

# United States of America

## United States Patent and Trademark Office

### ALEXANDER MCQUEEN

**Reg. No. 5,557,910**

**Registered Sep. 11, 2018**

**Int. Cl.: 35**

**Service Mark**

**Principal Register**

Autumnpaper Limited (UNITED KINGDOM LIMITED LIABILITY COMPANY)  
5th Floor Rear Suite,  
Oakfield House, 35 Perrymount Road, Haywards Heath West Sussex Rh16 3bw  
UNITED KINGDOM

CLASS 35: Retail store services, and online retail store services, all featuring perfumes, eaux de toilette, toilet soaps, creams, milks, lotions, gels and powders for the face, body and hands, sun-tanning milks, gels and oils and after-sun preparation being cosmetics, make-up preparation, shampoos, gels, mousses, balms and preparations in aerosol form for hairdressing and hair care, hair lacquers, hair-colouring and hair-decolorizing preparations, permanent waving and curling preparation, essential oils, non-medicated preparations for the application to, conditioning and care of hair, scalp, skin and nails, soaps, eau de cologne, toilet waters, essential and herbal oils, cosmetics, non-medicated toilet preparations, hairsprays, preparations for use in the bath or shower, bath and shower oils, gels, creams and foams, face and body masks, face and body scrubs, facial washes, skin cleansers and hydrators, skin toners, skin moisturisers, blemish creams and blemish gels, deodorants, nail polish, lipstick, eyeliner, preparations for use before shaving and after shaving, shaving soaps, shaving creams, shaving gels, aftershave preparations, pre-shave preparations, talcum powders, toiletries, dentifrices, toothpastes, glasses and spectacles, sunglasses, corrective glasses and spectacles, protective glasses and spectacles, contact lenses, lenses for glasses and spectacles, frames for glasses and spectacles, corrective frames, cases for glasses, sunglasses and spectacles, cords, ribbons, chains, and devices for retaining glasses, sunglasses and spectacles in position, clip on sunglasses, eyeglass cases, pince-nez, pince-nez cases, pince-nez chains, pince-nez cords, eyeglass chains, eyeglass frames, eyeglass cords, eyeglasses, sunglass cords, sunglass frames, sunglass chains, sunglasses, precious metals and their alloys and goods in precious metals or coated therewith, semi-precious and precious stones, horological and other chronometric instruments, watches, clocks, jewellery and imitation jewellery, handbags, travel cases, luggage, holdalls, backpacks, school bags, beach bags, travelling bags, suitcases, trunks, haversacks, bags for campers, fur-skins, collars for animals, covers for animals, boxes of leather or leather board, attaché cases, wallets, school satchels and briefcases key cases, briefcases, canes, card cases, leather shoulder bags, parasols, purses, pouches, rucksacks, sling bags, shopping bags, tote bags, travelling trunks, valises, vanity cases, umbrellas, umbrella covers, parasols, walking sticks, whips, harness and saddlery, toilet bags, backpacks, bum-bags, sports bags, casual bags, music cases, satchels, beauty cases, carriers for suits, for shirts and for dresses, tie cases, credit card cases and holders, leather belts, clothing, footwear, headgear, boots, shoes, slippers, sandals, trainers, socks and hosiery, hats, caps, berets, scarves, gloves, mittens, belts being articles of clothing, shirts, T-shirts, polo shirts, sports shirts, trousers, jeans, shorts, sports shorts, swimwear, underwear, lingerie, tracksuits, articles of outerwear, coats, jackets, ski jackets, waterproof and weatherproof jackets and coats, ski wear, suits, jumpers and cardigans, knitwear, leggings, neckties, pajamas, waistcoats, headbands and wristbands, menswear, womenswear, children's wear, underclothing, clothing for men, women, slacks, skirts, wraps, jerseys, blouses, dresses, sleepwear, robes, sweatshirts, bibs, stockings, earmuffs, ties, tuxedos, vests, kilts, shawls, blazers, headbands and wristbands and overalls; advertising and promotional services; providing information and advisory services relating to the aforesaid services



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF INTERNATIONAL REGISTRATION 1381598 DATED 01-18-2017,

EXPIRES 01-18-2027

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

SER. NO. 79-223,704, FILED 01-18-2017

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**