

United States of America

United States Patent and Trademark Office

GO BEYOND

Reg. No. 5,899,459

Registered Nov. 05, 2019

Int. Cl.: 9, 18, 25, 35

Service Mark

Trademark

Principal Register

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CLASS 9: Optical products, parts thereof and accessories therefor, namely sunglasses, hunting eyeglasses, eyeglasses, spectacles, protective spectacles and eyeglass lenses; frames for sunglasses, hunting eyeglasses, eyeglasses, spectacles and protective spectacles; cases and other holders for sunglasses, hunting eyeglasses, eyeglasses, spectacles and protective spectacles

CLASS 18: Briefcases; attaché cases; attaché suitcases; beauty cosmetic cases sold empty; purses; purses of braided metal wire; textile and leather shopping bags; shopping bags with wheels attached; untanned cattle hides, namely, croupions; animal skins; goatskin; handbag frames; frames for umbrellas or parasols; tool bags of leather sold empty; handbags; hat boxes of leather; travel bags in the nature of covers for garments; credit card holders in the nature of wallets; prepared animal skins; trunks; imitation leather; card holders in the nature of wallets; general purpose bags for carrying camping equipment; cases of leather or leatherboard; knapsacks; suitcases; leather and imitation leather; leather threads; leather straps; leatherboard; leather, unworked or semi-worked; imitation leather, namely, moleskin; umbrellas; parasols; animal skins, namely, fur skins; briefcase-type portfolios; travel suitcases; leather travel necessities, namely, grooming organizers; travel bags; saddle belts of leather; backpacks; school bags; shoulder straps of buffalo leather; key cases; sports bags; beach bags; athletic bags; bags for mountaineers, namely, rucksacks; walking sticks; whips and saddlery; bags in the nature of envelopes and covers of leather, for packaging; chamois leather, not for cleaning purposes; bags made of fabric, namely, duffle bags

CLASS 25: Bathrobes; bathing caps; swimsuits; bath sandals; bathing shoes; neckties in the nature of bandanas; berets; legwarmers; blouses; thorn fur boas; body stockings; fur garments, namely, coats; collar protectors for wear, namely, mufflers; collars; chest skirts; outer clothing, namely, parkas and overcoats; footwear uppers; boxer shorts; hosiery; braces for clothing, namely, suspenders; brassieres; hoods; belts; ready-made clothing, namely, shirts and dresses; corselets; ties as clothing; shower hats; espadrilles; raincoats, namely, gabardines; knitted clothing, namely, shirts and sweaters; money belts; hat frames; gym clothing, namely, shirts and shorts; gym shoes; heels; scarfs; gloves; combinations; shirts; shirts with short sleeves; heel pieces for stockings; heel pieces for footwear; hats; hats of paper for use as clothing items; high hats; headbands; headgear, namely, hats; inserts for shirts, namely, dickies; gowns; suspenders; jackets; jerseys; skull caps; dressing gowns; garments, namely, shirts and dresses; garments of artificial leather, namely, shirts, dresses, jackets and pants; garments of leather, namely, shirts, dresses, jackets and pants; clothing of paper, namely, aprons; corset bodies being clothing; corsets being clothing; shorts; short boots; masquerade costumes; stockings; garters; boots; boot shafts; bow-ties in the nature of lavalieres; trousers in the nature of leggings; liveries; cuffs; cloaks; sleeves worn separate and apart from blouses, shirts and other tops; underwear; slippers being underclothing; petticoats; ear warmers; jumper dresses; overcoats; overshoes; trousers; slippers; tights; parkas; fur coats; pockets for clothing; ponchos; pajamas; lace up boots; skirt pants; skirts; sandals; saris; sarongs; footwear; shoes; aprons; shoulder cloaks; scarves; sashes; briefs; gaiters; veils; socks; sports singlets; sports footwear; sneakers; sports shirts; girdles; stoles of fur; beachwear; beach shoes; sweaters; perspiration-absorbent stockings; perspiration absorbent



Andrei Iancu

Director of the United States
Patent and Trademark Office

underwear; t-shirts; turbans; uniforms; cardigans; ready-made linings being parts of garments; mittens; waterproof clothing, namely, jackets, pants, and overcoats; swimwear

