags, namely, tote bags, textile shopping bags, book bags, Boston bags, barrel bags, changing bags, namely, bags for sports, diaper bags, kit bags and dry bags, clutch bags, cosmetic bags sold empty, document suitcases, luggage bags, leather shopping bags, make-up bags sold empty, overnight bags, shaving bags sold empty, shoulder bags, sling bags, small bags for men, suit bags, suitcases, textile shopping bags, toiletry bags, tote bags, travelling bags made of leather, trunks in the nature of luggage, cloth bags, evening bags, card wallets, key wallets, pocket wallets, wallets for attachment to belts, clutch purses, coin purses, cosmetic purses sold empty, evening purses, wrist mounted purses, pilot cases in the nature of suitcases, general purpose trolley cases, backpacks, business bags in the nature of briefcases, personal organisers, wash bags sold empty for carrying toiletries, reusable shopping bags, travel cases, holdalls, portmanteaux, valises, toilet bags sold empty, rucksacks, bum bags, casual bags, namely, all-purpose carrying bags, briefcases, attaché cases, music cases, satchels, beauty cases sold empty, carriers for suits, shirts and dresses in the nature of garment bags for travel, tie cases, credit card cases and holders, wallets, purses, bags, namely, all-purpose carrying bags, leather handbags, haversacks, hat boxes for travel not made of paper or cardboard, handbags, key cases, leather laces, wheeled shopping bags, travelling cases, make-up cases sold empty, business, credit, name and calling card cases, clothing for pets, animal apparel, leather shoulder belts, harnesses, collars, leads and muzzles for pets, articles made from faux fur, namely, handbags, shoulder bags, and travelling bags, yoga bags in the nature of athletic bags, sports bags, badges made of leather, clothing, namely, tracksuits, sports singlets, sports jerseys, brassieres, camisoles, coats, corsets being clothing, corsets being underclothing, dresses, gloves, dressing gowns, hosiery, jackets, jerseys, jumper dresses, clothing layettes, leggings, leg warmers, mantillas, mittens, muffs, overcoats, pants, parkas, playsuits, pelerines, pelisses, petticoats, pocket squares, pockets for clothing, ponchos, pullovers, pyjamas, bath robes, saris, sarongs, scarfs, shawls, dress shields, shirt fronts, shirts, shortsleeve shirts, skirts, slips being underclothing, socks, stockings, suits, swimsuits, sweaters, tee-shirts, tights, togas, trouser straps, trousers, bathing trunks, underpants, underwear, uniforms, veils, sleepsuits, bodysuits, blouses, anoraks, braces as suspender, dance costumes, costumes for use in role-playing games, costumes for use in children's dress up play, Halloween costumes, shoulder wraps for clothing, and clothing, namely, base layers, sportswear, footwear for sports, boots for sports, shoes for sports, clothing for sport, clothing for fitness and exercise, namely, shirts, skirts, trousers, shorts, jeans, jumpsuits, tops as clothing, jumpers, cardigans, dresses, T-shirts, jackets, coats, sweatshirts, hooded sweatshirts, socks, tights, leggings, tracksuits, women's underwear, men's underwear, swimwear, beachwear, and loungewear, tracksuits, sports singlets, sports jerseys, bandanas, beach clothes, namely, shirts, skirts, trousers, shorts, tops as clothing, dresses, T-shirts, sweatshirts, hooded sweatshirts, swimwear, beachwear, loungewear, and sarongs, beach shoes, belts, money belts, bibs not of paper, bodices, boot uppers, boots, leather shoes, suede shoes, canvas footwear, brassieres, camisoles, caps, berets, scarves, shower caps, coats, collars, corsets, wristbands as clothing, detachable collars, dresses, ear muffs, footmuffs as clothing, nonslipping devices for footwear, tips for footwear, heelpieces for footwear, articles made from faux fur, namely, coats, overcoats, gilets, and jackets, footwear articles made from faux fur, namely, boots, shoes, and sandals, headwear articles made from faux fur, namely, hats, caps, and headwear, footwear, headwear, gloves, dressing gowns, halfboots, hats, paper hats for use as clothing items, headbands, heels, hoods, hosiery, inner soles, jackets, jerseys, jumper dresses, knitwear, namely, dresses, skirts, trousers, jumpers, cardigans, gloves, scarves, hats, socks, tights, leggings, leg warmers, and tops as clothing, lace boots, layettes, clothing of imitations of leather, namely, shirts, skirts, trousers, shorts, jeans, jumpsuits, tops as clothing, dresses, jackets, coats, and leggings, clothing of leather, namely, shirts, skirts, trousers, shorts, jeans, jumpsuits, tops as clothing, dresses, jackets, coats, and leggings, leggings, leg warmers, ready-made linings being parts of clothing, mantillas, sleep masks, mittens, muffs, neckties, overcoats, parts, parkas, playsuits, cap peaks, pelerines, pelisses, petticoats, pocket squares, pockets for clothing, ponchos, pullovers, pyjamas, bath robes, sandals, saris, sarongs,

