

# United States of America

United States Patent and Trademark Office

# Hello FRESH

**Reg. No. 5,940,513**

**Registered Dec. 24, 2019**

**Int. Cl.: 5, 7, 8, 9, 11, 16,  
21, 29, 30, 31, 32, 33, 35,  
36, 38, 39, 40, 41, 43, 44,  
45**

**Service Mark**

**Trademark**

**Principal Register**

HelloFresh SE (GERMANY SOCIETAS EUROPAE (SE))  
Saarbrücker Str. 37a  
10405 Berlin  
FED REP GERMANY

CLASS 5: Foodstuffs and dietetic substances for medical or veterinary purposes, namely, dietetic foods and beverages adapted for medical or veterinary use; infant formula; dietary supplements for humans; plasters and materials for dressings, namely, plasters for medical purposes, gauze for dressings, bandages for dressings; dietetic preparations, namely, dietetic foods and beverages adapted for medical use, food supplements; nutritional supplements; powdered fruit-flavored dietary supplement drink mix; meal replacement powders, namely, meal replacement drink mixes adapted for medical use; vitamins; vitamin preparations; food for babies; dietetic substances for babies and infants, namely, baby foods; beverages for infants, namely, infant formula; powdered milk for babies; substitutes for mothers milk, namely, infant formula and baby foods; dietary fibre to aid digestion ; food for diabetics, namely, dietetic foods and beverages adapted for medical use, artificial sweeteners adapted for diabetics in the nature of dietetic foods adapted for medical use

CLASS 7: Machines and machine tools, namely, electric mixers, electric flour sifters, electric food slicers, electric vegetable peelers, electric fruit peelers, electric egg beaters, electric fruit presses, electric juicers, electric can openers, electric cherry pit removing machines, electric whisks for household purposes, electric pasta makers for domestic use, electrically-powered kitchen appliance for dicing, mincing, slicing and chopping food, and electric food grinders for domestic use; cutters being powered by mains electricity or batteries, namely, cutting machines for dicing, mincing, slicing and chopping food; bread cutting machines; filters for cutting machines, electric machines for grinding food; electric knives; knife-sharpening machines; stropping machines; electric shears; blades being parts of machines; pulping machines; electric crushers for kitchen use; ice crushing machines; electric kitchen grinders; electric spice grinders; food processing and preparation machines and apparatus, namely, electric kitchen mixers; electric beverage processing and preparation machines; automatic packing machines for food; beer pumps; bread moulding machines; egg slicing machines; juice extracting machines; electric fruit juice extractors; electric meat slicers for kitchen use; power-operated meat grinders, electric; electric fruit squeezers; electric juicers; electric vegetable peelers; electric household utensils, namely, electric mixers, electric flour sifters, electric food slicers, electric vegetable peelers, electric fruit peelers, electric egg beaters, electric can openers, electric fruit presses, electric juicers, can openers being electric, electric cherry pit removing machines, electric whisks for household purposes, electric pasta makers for domestic use, electrically-powered kitchen appliance for dicing, mincing, slicing and



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



chopping food, electric food grinders for domestic use; electric mixers for household purposes; electric milk frothers; power-operated coffee grinders; electric food processors; electric kitchen tools, namely, meat and food grinder attachments for electric mixers for household use, electric vacuum food sealers for household purposes, and multi-purpose electric countertop food preparation apparatus in the nature of a combination meat tenderizer and marinator for household use; electric machines for processing foodstuffs; electric food grinders; electric egg beaters; electric dough kneading machines; electric carving knives; electric can openers; electric fruit corers being machines; vegetable cutting machines; machines for peeling vegetables; apparatus for aerating beverages; grating machines for vegetables for household use; automatic vending machines; vending machines; dispensing machines in the nature of automatic vending machines; refrigerated vending machines

CLASS 8: Hand tools and hand-operated implements for chopping food, namely, chef's knives, fruit segment cutting tools, and cutting tools; table cutlery; side arms, namely, hunting knives; razors; hand-operated food processors; kitchen knives; hand-operated cutting tools; table cutlery being knives, forks and spoons; oyster openers; boxes specially adapted for the storage of cutlery; biodegradable forks; biodegradable spoons; biodegradable knives; biodegradable table cutlery; butter knives; can openers, non-electric; non-electric egg slicers; disposable tableware cutlery made of plastics, namely, knives, forks and spoons; table cutlery of precious metals; table cutlery for use by children; fish scalers; scaling knives; non-electric fruit peelers; forks being tableware; spoons being tableware; knives being tableware; non-electric vegetable slicers; vegetable cutters, namely, hand-operated vegetable peelers; bread knives being hand operated; bread slicers being hand-operated; household knives; cheese slicers, non-electric; cheese knives; masons' trowels; pizza slicers; rammers being hand tools; cake cutters; choppers being kitchen knives; animal slaughtering and butchering implements, namely, butcher knives and cleavers; fishing pliers; fishing knives; butcher knives; cleavers; hunting knives; pruning scissors; fireplace pokers; fireplace bellows being hand tools; fireplace shovels; fireplace tongs; fire irons; hand-operated apple corers; hand-operated fruit corers; hand-operated vegetable corers

CLASS 9: Scientific apparatus and instruments, namely, laboratory glassware, pipettes and laboratory storage tubes; nautical apparatus and instruments, namely, marine compasses and marine depth finders; surveying apparatus and instruments; photographic apparatus and instruments, namely, cameras; cinematographic apparatus and instruments; optical apparatus and instruments, namely, optical readers, optical scanners and optical sensors; weighing apparatus and instruments; measuring apparatus and instruments, namely, bevels, angle finders, and distance measuring apparatus; checking apparatus and instruments, namely, graduation checkers; life-saving rescue apparatus and instruments, namely, life jackets and life preservers; teaching apparatus and instruments, namely, medical teaching mannequins; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers containing recorded content and media content in the nature of text files, written documents, audio material and video material containing information in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; recording discs, namely, optical discs containing recorded content and media content in the nature of text files, written documents, audio material and video material containing information in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; compact discs and DVDs containing recorded content and media content in the nature of text files, written documents, audio material and video material containing information in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; other digital recording media, namely, downloadable audio and video recordings containing recorded content and media content containing information in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; mechanisms for coin-operated apparatus; data processing equipment, computers; computer software, namely, software for database management, for use in electronic storage of data, for application and database integration, for document management, for word processing, for wireless content delivery, for use as a spreadsheet, for processing images, graphics and texts, for authorizing access to data bases, for configuring, quoting and ordering products, and for desktop publishing; downloadable computer databases in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; electronic databases in the field of food, beverages, cooking, health, nutrition and lifestyle wellness, recorded on computer media; downloadable electronic recipe databases; electronic databases for recipes, recorded

