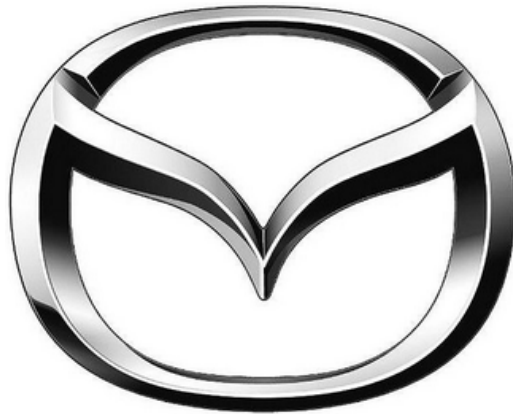


United States of America

United States Patent and Trademark Office



Reg. No. 5,409,683

Registered Feb. 27, 2018

Int. Cl.: 7, 12, 37

Service Mark

Trademark

Principal Register

Mazda Motor Corporation (JAPAN CORPORATION)
3-1, Shinchi, Fuchu-cho,
Aki-gun,
Hiroshima, JAPAN 730-8670

CLASS 7: Metal working machines; metal working machine tools; mining machines; mining tools, namely, drills for mining industry; concrete construction machines, road construction machines, cranes and conveyors; construction tools, namely, electric nail pullers, pneumatic hammers and band saws; motors and engines expect for land vehicles; ignition coils for motor vehicle engines; timing chains for motor vehicle engines; oil filters; piston rings for engines; fuel filters; valves being engine parts for introducing fuel-air mixtures into the combustion chambers of internal combustion engines; engine cylinders for vehicles; fuel injectors; air filters for vehicle motors and engines; mufflers for motors and engines; silencers for land vehicle internal combustion engines; catalytic converters; radiators for vehicles; spark plugs; exhaust manifolds for engines; intake manifolds for internal combustion engines; automotive parts, namely, turbocharger systems; pistons for engines; parts for internal combustion engines, namely, gaskets, distributor caps, and connecting rods

CLASS 12: Automobiles; engines and motors for land vehicles; suspension systems for automobiles, motorcycles and bicycles; shock absorbers and shock absorbing springs for land vehicles; drive shafts and axles for land vehicles; wheel bearings and shaft couplings for land vehicles; transmissions for land vehicles; brakes for land vehicles; anti-theft alarms for land vehicles; turn signals for automobiles, motorcycles and bicycles; vehicle bumpers; clutch plates for land vehicles; doors for automobiles, motorcycles and bicycles; fenders for land vehicles; front grills for land vehicles; horns for automobiles, motorcycles and bicycles; hubs for automobiles, motorcycles and bicycles wheels; hubcaps; knobs for shift levers for automobiles, motorcycles and bicycles; luggage carriers for vehicles; luggage nets for automobiles, motorcycles and bicycles; mudguards; rearview mirrors for vehicles; safety belts for automobiles, motorcycles and bicycles seats; fitted seat covers for automobiles, motorcycles and bicycles; seats for automobiles, motorcycles and bicycles; wheels for automobiles, motorcycles and bicycles; sunshades for windshields of automobiles; steering wheels for automobiles, motorcycles and bicycles; fuel tanks for automobiles, motorcycles and bicycles; air bags for vehicles; direction indicators for vehicles; tires for automobiles, motorcycles and bicycles; windows for automobiles, motorcycles and bicycles; drink holders for automobiles, motorcycles and bicycles; adhesive rubber patches for repairing tubes or tires; electric motors for land vehicles; two-wheeled motor vehicles and bicycles



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Director of the United States
Patent and Trademark Office

CLASS 37: Repair services for automobiles; maintenance services for automobiles; repair

services for automobile engines; maintenance services for automobile engines; repair services for air conditioning apparatus; maintenance services for air conditioning apparatus; repair services for audio apparatus; maintenance services for audio apparatus; repair services for radio receivers and television receivers; maintenance services for radio receivers and television receivers; repair services for clock watches; maintenance services for clock watches; machinery installation services for automobiles; retreading of tires for automobiles; washing services for automobiles; painting services for automobiles; polishing services for automobiles; application of protective coatings for automobiles; cleaning services for automobiles; lubrication services for automobile

The mark consists of a flattened oval containing a stylized letter "M" in the shape of a pair of wings.

PRIORITY DATE OF 01-25-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1357983 DATED 03-03-2017,
EXPIRES 03-03-2027

SER. NO. 79-213,344, FILED 03-03-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.