scarfs, shawls, dress shields, shirt fronts, shirts, shoes, short-sleeve shirts, skirts, slippers, slips, socks, soles for footwear, stocking suspenders, stockings, suits, swimsuits, sweaters, tee-shirts, tights, togas, top hats, trouser straps, trousers, bathing trunks, turbans, underpants, underwear, uniforms, footwear uppers, veils, waistcoats and waist vests, sleepsuits, bodysuits, blouses, anoraks, braces as suspenders, costumes, fancy dress costumes, shoulder wraps for clothing, activewear, namely, shirts, skirts, trousers, shorts jumpsuits, tops as clothing, jumpers, cardigans, dresses, T-shirts, jackets, coats, sweatshirts, hooded sweatshirts, socks, tights, leggings, tracksuits, women's underwear, men's underwear, swimwear, beachwear, and loungewear, football kits in the nature of football uniforms, namely, shirts, shorts, and socks, base layer clothing, replica football kits, namely, shirts, shorts, and socks, football boots in the nature of shoes, studs, namely, cleats for attachment to football boots in the nature of football shoes, socks for football, armbands as clothing, sports kits, including kits for football, five-a-side football, volleyball, rugby, basketball, tennis, skiing, golf, baseball, running, gymnastics and exercise in general, namely, shirts, shorts, jumpsuits, tops as clothing, jumpers, cardigans, T-shirts, jackets, coats, sweatshirts, hooded sweatshirts, socks, tights, leggings, tracksuits, women's underwear, and men's underwear, sports shoes, including shoes for football, five-a-side football, volleyball, rugby, basketball, tennis, skiing, golf, baseball, running, gymnastics and exercise in general, non-medicated cosmetics and toiletry preparations, non-medicated dentifrices, perfumery, essential oils, bleaching preparations and other substances for laundry use, namely, laundry detergent; cleaning, polishing, scouring and abrasive preparations, cleaning, polishing, scouring and abrasive preparations, paper and cardboard, printed matter, namely, books, wall calendars, art prints on canvas, printed travel guidebooks, magazines, brochures, leaflets, and newspapers, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, drawing materials and materials for artists, namely, artists' brushes, and canvas panels for artists, paintbrushes, instructional and teaching materials except apparatus, namely, printed teaching materials in the field of fashion and clothing, and textbooks in the field of computer programming, plastic sheets, films and bags for wrapping and packaging, printers' type, namely, printing blocks, games, toys and playthings, video game apparatus, gymnastic and sporting articles, decorations for Christmas trees, furniture, mirrors, picture frames, non-metal containers for storage or transport, yellow amber, household or kitchen utensils and containers, cookware and tableware except forks, knives and spoons, combs and sponges, brushes brush-making materials, articles for cleaning purposes, unworked or semi-worked glass except building glass, glassware, porcelain and earthenware, textiles and substitutes for textiles, household linen, curtains of textile or plastic, structural and replacement parts and fittings for all the aforesaid goods; maintaining lists of wedding presents for selection by others; electronic data retrieval for libraries