on computer media; audio books in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; electronic publications recorded on computer media, namely, books, magazines and newsletters in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; downloadable digital books in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; downloadable digital cookery books; downloadable handbooks, namely, manuals in electronic format in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; pre-recorded compact discs in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; pre-recorded DVDs in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; electronic publications, downloadable, namely, books, magazines and newsletters in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; downloadable electronic cookery books; downloadable electronic data files featuring recipes; downloadable electronic newsletters in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; downloadable mobile coupons; downloadable educational course materials in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; downloadable course materials for cookery courses; audio visual recordings in the field of food, beverages, cooking, health, nutrition and lifestyle wellness; software for database management, for use in electronic storage of data, for application and database integration, for document management, for word processing, for wireless content delivery, for use as a spreadsheet, for processing images, graphics and texts, for authorizing access to data bases, for configuring, quoting and ordering products, and for desktop publishing; computer programs, namely, downloadable software for database management, for use in electronic storage of data, for application and database integration, for document management, for word processing, for wireless content delivery, for use as a spreadsheet, for processing images, graphics and texts, for authorizing access to data bases, for configuring, quoting and ordering products, and for desktop publishing; games software; computer software for ordering goods; computer software for ordering foodstuffs and meals; software enabling food, beverages, cooking, health, nutrition and lifestyle wellness information to be provided via the internet; software enabling recipes to be provided via the internet; software for mobile phones, namely, software for database management, for use in electronic storage of data, for application and database integration, for document management, for word processing, for wireless content delivery, for use as a spreadsheet, for processing images, graphics and texts, for authorizing access to data bases, for configuring, quoting and ordering products, and for desktop publishing; software for tablet computers, namely, software for database management, for use in electronic storage of data, for application and database integration, for document management, for word processing, for wireless content delivery, for use as a spreadsheet, for processing images, graphics and texts, for authorizing access to data bases, for configuring, quoting and ordering products, and for desktop publishing; software for mobile telephones enabling foodstuffs and meals to be ordered; software for tablets enabling foodstuffs and meals to be ordered; mobile software applications for ordering foodstuffs and meals; communication software for connecting computer network users; computer networking and data communications equipment, namely, network routers and modems; electrical and mechanical data processing equipment and accessories, namely, computers, computer peripherals; ticket dispensers, namely, video lottery ticket dispensers; computer terminals for payment transactions; automated teller machines (ATM); point of sale terminals; credit card readers; peripherals adapted for use with computers; computers; computer hardware; audio/visual and photographic devices, namely, audio speakers, video projectors, photographic cameras; computer screens; LCD screens; display screens, in the nature of display monitors; smartphones; tablet computers; magnetically encoded gift cards; optical spectacles; sunglasses

CLASS 11: Apparatus for lighting, namely, lamps and lighting fixtures; apparatus for heating, namely, electric space heaters and electric foods warming units for institutional food services; steam generating apparatus, namely, steam generators; apparatus for cooking, namely, cooking ovens, electric stoves, and gas ranges; refrigerating apparatus, namely, refrigerators; drying apparatus, namely, clothes dryers; ventilating apparatus, namely, ventilating exhaust fans; apparatus for water supply and sanitary purposes, namely, sinks, toilets, and bathtubs; flaming torches, namely, butane torches for cooking; garden lighting, namely, landscaping lighting installations; strings of lights for festive decoration; electric torches for lighting; lanterns for lighting; food and beverage cooking, heating, cooling and treatment equipment, namely, gas stoves, electric ovens, refrigerators; exhaust hoods for kitchens; installations for cooking, namely, gas stoves, electric ovens; beverage cooling apparatus; baking ovens;

barbecue apparatus, namely, barbecues; heated display units, namely, heater display cabinets; cooking apparatus, namely, roasting spits for cooking ovens; bread baking machines; camping stoves in the nature of portable stoves; food steamers, electric; electric steam cookers; electric egg cookers; ice cream makers; electric coffee brewers; electric beverage heaters; electric broilers; electrical hot plates for food warming; electric cooking utensils, namely, electrically-heated kitchen knives; fondues being cooking apparatus, namely, fondue pots with heat source; deep frying machines; gas operated apparatus for cooking, namely, gas stoves and gas ovens; gas cookers; installations for heating foodstuffs, namely, microwave ovens; apparatus for keeping hot drinks warm, namely, electric beverage warmers; barbecue lighting apparatus, namely, utility lighters for lighting barbecue grills; warming pans for food; braziers, namely, portable fire pits; roasting spits for cooking ovens; charcoal grills; water filtration jugs; filters for water filtration jugs; cooking apparatus and installations, namely, cooking ovens; cooking hobs, namely, electric cooktops; refrigerating cabinets; refrigerated modular counters and display cabinets for foodstuffs; microwave machines in the nature of microwave ovens; electric popcorn makers; raclette sets, namely, barbecue grills; rice cookers; electric hot sandwich toasters; plate warmers; electric toasters; electric waffle irons; hotplates; refrigerated beverage dispensing units other than for vending; electric fires, namely, electric fireplaces; hot water bottles; refrigerating and freezing equipment, namely, refrigerators and freezers; freezers; cooling apparatus, namely, air cooling apparatus and beverage cooling apparatus; ice machines; ice cube making machines; ice boxes; deep freezing apparatus in the nature of freezers; apparatus for dispensing chilled beverages, namely, refrigerated beverage dispensing units; refrigerating containers, namely, refrigerated shipping containers; cooling elements, namely, refrigerators

