

# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,963,829**

**Registered Jan. 21, 2020**

**Int. Cl.: 9, 12, 35, 37, 39**

**Service Mark**

**Trademark**

**Principal Register**

PIRELLI TYRE S.p.A. (ITALY JOINT STOCK COMPANY)  
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CLASS 9: Data transfer units, namely, portable and handheld digital storage media containing software to transmit, receive, edit, extract, encode, decode, display, store and organize real time vehicle data and information; electronic monitoring instruments, other than for medical use, including point-to-point communications equipment in the nature of radio transmitters, radio receivers, antennas, and mounting brackets adapted for the foregoing equipment; network communication apparatus for voice, data or image transmission; wireless communication apparatus, namely, wireless communication devices for voice, data or image transmission; recorded computer software to transmit, receive, edit, extract, encode, decode, display, store and organize real time vehicle data and information; downloadable applications for use with mobile devices to transmit, receive, edit, extract, encode, decode, display, store and organize real time vehicle data and information; software and applications for mobile devices, namely, software and applications for transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing real time vehicle data and information; downloadable computer software for remote monitoring and analysis; software for data transmission; applications for smartphones for measuring data of vehicle running motion; computer programs for measuring data of vehicle running motion; navigation, guidance, tracking, targeting and map making devices being global positioning systems; safety devices in the nature of electronic tire pressure monitors; security, protection and signaling devices in the nature of sound alarms, electric warning lights, and emergency warning lights; sensors to detect tire pressure and temperatures and for the determination of vehicle position and distance; tire monitoring apparatus for monitoring air in tires; tire pressure sensors; tire pressure gauges

CLASS 12: Treads for retreading vehicle tires; tires, solid, for vehicle wheels; pneumatic, semi pneumatic and solid tires; vehicle wheels; wheel rims; inner tubes and mousse for vehicle tires

CLASS 35: Retail store services featuring tires; retail outlet services featuring tires; wholesale distributorship services featuring tires; business information services in the field of tires; business management services in the field of tires, consisting of facilitating and organizing the maintenance and repair of tires, vehicle breakdown assistance, and tracking and monitoring vehicles for commercial purposes; business consultation services relating to the management of retail services featuring tires for commercial purposes; database management services; inventory management services; compilation of data in computer databases; customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; computerized file management, services for capturing, processing, collecting and organizing data in a central file; computerized business information services; providing business information, business management consultancy and business management advice in the field of tires and vehicles



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



CLASS 37: Maintenance, repair, retreading and replacement services for vehicle tires; retreading of tires; vulcanizing of vehicle tires; tire rotating and balancing

CLASS 39: Storage of equipment, instruments and electric and electronic devices for vehicles and their component parts, and of tires and/or vehicle wheels; information and advice services for drivers and vehicle fleet managers related to vehicle geolocation and routes; transport services for passengers; storage services for land vehicle parts; vehicle rental, namely, car sharing and rental of courtesy cars; chauffeur services; car parking services, parking place rental and procurement of parking places for motor vehicles; providing information relating to vehicle driving services

The mark consists of the graphic representation of a tire section with a wide band forming the letter "C" and containing a series of curved lines within the wide band; the graphic representation is to the left of the letters "YBER".

OWNER OF U.S. REG. NO. 4496655, 4473193

PRIORITY DATE OF 02-13-2018 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1426152 DATED 03-22-2018,  
EXPIRES 03-22-2028

No claim is made to the exclusive right to use the following apart from the mark as shown:  
"CYBER" FOR INTERNATIONAL CLASSES 09 AND 35

SER. NO. 79-242,139, FILED 03-22-2018

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**