CLASS 41: Educational services, namely, workshops, and seminars in the field of fashion, fashion trends, clothing, footwear, headwear, cosmetics, recreation, exercise, sports training, personal training, fitness, wellness, and lifestyle; providing of training in the field of fashion design, fashion, fashion trends, clothing, footwear, headwear, cosmetics, recreation, exercise, sports training, personal training, fitness, wellness, and lifestyle; entertainment services in the nature of festivals for culture and live performances, such as those by a musical group, and sporting events; cultural activities, namely, organising cultural and arts events; academies being educational services, namely, workshops and seminars in the field of fashion, fashion trends, clothing, footwear, headwear, cosmetics, recreation, exercise, sports training, personal training, fitness, wellness, and lifestyle; arranging and conducting of concerts; organisation of educational seminars and conferences in the field of fashion, fashion trends, clothing, footwear, headwear, cosmetics, recreation, exercise, sports training, personal training, fitness, wellness, and lifestyle; arranging and conducting of workshops and training in the field of fashion, fashion trends, clothing, footwear, headwear, cosmetics, recreation, exercise, sports training, personal training, fitness, wellness, and lifestyle; arranging of modelling contests; education information being information about education; consultation services relating to the publication of magazines; publishing of reviews; conducting of sports, athletic, and educational competitions on the Internet; electronic desktop publishing; entertainment services, namely, live, televised and movie appearances by a professional entertainer, live visual and audio performances by actors, musical bands, and dancers; entertainment information; film production, other than advertising films; organisation of entertainment events in the field of fashion shows for entertainment purposes; organisation of cultural events in the field of fashion, fashion trends, clothing, footwear, headwear, cosmetics, recreation, exercise, sports training, personal training, fitness, wellness, and lifestyle; game

services provided on-line from a computer network; instruction in relation to beauty and fashion comprising guidance, ideas, tips and insights connected to style, fashion, beauty, cosmetics, cooking, culture, dating, dining, entrepreneurship, business, finance, food and drink, gardening, general recreation, beauty, home improvement, homeware, hotels, music, culture, film, cinema, literature, politics, property, relationships, shopping, travel and tourism, trends, fitness, fitness training, health, wellness, exercise and fitness, sports training and training advice, work-out tracking and the recording of training and workouts, nutrition, entertainment, news and lifestyle; news reporting in the field of current events and fashion; night clubs; provision of non-downloadable online electronic publications in the nature of ebooks, magazines, brochures, and leaflets in the field of fashion, fashion trends, clothing, footwear, headwear, cosmetics, recreation, exercise, sports training, personal training, fitness, wellness, and lifestyle; organisation of athletic, educational competitions; organisation of fashion shows for entertainment purposes; organisation of parties, festivals and entertainment events for entertainment purposes; photography; photographic reporting and news reporters services, namely, photographic journalism; presentation of live show and musical performances; production of radio and television programmes; providing non downloadable on-line electronic publications in the nature of ebooks, magazines, brochures, and leaflets in the field of fashion, fashion trends, clothing, footwear, headwear, cosmetics, recreation, exercise, sports training, personal training, fitness, wellness, and lifestyle; providing recreation facilities; publication of books; publication of electronic books and journals online; publication services relating to electronic magazines; arranging audio-visual media display representations of media for public consumption for entertainment purposes; production of audio/visual presentations; provision of audio and visual media via communications networks; publication of web magazines; publication of books, texts, newspapers, magazines and other printed matter; on-line library services, namely, providing electronic library services which feature newspapers, magazines, photographs and pictures via an online computer network; publication of texts, other than publicity texts; radio entertainment production; publishing, editing and production of audio-visual programmes; publishing services for books, magazines and newspapers; recreation information; provision of news reporting services; television program production services, television programming services; television program production and television programming services provided via streaming on the Internet entertainment club services; discotheque services; education services in the nature of workshops and seminars relating to fashion; provision of training in the field of fashion; teaching, tuition being instruction and training for models; provision of modelling studios; production and distribution services in the field of sound and/or visual recordings and entertainment; music publishing services; recording studio services; non downloadable electronic games services provided by means of the Internet; live showing of cinematic films and videos for entertainment purposes; production and live showing of films, sound and video recordings via computer networks, the Internet, wireless communication networks, DSL, cable networks, digital download, digital streaming, video-on-demand, nearvideo-on-demand, TV, satellite, podcasts, vodcasts, telephone, mobile telephone, electronic data transfer or radio for entertainment purposes; provision of on-line entertainment content, namely, entertainment information and current events via computer networks, the Internet, wireless communication networks, DSL, cable networks, digital download, digital streaming, video-on-demand, near-video-on-demand, TV, satellite, podcasts, vodcasts, telephone, mobile telephone, electronic data transfer or radio; production of podcast and vodcasts; distribution of and providing movies, television programming and other video content over public and private computer networks online via on-demand delivery transmission services via a videoon demand service; booking of entertainment; organisation of cultural, athletic and educational competitions, contest awards and cultural events; arranging of award ceremonies for entertainment purposes; provision of entertainment being the provision of continuing programmes, segments, movies, shows, featuring news and commentary related to personal style, fashion, cosmetics, cooking, culture, dating, dining, entrepreneurship, business, finance, food and drink, gardening, recreation information, home improvement, homeware, music, culture, film, cinema, literature, politics, property, relationships, shopping, travel and tourism, fashion trends, fitness, fitness training, health care, wellness, exercise and fitness, sports training information, tracking, and advice, nutrition, entertainment, news and lifestyle delivered via a social networking website; information, advisory and consultancy services relating to the aforesaid; providing a social networking website for entertainment purposes