CLASS 16: Paper, and cardboard, namely, paper party decorations, paper cake decorations, and decorations of cardboard for foodstuffs; printed matter, namely, paper signs, books, manuals, newsletters, informational cards, brochures, photographs, magazines, printed periodicals, paper gift cards, stationery, and calendars in the field of health, food, beverages, nutrition, cooking, and lifestyle wellness; bookbinding material; photographs; stationery and office requisites, namely, adhesive tape dispensers, correcting tapes, rubber bands, and staplers; adhesives for stationery or household purposes; artists' and drawing materials, namely, drawing instruments; paint brushes; printed teaching materials in the field of health, food, beverages, nutrition, cooking, lifestyle wellness; plastic sheets, films and bags for wrapping and packaging; printing types and blocks; decoration and art materials and media, namely, paper party decorations, paper cake decorations, decorations of cardboard for foodstuffs, erasable markers for marking the surface of a drinking glass for purposes of decoration and/or identification; gift wrap paper; decorative paper garlands for parties; paper decorations for parties; writing or drawing books; tablecloths of paper; paper bags for packaging, wrapping and storage; plastic bags for wrapping and packaging; cardboard boxes for packaging, wrapping and storage; rubbish bags; cardboard household storage boxes; cartons of cardboard for packaging; containers of cardboard for packaging; bags made of plastics for packaging; bags made of paper for packaging; paper containers for take-away food; plastic shopping bags; shopping bags made of paper; packaging materials made of cardboard; bottle wrappers of paper or cardboard; plastic film for wrapping; food wrapping plastic film; paper lunch bags; freezer bags; padded bags of paper; paper gift tags; gift cartons of paper and cardboard; gift bags; plastic food storage bags for household use; food wrappers; plastic bubble packs for wrapping or packaging; paper cartons for delivering goods; pens; pencils; ball pens; manuals for instructional purposes in the field of health, food, beverages, nutrition, cooking, and lifestyle wellness; printed educational materials for cookery courses; scrapbooks; calendars; stationery, namely, stickers; printed advertising boards of cardboard; pamphlets in the field of health, food, beverages, nutrition, cooking, and lifestyle wellness; informational flyers in the field of health, food, beverages, nutrition, cooking, and lifestyle wellness; books in the field of health, food, beverages, nutrition, cooking, and lifestyle wellness; cookery books; coupon books; printed coupons; paper gift cards; printed discount coupons; printed periodicals in the field of health, food, beverages, nutrition, cooking, and lifestyle wellness; catalogues in the field of health, food, beverages, nutrition, cooking, and lifestyle wellness; posters; printed menu cards; printed recipe cards; recipe books; recipe binders; parchment paper; document folders; note pads; notebooks; signboards of paper or cardboard; disposable paper products, namely, paper napkins, paper cartons for delivering goods, paper bags for merchandise packaging, paper roll stock for packaging food; cardboard carriers for food and beverages; kitchen rolls, namely, paper towels; paper doilies; paper hand

towels; table napkins of paper; place cards; coasters of paper and cardboard

CLASS 21: Household or kitchen containers; household or kitchen utensils, namely, graters, skimmers, turners, sieves, spatulas, strainers, whisks, rolling pins, serving forks, basting spoons, wood chopping blocks, grill covers, kitchen tongs, splatter screens, barbecue branders, wire baskets, non-electric griddles, and pouring and straining spouts; combs and sponges for household purposes; brushes, namely, cleaning brushes for household use; brush-making materials; articles for cleaning purposes, namely, mops, brooms, and buckets; unworked or semi-worked glass except glass used in building; glassware, porcelain and earthenware, namely, beverage glassware and dishes of porcelain and earthenware; statues, figurines, plaques and works of art, made of porcelain, terra-cotta or glass; boxes made of ceramic, earthenware or enameled glass for household use; window-boxes; flower bowls; vases; gardening gloves; watering cans; brushes and other articles for cleaning, namely, cleaning brushes for household use, brooms, and mops; buckets for household purposes; brooms; dust-pans; kitchen sponges; household plastic gloves; basins, namely, bowls; sponges for household purposes; soap dispensers; dishwashing brushes; funnels; tableware, cookware and containers, namely, steamers being cookware, roasting pans, pots and pans, cookware for use in microwave ovens, kitchen containers, household containers for food, and heat-insulated containers for beverages; dustbins; dish drying racks; glass storage jars; ramekins; cookie cutters; baking tins, namely, cake tins and pie tins; cookery molds; baking mats; pastry brushes; baking dishes; fruit muddlers; mugs; containers for household or kitchen use; biodegradable bowls; biodegradable plates; boxes for sweetmeats; roasting dishes; skillet; cooking skewers of metal; pots; bread bins; bread baskets for household purposes; mushroom brushes; butter dishes; double boilers; hot pots, not electrically heated; steamer baskets; decorative china, namely, centerpieces, figurines, and ornaments; wire baskets in the nature of cooking utensils; egg cups; egg separators, non-electric, for household purposes; buckets; glass jars in the nature of carboys; disposable paperboard bakeware; disposable table plates; ice cream scoops; ice cube moulds; cruets; chopsticks; strainers for household use; bottles, sold empty; bottle coolers being receptacles, namely, non-electric portable coolers; kitchen utensils, namely, ice cube moulds; cookie jars; vegetable mashers; fruit presses, non-electric, for household purposes; salad spinners; stands for dishes; non-electric condiment grinders; shakers for spices; basting spoons in the nature of cooking utensils; grilling planks of wood for use in cooking; barbecue forks; oven mitts; non-electric griddles in the nature of cooking utensils; barbecue tongs; cutting boards for the kitchen; heat-insulated containers for food and beverages; thermal insulated bags for food or beverages; cold packs for chilling foodstuffs and beverages; coolers in the nature of non-electric portable containers; thermal insulated containers for food; refrigerated bottles, sold empty; isothermic insulated bags for food or beverages; drinking glasses and drinking vessels, namely, drinking glasses, whisky glasses, martini glasses, wine glasses, shot glasses, beer glasses, cocktail glasses, and margarita glasses; barware, namely, ice scoops, seltzer bottles, cocktail shakers, and non-electric ice crushers; coffee mugs; coffee pots; hand-operated coffee grinders; cheese boards; cheese-dish covers; rotary cheese graters; candle holders, namely, candle jars; candlesticks; garlic presses in the nature of kitchen utensils; cooking pot sets; baskets for household purposes; jars, namely, glass jars and glass storage jars; cake moulds; cake servers; kitchen graters; kitchen paper holders, namely, countertop holders for paper towels and napkin holders; jam pots; carver rests; knife blocks; mixing cups; food blenders, non-electric, for household purposes; mortars for kitchen use; kitchen grinders, non-electric; tablemats, not of paper or textile; coasters, not of paper or textile; place mats sold in sets, not of paper or textile; non-electric meat grinders; crushers for kitchen use, non-electric; rolling pins, domestic; nutcrackers; fruit cups in the nature of dishes sold empty; cups of paper or plastic; paper plates; spatulas for kitchen use; plastic freezer pop forms; lunch boxes; non-electric egg beaters for kitchen use; egg beaters, non-electric; mixing spoons in the nature of kitchen utensils; mixing bowls; gravy boats; spatulas for kitchen use; dutch ovens; whisks being non-electric; carving boards; non-electric pressure cookers; dishes; serving platters; plates; serving spoons; butlers' trays; table napkin holders; napkin rings; strainers in the nature of household utensils; spaghetti tongs; menu card holders; drinking straw dispensers; confectioners' decorating bags, namely, pastry bags; pestles for kitchen use; soup bowls; meal trays; services in the nature of dishes; cups; tea infusers; tea caddies; teapots; tea cups; tea strainers; pan scrapers; potholders; pot stands; tart scoops; cake stands; coasters being tableware, not of paper or textile; saucers; baking utensils, namely, baking pans and cookie sheets; containers and receptacles for supplies, namely, kitchen containers; water bottles sold empty; kettles,

