

# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,303,701**

**Registered Oct. 10, 2017**

**Int. Cl.: 12, 35, 41**

**Service Mark**

**Trademark**

**Principal Register**

FEDERATION INTERNATIONALE DE L'AUTOMOBILE (SWITZERLAND Association )  
Ch. De Blandonnet 2  
Ch-1214 Vernier  
SWITZERLAND

CLASS 12: Four-wheel Vehicles, namely, land vehicles, all-terrain vehicles, off-road vehicles, and sport utility vehicles for use in motorsports; apparatus for locomotion by land, namely, cars for use in motorsports; racing cars and structural parts for therefor, excluding rear view mirrors; motors and engines for four-wheel motorsport land vehicles; diesel and electric motors for four-wheel motorsport land vehicles; electric and hybrid motorsport cars and structural parts therefor; electric racing cars; track racing go-karts, track racing electric go-karts; four-wheel motorsport vehicle chassis; transmissions for four-wheel motorsport land vehicles; brakes for four-wheel motorsport vehicles; four-wheel motorsport vehicle seats; safety harnesses for car racing namely, seat safety harnesses for race cars; safety seats for motorsport cars; safety belts for four-wheel motorsport vehicle seats; tires, wheels, rims, and innertubes specially designed for open-wheel, track racing cars

CLASS 35: Advertising services; dissemination of advertising matter via all media, particularly in the form of thematic advertising messages focused on human values; advertising by sponsoring, namely, promotional sponsorship of motorsports competitions; business management; business administration services; providing office functions; promotional advertising of products and services of third parties through sponsoring arrangements and license agreements relating to automobile and car racing for the purpose of increasing an awareness of and interest in such events, and creating an increased awareness of and interest in automobile and car racing; promoting the goods and services of others by means of the initial interest factor leading the public to consider, among a multitude of competitors, goods and services presented to the public by means of signs, emblems and messages designed to capture the public's attention, namely, marketing services, namely, keyword advertising provided by means of the Internet in which pre-identified words and phrases generate advertisements and links to websites when entered in a search engine; transfer advertising, namely, promoting the goods and services of others through the use of positive association with a particular product and service to create a positive association with a different product and service; rental of advertising space featuring all types of advertising space on all media, including digital media; commercial business management assistance provided for motor vehicle racing teams participating in motor vehicle sport competitions; promoting a public interest in the support of motor racing teams to the public and interested media; business administration consultancy; data input, namely, compiling information into computer databases; data processing services; organization of exhibitions in the field of automobiles and motor sports for commercial or advertising purposes; promoting sports competitions and events of others; promoting the concerts and cultural events of others; providing documentation, namely, direct mail advertising services, distribution of advertising materials, distribution of samples for publicity purposes, and document reproduction; computerized database management; computer file management of a digital file comprised of



*Joseph Matal*

Performing the Functions and Duties of the  
Under Secretary of Commerce for  
Intellectual Property and Director of the  
United States Patent and Trademark Office

a portfolio consisting of images and video footage available for a single use in traditional advertising and advertisements used in market research relating to conducting consumer tracking behaviour research and consumer trend analysis, all of the foregoing pursuant to a license agreement; providing consumer product information via the Internet in the nature of making consumer product information available to telecommunication networks for advertising and sales promotion purposes

CLASS 41: educational services, namely, providing workshops, classes, seminars, in the field of automotive sports; providing training in the field of automotive sports; sporting and cultural activities, namely organizing community sporting and cultural events in the field of automotive sports; television show production in the field of automotive sporting entertainment; organizing and conducting automotive vehicle races; organization of exhibitions for cultural and educational purposes in the field of automotive sports; organization of lotteries and automotive sports competitions; betting and gambling services for automotive sports events; entertainment services provided during automotive sporting events or concerning automotive sporting events, namely, live music concerts; organization of automotive sports competitions; entertainment services, namely, providing an on-line, non-downloadable virtual sports competitions featuring racing cars for use in virtual environments featuring motor vehicle races created for entertainment purposes; providing automotive sports facilities; entertainment services provided in connection with an automotive sport racing circuit, namely, organization of automobile races and automobile racing and cultural events; rental of audio and video equipment for automotive sporting events; production of films, other than advertising films, for automotive sporting events; production of sound recordings and video recordings for automotive sporting events; distribution of motion picture films, sound recordings and video recordings in relation to automotive sporting events; rental of sound recordings and video recordings for automotive sporting events; rental of computer game software featuring race cars recorded on interactive compact discs and CD-Roms; rental of computer game programs and software and providing on-line interactive computer games featuring race cars via a computer network; entertainment services in the nature of the presentation of interactive education and entertainment products, namely, providing on-line, non-downloadable software featuring race cars recorded on compact discs and CD-Roms, namely providing on-line interactive computer games featuring race cars; coverage of radio broadcast and televised sports events, namely, news reporting services in the field of automotive sports featuring radio broadcast and televised sports events; production of television and radio programs and of videotapes featuring automotive sports; arranging ticket reservations for automotive sporting events and entertainment shows; timing of automotive sports events; entertainment services, namely, providing temporary use of non-downloadable interactive games featuring race cars; entertainment services, namely, providing a website for on-line betting services for automotive sports events; information on entertainment and education in the field of automotive sports, provided on line or from a data bank; electronic game services featuring race cars, provided by means of the Internet; providing non-downloadable on-line electronic publications in the nature of books, magazines, newsletters, in the field of automotive sports; publication of books, magazines, texts other than advertising texts and periodicals, in the field of automotive sports; publication of texts other than advertising texts featuring regulations and standards relating to automotive transport and automotive sports; providing information in the field of sports, namely, results of car races; providing information in the field of automotive sports and automotive sporting events; rental of sound recordings and image-recorded magnetic tapes for automotive sports events; production of audio recording for automotive sports events; providing on-line information in the field of automotive sporting events by means of a computer database or the Internet; editing and publishing services, namely, copy, film, photo, video, written text, editing and publishing of books, magazines, electronic publications, reviews, web magazines in the field of automotive sports; publication of magazines, newspapers featuring statistics regarding automotive sporting results and audience ratings for sporting competitions; vehicle driving instruction, namely, providing courses in the field of automobile vehicle driving; designing, conducting and hosting of educational courses, seminars and training programs in the field of automobile vehicle driving; education services, namely, providing training programs designing educational proficiency examinations, and educational examination services in the field of automobile vehicle driving proficiency and providing certifications of aptitude and international driving licenses in connection therewith; providing information about entertainment in the field of automotive sports; providing recognition and incentives by the

way of awards ceremonies and gala ceremonies to demonstrate excellence in the field of automotive sports for entertainment purposes

The mark consists of a stylized letter "F" and the numeral "2".

PRIORITY DATE OF 09-18-2015 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1288818 DATED 12-30-2015,  
EXPIRES 12-30-2025

SER. NO. 79-183,049, FILED 12-30-2015

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**