CLASS 35: office administrative services; administrative processing of purchase orders; business management; business management of a customer loyalty programme; shop window dressing; demonstration of products; retail and wholesale store services featuring sunglasses, hunting eyeglasses, eyeglasses, spectacles, protective spectacles, eyeglass lenses, frames for eyeglasses, cases and other holders for sunglasses, hunting eyeglasses, and eyeglasses, briefcases, attaché cases, attaché suitcases, beauty cosmetic cases sold empty, purses, purses of braided metal wire, textile and leather shopping bags, shopping bags with wheels attached, animal skins, goatskin, handbag frames, frames for umbrellas or parasols, tool bags of leather sold empty, handbags, hat boxes of leather, travel bags in the nature of covers for garments, credit card holders in the nature of wallets, prepared animal skins, trunks, imitation leather, card holders in the nature of wallets, general purpose bags for carrying camping equipment, cases of leather or leatherboard, knapsacks, suitcases, leather and imitation leather, leather threads, leather straps, leatherboard, leather, moleskin, umbrellas, parasols, briefcase-type portfolios, travel suitcases, grooming organizers, travel bags, saddle belts of leather, backpacks, school bags, shoulder straps of buffalo leather, key cases, sports bags, beach bags, athletic bags, rucksacks, walking sticks, whips and saddlery, chamois leather not for cleaning purposes, duffle bags, bathrobes, bathing caps, swimsuits, bath sandals, bathing shoes, bandanas, berets, legwarmers, blouses, thorn fur boas, body stockings, fur coats, mufflers, collars, chest skirts, parkas, overcoats, footwear uppers, boxer shorts, hosiery, suspenders, brassieres, hoods, belts, corselets, ties as clothing, shower hats, espadrilles, gabardines, knitted sweaters, money belts, hat frames, gym shorts, gym shoes, heels, scarfs, gloves, shirts, shirts with short sleeves, heel pieces for stockings, heel pieces for footwear, hats, hats of paper for use as clothing items, high hats, headbands, dickies, gowns, jackets, jerseys, skull caps, dressing gowns, dresses, corset bodies being clothing, corsets being clothing, shorts, short boots, masquerade costumes, stockings, garters, boots, boot shafts, lavalieres, leggings, liveries, cuffs, cloaks, sleeves worn separate and apart from blouses, shirts and other tops, underwear, slippers being underclothing, petticoats, ear warmers, jumper dresses, overcoats, overshoes, trousers, slippers, tights, parkas, fur coats, pockets for clothing, ponchos, pajamas, lace up boots, skirt pants, skirts, sandals, saris, sarongs, footwear, shoes, aprons, shoulder cloaks, scarves, sashes, briefs, gaiters, veils, socks, sports singlets, sports footwear, sneakers, sports shirts, girdles, stoles of fur, beachwear, beach shoes, sweaters, perspiration-absorbent stockings, perspiration absorbent underwear, t-shirts, turbans, uniforms, cardigans, ready-made linings being parts of garments, mittens, waterproof jackets, and swimwear; business intermediary services concerning the purchase and sale, import and export of the goods, namely, negotiation and conclusion of commercial transactions for third parties in the field of sunglasses, hunting eyeglasses, eyeglasses, spectacles, protective spectacles, eyeglass lenses, frames for eyeglasses, cases and other holders for sunglasses, hunting eyeglasses, and eyeglasses, briefcases, attaché cases, attaché suitcases, beauty cosmetic cases sold empty, purses, purses of braided metal wire, textile and leather shopping bags, shopping bags with wheels attached, animal skins, goatskin, handbag frames, frames for umbrellas or parasols, tool bags of leather sold empty, handbags, hat boxes of leather, travel bags in the nature of covers for garments, credit card holders in the nature of wallets, prepared animal skins, trunks, imitation leather, card holders in the nature of wallets, general purpose bags for carrying camping equipment, cases of leather or leatherboard, knapsacks, suitcases, leather and imitation leather, leather threads, leather straps, leatherboard, leather, moleskin, umbrellas, parasols, briefcase-type portfolios, travel suitcases, grooming organizers, travel bags, saddle belts of leather, backpacks, school bags, shoulder straps of buffalo leather, key cases, sports bags, beach bags, athletic bags, rucksacks, walking sticks, whips and saddlery, chamois leather not for cleaning purposes, duffle bags, bathrobes, bathing caps, swimsuits, bath sandals, bathing shoes, bandanas, berets, legwarmers, blouses, thorn fur boas, body stockings, fur coats, mufflers, collars, chest skirts, parkas, overcoats, footwear uppers, boxer shorts, hosiery, suspenders, brassieres, hoods, belts, corselets, ties as clothing, shower hats, espadrilles, gabardines, knitted sweaters, money belts, hat frames, gym shorts, gym shoes, heels, scarfs, gloves, shirts, shirts with short sleeves, heel pieces for stockings, heel pieces for footwear, hats, hats of paper for use as clothing items, high hats, headbands, dickies, gowns, jackets, jerseys, skull caps, dressing gowns, dresses, corset bodies being clothing, corsets being clothing, shorts, short boots, masquerade costumes, stockings, garters, boots, boot shafts, lavalieres, leggings, liveries, cuffs, cloaks, sleeves worn separate and apart from

blouses, shirts and other tops, underwear, slippers being underclothing, petticoats, ear warmers, jumper dresses, overcoats, overshoes, trousers, slippers, tights, parkas, fur coats, pockets for clothing, ponchos, pajamas, lace up boots, skirt pants, skirts, sandals, saris, sarongs, footwear, shoes, aprons, shoulder cloaks, scarves, sashes, briefs, gaiters, veils, socks, sports singlets, sports footwear, sneakers, sports shirts, girdles, stoles of fur, beachwear, beach shoes, sweaters, perspiration-absorbent stockings, perspiration absorbent underwear, t-shirts, turbans, uniforms, cardigans, ready-made linings being parts of garments, mittens, waterproof jackets, and swimwear; marketing services; product merchandising for others; organization of fashion shows for promotional purposes; design of advertising material; optimization of search engines for sales promotion; organization of trade fairs for commercial or advertising purposes; presentation of goods on communication media, for sales purposes; publicity and advertising services; business administration

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 10-02-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1399871 DATED 12-05-2017, EXPIRES 12-05-2027

SER. NO. 79-231,239, FILED 12-05-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.