non-electric; woks; toothpick holders; non-electric food mixers for kitchen or household purposes; lemon squeezers; sugar bowls; bottle coolers in the nature of non-electric portable coolers; broiling pans

CLASS 29: Meat, fish, poultry and game, not live; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; milk and milk products excluding ice cream, ice milk and frozen yogurt; edible oils and fats; seafood and shellfish, not live; processed crustacea, namely, shrimps, prawn, and lobster; bratwurst; charcuterie; pates; meat; ham; antipasto salads, prepared salads, namely, garden salads, fruit salads, vegetable salads, antipasto salads, legume salads, egg salad, tuna salad, taco salad, chicken salad, and potato salad; ready-to-eat meals consisting predominantly of meat, fish, poultry, game, seafood, potatoes, nuts being fruits, eggs, broth and/or vegetables; pre-cooked meals consisting predominantly of meat, fish, poultry, game, seafood, potatoes, cheese, cheese substitutes, nuts being fruits, eggs, broth and/or vegetables; dairy products and dairy substitutes, namely, milk, milk substitutes, and milk products excluding ice cream, ice milk and frozen yogurt; cheese; butter; Smetana being sour cream; dairy-based dips; cream cheese; drinks made from dairy products, namely, milk-based beverages; yoghurt; butter with herbs; margarine; milk substitutes; sheep cheese; whipped cream; soya milk being a milk substitute; cheese spreads; soft cheese; hard cheese; liquid eggs; processed eggs; hazelnut spread; peanut-based spreads; meat-based spreads; dairy-based spreads; garlic-based spreads; nut-based spreads; fish and seafood spreads, fruit and vegetable spreads; processed fruits, fungi and vegetables, nuts and pulses; processed vegetables; olive oil for food; rapeseed oil for food; potato chips; soups; broths; soup cubes; instant soup; nut-based snack foods, fruit-based snack food, snack foods based on vegetables, meat-based snack foods, tofu-based snacks; kits comprised of pre-assembled and/or pre-portioned combinations of the aforesaid goods, enabling meals to be cooked according to specific recipes, including enclosed recipes

CLASS 30: Coffee, tea, cocoa and artificial coffee; rice; tapioca and sago; flour; preparations made from cereals, namely, processed cereals, breakfast cereals and cereal-based snack foods; bread, pastry and confectionery, namely, confectionery made of sugar; edible ices; sugar, honey, treacle; yeast, baking-powder; salt; mustard; vinegar; savory sauces; spices; ice; processed cereal and starches for foodstuffs and goods made therefrom, namely, breads and granola; baking preparations, namely, sugar, dough, baking powder, and baking soda; pizza; snacks consisting primarily of cereals, rice or corn; noodles; ready-made dishes consisting primarily of pasta; noodle-based prepared meals; dumplings, namely, Chinese stuffed, Chinese steamed, and sweet dumplings; doughs, cupcake, cake, cookie, and pancake batters, and mixes therefor; popcorn; quiches; sandwiches; snacks consisting primarily of cereals, sesame, rice, pasta, desserts and/or confectionery, namely, cereal-based snack foods, sesame sticks, rice-based snack foods, pasta-based snack foods, bakery desserts, candy, and chocolate; ready-to-eat meals based on cereals, sesame, rice, pasta, desserts and/or confectionery, namely, bread, dessert puddings, dessert soufflés, dessert mousses as confectionery, prepared dessert pastries; ice, ice creams, frozen yogurts and sorbets; processed cereals; muesli; sushi; farinaceous food pastes for human consumption; farinaceous foods; marinades; condiments, namely, chutneys, relishes, prepared horseradish, pepper sauce, mustards, soy sauce, chili oils, mayonnaise, barbeque sauce, sambal oelek, savory sauces, ketchup, and salsas; savory sauces used as condiments; chutneys; pastes, namely, almond, seasoning, curry, soy bean, gum, miso bean, garlic, and pepper pastes, all for use as seasonings; ready-made sauces; tomato ketchup; mayonnaise; sauces for pizzas; pasta sauces; dressings for salad; chocolate; muesli-based desserts; chocolate bakery desserts; ice cream desserts; baked desserts, namely, custards; bakery goods; sweetmeats being candy; bread; crackers; dried cakes; cakes; tarts; cookies; confectionery made of sugar; chocolate bars; bubble gum; muesli bars; chocolates; honey; natural sweeteners; table syrup; pancake syrup; chocolate syrup; topping syrup; golden syrup; molasses for food; icing; frostings; marzipan; ice cream; frozen yogurt; sherbets being sorbets; tea-based beverages; coffee-based beverages; cocoa-based beverages; tea bags; kits comprised of pre-assembled and/or pre-portioned combinations of the aforesaid goods, enabling meals to be cooked according to specific recipes, including enclosed recipes

