

United States of America

United States Patent and Trademark Office

HYPER OBJECT

Reg. No. 5,963,825

Registered Jan. 21, 2020

Int. Cl.: 9, 20, 38, 41

Service Mark

Trademark

Principal Register

GOPPION S.P.A. (ITALY JOINT STOCK COMPANY)
Viale Edison, 58/60
I-20090 Trezzano Sul Naviglio
ITALY

CLASS 9: Interactive data transfer apparatus, namely, touch screen terminals connected to display cases or frame cases for pieces of art for use with interactive display cases for museums and interactive display windows for museums; interactive computer systems, namely, software for informative interaction between museum objects and visitors; electronic indicator panels

CLASS 20: Free standing panel unit for commercial exhibitions; display cases; interactive museum display cases; interactive museum display windows in the nature of display cases

CLASS 38: Providing online facilities for real-time interaction with other computer users; interactive transmission and communication services, namely providing electronic transmission of information stored in a database via interactively communicating computer systems

CLASS 41: Educational and entertainment services, namely, providing cultural information relating to art, history, and culture through interactive information systems; museum services

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The mark consists of the wording "HYPER OBJECT".

PRIORITY DATE OF 08-11-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1424625 DATED 02-08-2018,
EXPIRES 02-08-2028

SER. NO. 79-241,483, FILED 02-08-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.