

# United States of America

United States Patent and Trademark Office



**Reg. No. 5,603,591**

**Registered Nov. 13, 2018**

**Int. Cl.: 9, 35, 41**

**Service Mark**

**Trademark**

**Principal Register**

AdMe Trademarks Ltd (SEYCHELLES International Business Company )  
First Floor, Commercial House 1,  
Eden Island Seychelles  
SEYCHELLES

CLASS 9: Recorded computer programmes, featuring software for database management, for word processing, for automating business processes in the field of advertising, social nets, public relations, creative, recreation, photography; computer game software; computer software applications, downloadable, for mobile devices for electronic storage of data and data processing

CLASS 35: Advertising; on-line advertising on a computer network; rental of advertising space; computerized file management; public opinion polling; marketing studies; business information; marketing research; layout services for advertising purposes; marketing; business management of performing artists; organization of exhibitions for commercial or advertising purpose; design of advertising materials; data search in computer files for others for business purposes; production of advertising films; compilation of information into computer databases; public relations

CLASS 41: recreation information; organizing and conducting of sporting and cultural events; layout services, other than for advertising purposes; photographic reporting; providing recreation facilities; game services provided on-line from a computer network; providing on-line electronic publications, not downloadable, in the nature of magazines, news, newsletters, books, in the field of advertising, public relations, creative, recreation, photography; party planning; providing on-line videos, not downloadable, in the field of creative, recreation, photography; news reporters services

The color(s) black and yellow is/are claimed as a feature of the mark.

The mark consists of the stylized wording "BRIGHT SIDE" in black on two lines placed in a yellow square.

PRIORITY DATE OF 12-11-2015 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1298661 DATED 02-02-2016,  
EXPIRES 02-02-2026

SER. NO. 79-187,268, FILED 02-02-2016



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**