CLASS 31: Raw and unprocessed agricultural, aqua cultural, horticultural and forestry products, namely, horticultural seeds, crop seeds, agricultural seeds, plant seeds, fruit seeds, unprocessed grains; live animals; fresh fruits and vegetables, fresh herbs; natural plants and flowers; malt for brewing and distilling; raw and unprocessed grains and agricultural seeds;

raw onions; seedlings and unprocessed grains being seeds in the form of propagation material; fresh fungi; raw nuts being fruits; potatoes, fresh; flowers; kits comprised of pre-assembled and/or pre-portioned combinations of fresh fruits, fresh herbs, fresh potatoes, fresh vegetables, raw onions and unprocessed grains, enabling meals to be cooked according to specific recipes, including enclosed recipes

CLASS 32: Beers; flavored beers; beer-based beverages; mineral water beverages; aerated water; non-alcoholic beverages, namely, drinking waters, soda pops, carbonated beverages, malt beverages, soy-based beverages not being milk substitutes, sherbet beverages, fruit-based beverages, fruit drinks, coconut water, vegetable juices, smoothies, soft drinks, sports drinks, and energy drinks; fruit beverages and fruit juices; syrups and other preparations for making beverages, namely, drinking waters, soda pops, carbonated beverages, malt beverages, soy-based beverages not being milk substitutes, sherbet beverages, fruit-based beverages, fruit drinks, coconut water, vegetable juices, smoothies, soft drinks, sports drinks, and energy drinks; smoothies; lemonades; kits comprised of pre-assembled and/or pre-portioned combinations of the aforesaid goods, enabling meals to be cooked according to specific recipes, including enclosed recipes

CLASS 33: Alcoholic beverages except beer; spirits being beverages; liqueurs; wine; sparkling wines; hard cider; pre-mixed alcoholic beverages, other than beer based; prepared alcoholic cocktails; kits comprised of pre-assembled and/or pre-portioned combinations of the aforesaid goods, enabling meals to be cooked according to specific recipes, including enclosed recipes

CLASS 35: Retailing of assortments of goods, namely, on-line retail store, retail store, and vending machine services featuring meat, fish, poultry and game, seafood and shellfish, meat substitutes, meat substitute products, ready meals consisting predominantly of meat, fish, poultry, game, seafood, potatoes, dairy products and substitutes therefor, nuts being fruits, eggs, broth and/or vegetables, meat extracts, soups and stocks, preserved, frozen, dried and cooked fruits and vegetables, nuts being fruits, pulses, jellies, jams, compotes, eggs, milk and milk products, dairy products and substitutes therefor, soya milk, edible oils and fats, ready meals and spicy snacks, sandwiches, snack products consisting of cereals, rice or corn, coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, chocolate and desserts, edible ices, frozen yoghurts, sorbets, sugar, natural sweeteners, sweet coatings and fillings, and bee products for culinary purposes, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces being condiments, spices, flavorings for beverages, ice, raw and unprocessed agricultural, horticultural, aqua cultural and forestry products, processed grains and starches for food, and goods made therefrom, baking preparations and yeasts, live animals, fresh fruits and vegetables, fresh herbs, natural plants and flowers, foodstuffs and beverages for animals, malt, raw and unprocessed grains and seeds, bulbs, seedlings and seeds for planting, beers, mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, alcoholic beverages except beers, including in pre-portioned form, including for enabling meals to be cooked according to specific recipes, including enclosed recipes, the aforesaid services being provided electronically, online, in fixed locations and/or by means of vending machines; retailing of goods, namely, on-line retail store, retail store, and vending machine services featuring meat, fish, poultry and game, seafood and shellfish, meat substitutes, meat substitute products, ready meals consisting predominantly of meat, fish, poultry, game, seafood, potatoes, dairy products and substitutes therefor, nuts being fruits, eggs, broth and/or vegetables, meat extracts, soups and stocks, preserved, frozen, dried and cooked fruits and vegetables, being fruits, pulses, jellies, jams, compotes, eggs, milk and milk products, dairy products and substitutes therefor, soya milk, edible oils and fats, ready meals and spicy snacks, sandwiches, snack products consisting of cereals, rice or corn, coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, chocolate and desserts, edible ices, frozen yoghurts, sorbets, sugar, natural sweeteners, sweet coatings and fillings, and bee products for culinary purposes, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces being condiments, spices, flavorings for beverages, ice, raw and unprocessed agricultural, horticultural, aqua cultural and forestry products, processed grains and starches for food, and goods made therefrom, baking preparations and yeasts, live animals, fresh fruits and vegetables, fresh herbs, natural plants and flowers, foodstuffs and

