

# United States of America

## United States Patent and Trademark Office

# IBM iX

**Reg. No. 5,598,031**

International Business Machines Corporation (NEW YORK CORPORATION)

**Registered Nov. 06, 2018**

New Orchard Road  
Armonk, NEW YORK 10504

**Int. Cl.: 9, 35, 42**

**Service Mark**

**Trademark**

**Principal Register**

CLASS 9: Computer operating system software; software for accessing a global computer network; computer database management software; document management software; software for locating, recovering and receiving text, electronic documents, graphic illustrations and audiovisual information on company-scale internal computer networks and on local, wide-area and global computer networks; software for developing and software for designing websites and user manuals, in electronic format, sold as a set; documentation and instruction manuals recorded on electronic data media that can be operated by machine and relating to computers or computer programs; computer software for the design and development of products and education to enhance creativity, photo and video sharing, social networking, interactivity of computer languages, and software development

CLASS 35: Advertising; sales promotion for others; business management and consultancy; business information; distribution of prospectuses; distribution of samples; arranging newspaper subscriptions for others; accounting; document reproduction; systematization of data in a central file; organization of exhibitions for commercial or advertising purposes; consulting services in business management in the field of design, layout and development of processes for analyzing and implementing strategic plans and management projects; consulting services in the field of trade process and business process re-engineering; business consultation on marketing activities and launch of new products

CLASS 42: Computer programming; computer services for information management; data management information services; cloud computing; software design, updating and maintenance; computer software and hardware design for third parties, and support services concerning computers provided by computer specialists, computing services, namely, the creation, design and maintenance of web sites for third parties; analysis of computer systems, integration of computer networks and databases, computer programming services for others, all relating to commercial interactions on global computer networks; design of computer and software interconnection systems, namely, electronic interconnection of computers and software; testing of computer program software and hardware for quality control and technical control; computer consulting in connection with computer hardware, namely, consulting in computer research and development; computer system analysis; computer advice and assistance concerning Internet use; scientific and industrial research, namely, research and development of new products; creation, maintenance and hosting of websites for others; design, layout and development of websites for others, including design, graphic design and writing of graphics and codes for websites; management of a design and development team, namely, computer project management services in the field of computer graphics and web site design; development of design decisions and development of design concepts, namely, planning, layout, design and development of online websites for others; design and visual design, interactive design, interface design and graphic design in motion, namely, multidisciplinary graphic and visual design services; computer services, namely, electronic imaging of computer graphics



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 04-25-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1377101 DATED 08-29-2017, EXPIRES 08-29-2027

SER. NO. 79-221,728, FILED 08-29-2017

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**