

United States of America

United States Patent and Trademark Office

ADENA

Reg. No. 5,061,461

Registered Oct. 18, 2016

Int. Cl.: 35, 42

Service Mark

Principal Register

ALLFLEX EUROPE (FRANCE Société par actions simplifiée à associé unique)
Route des Eaux, ZI de Plague
F-35500 Vitré
FRANCE

CLASS 35: Product demonstration; providing commercial information for consumers on the nutritional and energy values of foodstuffs for animals; providing commercial information for consumers on the composition and combination of foodstuffs for animals; organization of promotional and advertising activities in the nature of viral marketing programs for developing customer loyalty; organization of commercial operations in the nature of exhibitions for advertising purposes with a view to developing customer loyalty; providing television home shopping services in the field of general consumer merchandise; retail and wholesale store services featuring apparatus and instruments for identifying animals, apparatus and instruments for taking animal tissue samples, and apparatus and instruments for identifying foodstuffs for animals; online retail store services featuring apparatus and instruments for identifying animals, apparatus and instruments for taking animal tissue samples, and apparatus and instruments for identifying foodstuffs for animals; import and export agencies in the field of apparatus and instruments for identifying animals, apparatus and instruments for taking animal tissue samples, and apparatus and instruments for identifying foodstuffs for animals; inventory management services related to identification of animals and genomic material; computer file management services; business services, namely, collection and systemization of data in a central file for business purposes; services consisting of the compilation and systemization of data related to the identification of animals and genomic analysis; computerized database management; management of computerized databases in the field of identification of animals, animal DNA and/or genome analysis; compilation and systemization of information in the field of identification of animals, animal DNA and/or the genome analysis of data in computer databases

CLASS 42: Quality control services for certification and warranty purposes; quality testing of products for certification purposes; testing, analysis and evaluation of products and services of others with a view to their certification; monitoring of the origin of foodstuffs and animals for certification and warranty purposes; quality control services of foodstuffs for certification, warranty and identification purposes; quality control for others of foodstuffs; quality control for others that results in the awarding of compliance certificates and seals of quality; quality evaluation, namely, quality control for others; quality evaluation of the animals of others to assure compliance with industry standards; technical research, safety auditing and testing of animal foods for purposes of quality control that result in the awarding of a label certifying compliance with industry standards; engineering work in the nature of surveying; testing of foodstuffs for animals; scientific laboratory services for identifying, evaluating and controlling foodstuffs for animals; technical advice and information in the field of food research provided to consumers related to the quality of foodstuffs for animals; technical advice and information in the field of food research related to the composition, quality, origin, control and traceability of foodstuffs; technical advice and information in the field of food research related to the nutritional and energy values of foodstuffs for animals; technical advice and information in the field of food research related to the composition and combination of foodstuffs for animals; providing technical consultation for installing a computerized animal management computer system; design of software allowing for the



Michelle K. Lee

Director of the United States
Patent and Trademark Office

identification of foodstuffs; design of computer programs and computer software in the field of identification of animals, management of animals and/or genome analysis; data conversion of computer programs and data, not physical conversion, in the field of identification of animals, management of animals and genome analysis; conversion of data from physical to electronic media in the field of identification of animals, management of animals and/or genome analysis; scientific research and development for others in the field of identification of animals, management of animals and genome analysis; conducting technical feasibility studies in the field of animal identification and management of animals; design, development, installation, maintenance, updating and rental of computer software in the field of identification of animals, management of animals and genome analysis; design, development and maintenance of databases in the field of identification of animals, management of animals; scientific laboratory research and analysis services in the field of genomic research; scientific laboratory analysis, namely, scientific laboratory analysis in the field of genomic research; preparation of biological samples for testing and analysis in research laboratories; biological research services; bacteriological research services; chemical research services; scientific and biological analysis and research services for controlling the composition, quality, origin and traceability of foodstuffs and/or animal DNA; computer-aided scientific research, testing and analysis services in the field of genomic research; design and development of scientific research methods of analysis and testing; biological tests for scientific research purposes, namely, providing reagent samples testing and diagnostic services for other in the field of science and research related thereto; technical data analysis services relating to animal DNA for scientific research purposes; biological analysis in the nature of biological research; structural and functional analysis of genomes for scientific research purposes; genetic research for scientific research purposes; scientific research in the field of genetics; DNA testing for scientific research; electronic storage of data relating to genome analysis; design of genomes for scientific research purposes; genetic testing for scientific research purposes in the nature of genetic fingerprinting services

The color(s) gray, blue, and green is/are claimed as a feature of the mark.

The mark consists of the stylized wording "ADENA". The first letter "A" is depicted in gray with the horizontal bar protruding towards the left depicted in blue; the letter "D" is depicted in gray; the letter "E" comprises three bars, the middle bar is depicted in green and the upper and lower bars are depicted in blue; the letter "N" is depicted in gray; the last letter "A" is depicted in gray with the horizontal bar protruding towards the right depicted in blue. The color white appears as background only and is not a feature of the mark.

PRIORITY DATE OF 11-03-2014 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1273566 DATED 04-30-2015,
EXPIRES 04-30-2025

The wording "ADENA" has no meaning in a foreign language.

SER. NO. 79-176,292, FILED 04-30-2015
DANIEL CAPSHAW, EXAMINING ATTORNEY

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.