beverages for animals, malt, raw and unprocessed grains and seeds, bulbs, seedlings and seeds for planting, beer, mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, alcoholic beverages except beers, including in pre-portioned form, including for enabling meals to be cooked according to specific recipes, including enclosed recipes, the aforesaid services being provided electronically, online, in fixed locations and/or by means of vending machines; the bringing together of a variety of goods, namely, on-line retail store and retail store services featuring meat, fish, poultry and game, seafood and shellfish, meat substitutes, meat substitute products, ready meals consisting predominantly of meat, fish, poultry, game, seafood, potatoes, dairy products and substitutes therefor, nuts being fruits, eggs, broth and/or vegetables, meat extracts, soups and stocks, preserved, frozen, dried and cooked fruits and vegetables, nuts being fruits, pulses, jellies, jams, compotes, eggs, milk and milk products, dairy products and substitutes therefor, soya milk, edible oils and fats, ready meals and spicy snacks, sandwiches, snack products consisting of cereals, rice or corn, coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, chocolate and desserts, edible ices, frozen yoghurts, sorbets, sugar, natural sweeteners, sweet coatings and fillings, and bee products for culinary purposes, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces being condiments, spices, flavorings for beverages, ice, raw and unprocessed agricultural, horticultural, aqua cultural and forestry products, processed grains and starches for food, and goods made therefrom, baking preparations and yeasts, live animals, fresh fruits and vegetables, fresh herbs, natural plants and flowers, foodstuffs and beverages for animals, malt, raw and unprocessed grains and seeds, bulbs, seedlings and seeds for planting, beer, mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, alcoholic beverages except beers, including in pre-portioned form, including for enabling meals to be cooked according to specific recipes, including enclosed recipes, including in the form of subscriptions, in the form of prepared food kits ready for cooking and assembly as a meal; arranging of subscriptions to combinations of goods, namely, subscription-based order fulfillment services in the field of food in the nature of meat, fish, poultry and game, seafood and shellfish, meat substitutes, meat substitute products, ready meals consisting predominantly of meat, fish, poultry, game, seafood, potatoes, dairy products and substitutes therefor, nuts being fruits, eggs, broth and/or vegetables, meat extracts, soups and stocks, preserved, frozen, dried and cooked fruits and vegetables, nuts being fruits, pulses, jellies, jams, compotes, eggs, milk and milk products, dairy products and substitutes therefor, soya milk, edible oils and fats, ready meals and spicy snacks, sandwiches, snack products consisting of cereals, rice or corn, coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, chocolate and desserts, edible ices, frozen yoghurts, sorbets, sugar, natural sweeteners, sweet coatings and fillings, and bee products for culinary purposes, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces being condiments, spices, flavorings for beverages, ice, raw and unprocessed agricultural, horticultural, aqua cultural and forestry products, processed grains and starches for food, and goods made therefrom, baking preparations and yeasts, live animals, fresh fruits and vegetables, fresh herbs, natural plants and flowers, foodstuffs and beverages for animals, malt, raw and unprocessed grains and seeds, bulbs, seedlings and seeds for planting, beers, mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, alcoholic beverages except beers, including in pre-portioned form, including for enabling meals to be cooked according to specific recipes, including enclosed recipes, in the form of prepared food kits ready for cooking and assembly as a meal; event marketing services, in particular for cookery, kitchen and tasting events; advertising services; business management; business administration; office functions; marketing services; sales promotion; product demonstrations; product presentation services, namely, organization and conducting of product presentations; sales promotion for others; negotiation and conclusion of commercial transactions for third parties; procurement of contracts for others for the purchase of apparatus for cooking, apparatus for refrigerating, decorative articles, tableware, cooking goods, kitchen goods, cleaning preparations, household containers, crockery and cutlery, goods of glassware and porcelain, household machines and apparatus, electric kitchen machines, software, printed matter, all-purpose carrying and grocery bags, clothing and clothing accessories, household textiles, food, prepared meals, foodstuff, beverages and preparations for making beverages; administrative processing of purchase orders; customer loyalty services for sales promotion and/or advertising purposes; rental of vending machines;



retail store services and wholesale distributorship services featuring foodstuffs, dietary supplements, baked goods, ready meals, meals, beverages and preparations for making beverages, cooking utensils, coolers, clothing, clothing accessories, crockery, table cutlery being knives, forks and spoons, household goods, decorations, household utensils, utensils for household purposes, cleaning preparations, containers for household use, glassware, porcelain, cooking utensils, printed matter, software, cookbooks, recipes, kitchen tools, all-purpose carrying and grocery bags, household textile articles; on-line ordering services in the field of restaurant take-out and delivery; outsourcing services in the nature of arranging procurement of goods for others; provision of a website featuring an online marketplace for buyers and sellers of goods and services; coupon procurement services for others; provision of commercial information via an online database or the internet; compilation and systemization of information into computer databases; the bringing together, for the benefit of others, of a variety of services, namely, transport services, delivery services, education services, services for providing food and drink, personal chef services, health advice and information services, nutritional and dietetic consultancy, enabling consumers to conveniently compare and purchase those services; the bringing together, for the benefit of others, of a variety of goods, excluding the transport thereof, namely, of apparatus for cooking, refrigerating, decorative articles, tableware, cooking goods, kitchen goods, cleaning preparations, household containers, crockery and cutlery, goods of glassware and porcelain, household machines and apparatus, electric kitchen machines, to enable customers to conveniently view and purchase those goods; the bringing together, for the benefit of others, of a variety of goods excluding the transport thereof, namely, computer software, printed matter, all-purpose carrying and grocery bags, clothing and clothing accessories, household textiles, meals, ready meals, foodstuffs, beverages and preparations for making beverages, enabling customers to conveniently view and purchase those goods

CLASS 36: Insurance services, namely, insurance administration, insurance consultation, insurance brokerage, insurance information, and insurance underwriting in the field of property insurance; financial affairs services, namely, financial consultation, financial information, financial management, financial research, financial planning; monetary affairs services, namely, financial information, management and analysis services; real estate affairs services, namely, assessment and management of real estate; issuing tokens of value; issue of tokens of value in the nature of gift vouchers; issuance of tokens of value in the nature of food vouchers; issuance of prepaid gift cards; issuance of tokens of value in the nature of discount coupons; issuance of tokens of value as part of a customer membership scheme; providing of information in the field of issuance of tokens of value in the nature of gift vouchers, discount coupons; organization of collections, namely, collection of debts; financial sponsorship services, namely, providing financial sponsorship of events and activities in the field of food, dieting, beverages, cooking, health, nutrition and lifestyle wellness; financial banking; banking; credit card and payment card services, namely, establishing funded accounts used to purchase goods and services on the Internet; financial loan services; financial services relating to credit cards, namely, processing electronic payments through pre-paid cards; provision of funds for hire purchase and for leasing; granting of credit for financing purchases, namely, credit and loan services; financial transfers and transactions, and payment services, namely, services involving electronic processing and subsequent transmission of bill payment data; payment transaction card services, namely, services involving electronic processing and subsequent transmission of bill payment data; account debiting services, namely, services involving electronic processing and subsequent transmission of bill payment data; electronic funds transfer services; bill payment services provided through a website; processing of payment transactions via the internet, namely, bill payment services; electronic funds transfer