CLASS 42: Scientific and technological services, namely, in the field of fashion and information technology; research and design in the field of fashion and information

Page: 10 of 13 / RN # 6132381

technology; industrial analysis and research services in the field of fashion, fashion trends, clothing, footwear, headwear, cosmetics, recreation, sports training, personal training, fitness, wellness, lifestyle and information technology; design and development of computer hardware and software for on-line retail store services featuring a wide variety of consumer goods; software research, namely, research and development of computer software; installation and customisation of computer applications software; updating and maintenance of computer software; troubleshooting of computer hardware and software problems; conducting feasibility studies relating to computer software; programming of data processing equipment; provision of Internet search engines; technological research in the field of social media; project studies relating to software in the nature of research and development of computer software; testing of computing equipment; technical assessments relating to design, namely, engineering consultation; maintaining websites; application service provider (ASP) featuring software for receiving, transmitting and displaying vouchers and receiving and transmitting data for the purchase of goods and services; electronic monitoring of credit card activity to detect fraud via the Internet application service provider (ASP) featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods or services of others; application service provider services regarding social networking software; provision of an Internet platform for social networking services; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; computer services, namely, hosting an interactive website featuring technology that allows users to manage their online photograph and social networking accounts; hosting a website for the purpose of social networking; updating Internet pages; design and development of software in the field of mobile applications; file sharing services, namely, hosting a website featuring technology enabling users to upload and download electronic files; computer services, namely, creating a website for virtual communities for registered users to participate in discussions and engage in social and community networking; hosting of digital content online; hosting (providing) a website that features technology that enables the donation of money and gifts to charitable organisations; brochure design, not for advertising purposes; industrial design consultation; design of clothing; design of fashion accessories; design of jewellery; fashion design; fashion design consulting services; hosting and maintaining websites on the Internet; design, creation, hosting and maintenance of websites for others; product design; product research; retail design services; styling; programming of multimedia equipment; providing temporary use of non-downloadable software applications; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of the creation of customised web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data; hosting an online website community for registered users to share information, photos, audio and video content about themselves, their likes and dislikes and daily activities, to get feedback from their peers, to form virtual communities, and to engage in social networking; hosting a social networking website for entertainment purposes; hosting of digital content, namely, on-line journals and blogs; design services; 3D design services; research and development of 3D content, 3D technology and processes, stereoscopic 3D projection, 3D animation technology, 3D processing power, 3D techniques, and flexible forward projection; hosting an online website community for registered users to share information, photos, audio and video content about themselves, their likes and dislikes and daily activities, to get feedback from their peers to form virtual communities, and to engage in social networking; information, consultancy and advisory services for all the aforesaid services; hosting an online website community for registered users to share information, photos, audio and video content about themselves, their likes and dislikes and daily activities, to get feedback from their peers to form virtual communities, and to engage in social networking; electronic data storage for libraries

CLASS 45: Personal background investigations; personal stylist services, namely, evaluating the physical attributes, lifestyle and fashion styles of others and recommending clothing and accessories to achieve the personal image desired by the client; wedding shopper services; personal stylist services; online social networking services; individual shopping services; licensing of intellectual property; jewellery rental; clothing rental; handbag rental; tuxedo rental; rental of shoes; rental of watches; information, advisory and consultancy services relating to all the aforesaid

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 10-13-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1443334 DATED 04-13-2018, EXPIRES 04-13-2028

SER. NO. 79-249,179, FILED 04-13-2018

Page: 12 of 13 / RN # 6132381

#### REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

Page: 13 of 13 / RN # 6132381