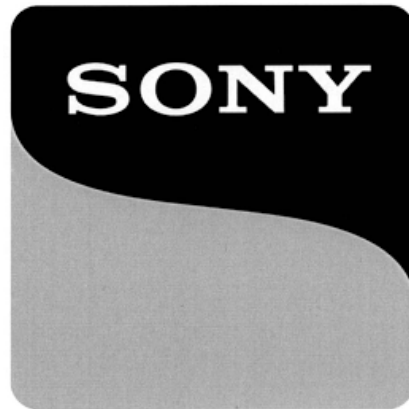


United States of America

United States Patent and Trademark Office



Reg. No. 5,836,769

Registered Aug. 20, 2019

Int. Cl.: 9, 38, 41

Service Mark

Trademark

Principal Register

Sony Corporation (JAPAN CORPORATION)
1-7-1 Konan,
Minato-ku; Tokyo 108-0075
JAPAN

CLASS 9: Blank digital recording media in the nature of optical discs and recordable DVDs; Telecommunication machines and apparatus, namely, televisions and digital video players and recorders; Computer software for streaming audiovisual and multimedia content via the internet and global communications networks; Computer software for streaming audiovisual and multimedia content to mobile digital electronic devices; Computer software for searching, organizing, and recommending multimedia content; Computer software for creating computer software and mobile applications; Electronic machines, apparatus and their parts, namely, personal computers, tablet computers, mobile phones, and personal digital assistants; Prerecorded optical discs featuring music; Prerecorded video cassettes featuring music; prerecorded video tapes featuring music; Phonograph records featuring music; Downloadable music files; Audio and video prerecorded optical discs featuring music, stories, dramatic performances, non-dramatic performances, live-action entertainment, animated entertainment, learning activities for children, and games; Pre-recorded motion picture films in the fields of action, adventures, animation, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns; Exposed cinematographic films; Exposed slide films; Slide film mounts; Electronic downloadable publications, namely, books and magazines in the field of television programs, movies and music

CLASS 38: Video on demand transmissions; Cable television broadcasting; Satellite television broadcasting; Subscription television broadcasting; Television broadcasting; Radio broadcasting

CLASS 41: Video tape film production; providing films, not downloadable, via video-on-demand transmission services; providing on-line non-downloadable videos featuring music, stories, dramatic performances, non-dramatic performances, live-action entertainment, animated entertainment, learning activities for children, and games; movie theaters; film production and distribution other than advertising films; entertainment services of ongoing television programs in the fields of action, adventure, animation, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns via a website; entertainment services of ongoing multimedia program in the fields of action, adventure, animation, anime, biography, classics, comedy, crime, documentary, drama, faith,



Andrei Iancu

Director of the United States
Patent and Trademark Office

family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns distributed via various platforms across multiple forms of transmission media; Provision of non-downloadable films and television programs via a video-on-demand service; Production of radio and television programmes; Production of videotape film in the field of education, culture, entertainment and sports; Video production; arranging and planning of movies, shows, plays or musical performances; Direction of making of radio and television programs; Providing amusement facilities

The mark consists of the stylized word "SONY" within a curved-edged rectangle which is divided horizontally by a curved line.

PRIORITY DATE OF 09-26-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1414172 DATED 03-09-2018,
EXPIRES 03-09-2028

SER. NO. 79-237,107, FILED 03-09-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.