CLASS 38: Telecommunications services, namely, providing e-mail notification alerts via the internet and electronic transmission of messages; telecommunication services provided via internet platforms and portals, namely, electronic data transmission; television broadcasting; radio broadcasting; internet broadcasting of cookery programmes; broadcasting of information via the internet; mobile telephone communications services; telephone communication services and telecommunication services, namely, mobile telephone communication; providing internet access to content, websites and portals; providing an electronic mailbox, namely, electronic transmission of email messages; transmission of electronic mail; provision of on-line forums for transmission of messages among computer users; providing online chat rooms for transmission of messages, comments and multimedia

content between users; computer aided transmission of messages, information and images; electronic order-transmission services; streaming audio and video material on the internet

CLASS 39: Delivery of goods and/or assortments of goods, namely, meat, fish, poultry and game, seafood and shellfish, meat substitutes, meat substitute products, ready meals consisting predominantly of meat, fish, poultry, game, seafood, potatoes, dairy products and substitutes therefor, nuts being fruits, eggs, broth and/or vegetables, meat extracts, soups and stocks, preserved, frozen, dried and cooked fruits and vegetables, nuts being fruits, pulses, jellies, jams, compotes, eggs, milk and milk products, dairy products and substitutes therefor, soya milk, edible oils and fats, ready meals and spicy snacks, sandwiches, snack products consisting of cereals, rice or corn, coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, chocolate and desserts, edible ices, frozen yoghurts, sorbets, sugar, natural sweeteners, sweet coatings and fillings, and bee products for culinary purposes, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces being condiments, spices, flavorings for beverages, ice, raw and unprocessed agricultural, horticultural, aqua cultural and forestry products, processed grains and starches for food, and goods made therefrom, baking preparations and yeasts, live animals, fresh fruits and vegetables, fresh herbs, natural plants and flowers, foodstuffs and beverages for animals, malt, raw and unprocessed grains and seeds, bulbs, seedlings and seeds for planting, beers, mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, alcoholic beverages except beers, including in pre-portioned form, including for enabling meals to be cooked according to specific recipes, including enclosed recipes; transport services, namely, transportation information; packaging and storage of goods; travel arrangement in the nature of arranging transport for travelers; transportation and delivery of goods; motor vehicle transport services; arrangement of the transportation of goods for others; distribution services, namely, delivery of apparatus for cooking, apparatus for refrigerating, decorative articles, tableware, cooking goods, kitchen goods, cleaning preparations, household containers, crockery and cutlery, goods of glassware and porcelain, household machines and apparatus, electric kitchen machines, printed matter, bags, clothing and clothing accessories, household textiles, food, beverages and preparations for making beverages; information services relating to the transportation of goods; storage and delivery of goods; delivery of foodstuffs, beverages and prepared meals not for immediate consumption; refrigerated transport of cold goods; delivery of hampers containing food and drink; distribution, namely, transport of retail goods; freight loading and unloading of vehicles; wrapping of goods for baggage protection during travel; refrigerated storage of goods; food storage services; storage of domestic appliances; packing of food for transportation; packaging of prepared meals for transportation; transport brokerage; storage information, namely, providing information about the storage of goods; delivery of foodstuffs and prepared dishes; providing transportation information regarding tracking and tracing of shipments; refrigerator rental; rental of refrigerated storage containers; provision of frozen storage facilities; rental of refrigerator-freezers for household purposes; rental of freezers for commercial use; rental of refrigerating apparatus

CLASS 40: Rental of space cooling apparatus and installations

CLASS 41: Publication of recipes and cooking instructions, including ones that can be cooked using individually compiled combinations of foodstuffs that are provided, including electronically and/or online; education services, namely, developing and providing educational courses and examinations in the field of dieting, health, cooking, food, beverages and nutrition; education services, namely, arranging and conducting seminars, classes, conferences, and workshops in the field of dieting, health, cooking, food, beverages and nutrition; providing of training in the field of dieting, health, cooking, food, beverages and nutrition; entertainment services, namely, arranging and conducting live cooking events for entertainment purposes; organization of community sporting events and cultural activities; publishing services, namely, publishing of books, magazines, e-books, audio books, music and illustrations in the field of health, cooking, food, beverages, lifestyle and nutrition; providing on-line electronic publications, not downloadable, in the nature of books, magazines, brochures, and newsletters in the field of health, cooking, food, beverages, lifestyle wellness and nutrition; publication of electronic publications featuring recipes; publication of books; publication of cookery books; publication of magazines; publication of printed matter; multimedia publications, namely, providing online, non-downloadable

electronic publications in the nature of books, magazines, brochures, and newsletters in the field of health, cooking, food, beverages, lifestyle wellness and nutrition; arranging of lectures in the field of health, cooking, food, beverages, lifestyle wellness and nutrition; educational services, namely, organization of conferences, exhibitions and competitions in the field of health, cooking, food, beverages, lifestyle wellness and nutrition; arranging and conducting of cookery courses; conducting of correspondence cookery courses; ; conducting online training courses relating to nutrition; provision of educational courses in the field of diet and health care; development of courses and of educational materials in the field of dieting, health, cooking, food, beverages and nutrition; provision of educational examination services; electronic publication of books, magazines, brochures, and newsletters in the field of health, cooking, food, beverages, lifestyle and nutrition

CLASS 43: Providing of food and beverages and/or combinations of food and beverages, namely, meat, fish, poultry and game, seafood and shellfish, meat substitutes, meat substitute products, ready meals consisting predominantly of meat, fish, poultry, game, seafood, potatoes, dairy products and substitutes therefor, nuts being fruits, eggs, broth and/or vegetables, meat extracts, soups and stocks, preserved, frozen, dried and cooked fruits and vegetables, nuts being fruits, pulses, jellies, jams, compotes, eggs, milk and milk products, dairy products and substitutes therefor, soya milk, edible oils and fats, ready meals and spicy snacks, sandwiches, snack products consisting of cereals, rice or corn, coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, chocolate and desserts, edible ices, frozen yoghurts, sorbets, sugar, natural sweeteners, sweet coatings and fillings, and bee products for culinary purposes, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces being condiments, spices, flavorings for beverages, ice, raw and unprocessed agricultural, horticultural, aqua cultural and forestry products, processed grains and starches for food, and goods made therefrom, baking preparations and yeasts, live animals, fresh fruits and vegetables, fresh herbs, natural plants and flowers, foodstuffs and beverages for animals, malt, raw and unprocessed grains and seeds, bulbs, seedlings and seeds for planting, beers, mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, alcoholic beverages except beers, including in pre-portioned form; catering services for the provision of food and meal, in particular food and meal made from meat, fish, poultry and game, seafood and shellfish, meat substitutes, meat substitute products, ready meals consisting predominantly of meat, fish, poultry, game, seafood, potatoes, dairy products and substitutes therefor, nuts being fruits, eggs, broth and/or vegetables, meat extracts, soups and stocks, preserved, frozen, dried and cooked fruits and vegetables, nuts being fruits, pulses, jellies, jams, compotes, eggs, milk and milk products, dairy products and substitutes therefor, soya milk, edible oils and fats, ready meals and spicy snacks, sandwiches, snack products consisting of cereals, rice or corn, coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, chocolate and desserts, edible ices, frozen yoghurts, sorbets, sugar, natural sweeteners, sweet coatings and fillings, and bee products for culinary purposes, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces being condiments, spices, flavorings for beverages, ice, raw and unprocessed agricultural, horticultural, aqua cultural and forestry products, processed grains and starches for food, and goods made therefrom, baking preparations and yeasts, live animals, fresh fruits and vegetables, fresh herbs, natural plants and flowers, foodstuffs and beverages for animals, malt, raw and unprocessed grains and seeds, bulbs, seedlings and seeds for planting, beers, mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, alcoholic beverages except beers; personal chef services; cookery advice; advice concerning cooking recipes; providing of online consultancy and information in the field of recipes, food preparation and beverage preparation, and in the field of recommendations for wines with meals for wine appreciation purposes; providing information in the field of recipes and cooking from a computer database; providing food and drink; providing temporary accommodation; rental of furniture, linens and table settings; consultancy in relation to the preparation of meals and drink; consultancy services relating to preparation of food; providing personalized meal planning services via a website; providing food and drink in restaurants and bars; making reservations and bookings for restaurants and meals; reservation services for booking meals; preparation of food and drink; hospitality services in the nature of providing food and drink; food preparation services; providing food and drink by means of automatic dispensing machines; providing food and drink, including

for take-away; take-out restaurant services; contract food services; preparation and provision of food and drink for immediate consumption; preparation of meals for immediate consumption; catering for the provision of food and beverages; rental of cooking apparatus; rental of non-electric cooking heaters; rental of cooking equipment for industrial purposes; rental of apparatus for heating meals; rental of apparatus for keeping meals warm; rental of kitchen utensils

CLASS 44: Medical services; veterinary services; human hygiene and beauty care services; information and consultancy in relation to diets; information and consultancy with regard to nutrition; weight reduction diet planning and supervision; providing information relating to dietary and nutritional guidance; providing information about dietary supplements and nutrition; health advice and information services

CLASS 45: Personal selection, in a customized manner, of goods, namely, personal shopping for others in the fields of meat, fish, poultry and game, seafood and shellfish, meat substitutes, meat substitute products, ready meals consisting predominantly of meat, fish, poultry, game, seafood, potatoes, dairy products and substitutes therefor, nuts being fruits, eggs, broth and/or vegetables, meat extracts, soups and stocks, preserved, frozen, dried and cooked fruits and vegetables, nuts being fruits, pulses, jellies, jams, compotes, eggs, milk and milk products, dairy products and substitutes therefor, soya milk, edible oils and fats, ready meals and spicy snacks, sandwiches, snack products consisting of cereals, rice or corn, coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, chocolate and desserts, edible ices, frozen yoghurts, sorbets, sugar, natural sweeteners, sweet coatings and fillings, and bee products for culinary purposes, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces being condiments, spices, flavorings for beverages, ice, raw and unprocessed agricultural, horticultural, aqua cultural and forestry products, processed grains and starches for food, and goods made therefrom, baking preparations and yeasts, live animals, fresh fruits and vegetables, fresh herbs, natural plants and flowers, foodstuffs and beverages for animals, malt, raw and unprocessed grains and seeds, bulbs, seedlings and seeds for planting, beers, mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, alcoholic beverages except beers, including in pre-portioned form, including for enabling meals to be cooked according to specific recipes, including enclosed recipes; personal selection, in a customized manner, of goods, namely, personal shopping for others in the fields of meat, fish, poultry and game, seafood and shellfish, meat substitutes, meat substitute products, ready meals consisting predominantly of meat, fish, poultry, game, seafood, potatoes, dairy products and substitutes therefor, nuts being fruits, eggs, broth and/or vegetables, meat extracts, soups and stocks, preserved, frozen, dried and cooked fruits and vegetables, nuts being fruits, pulses, jellies, jams, compotes, eggs, milk and milk products, dairy products and substitutes therefor, soya milk, edible oils and fats, ready meals and spicy snacks, sandwiches, snack products consisting of cereals, rice or corn, coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, chocolate and desserts, edible ices, frozen yoghurts, sorbets, sugar, natural sweeteners, sweet coatings and fillings, and bee products for culinary purposes, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces being condiments, spices, flavorings for beverages, ice, raw and unprocessed agricultural, horticultural, aqua cultural and forestry products, processed grains and starches for food, and goods made therefrom, baking preparations and yeasts, live animals, fresh fruits and vegetables, fresh herbs, natural plants and flowers, foodstuffs and beverages for animals, malt, raw and unprocessed grains and seeds, bulbs, seedlings and seeds for planting, beers, mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, alcoholic beverages except beers; offering individual cooking, cuisine, eating and drinking experiences, namely, personal chef services; personal and social services to meet the needs of individuals, namely, personal shopping for others; personal selection of gifts for others for customized gift boxes; personal shopping for others; personal gift selection for others

The color(s) light green is/are claimed as a feature of the mark.

The mark consists of the stylized word "HELLO" above the word "FRESH", all in the color light green.

PRIORITY DATE OF 03-31-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1409958 DATED 09-12-2017,  
EXPIRES 09-12-2027

No claim is made to the exclusive right to use the following apart from the mark as shown:  
"FRESH" FOR INTERNATIONAL CLASSES 5, 29, 30, 31, 32, 33, 35, 39, 43, AND 45

SER. NO. 79-235,402, FILED 09-12-2017

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**