

United States of America

United States Patent and Trademark Office

POLAR

Reg. No. 5,047,299

Registered Sep. 27, 2016

**Int. Cl.: 9, 10, 14, 25, 35,
38, 41**

Service Mark

Trademark

Principal Register

Polar Electro Oy (FINLAND CORPORATION)
Professorintie 5
FI-90440 KEMPELE FINLAND

CLASS 9: Wrist devices, namely, sensor for scientific use worn by humans on the wrist to gather human biometric data, GPS tracking device to be worn on the wrist of an athlete during endurance events; heart rate monitors to gather human biometric data for scientific use and not for medical purposes; data battery, ultrasonic, and tension testers, sensors for scientific use to be worn by a human to gather biometric data relating to the heart and electric, optical, and temperature sensors, peripheral devices in the nature of wearable computer peripherals, wireless computer peripherals, and computer peripheral systems comprised wearable computer peripherals, sensors for scientific use to be worn by a human to gather human biometric data; all of the forgoing used for scientific purposes and not for medical purposes, for measuring and recording different physiological data, biosignals and exercise parameters, namely, blood oxygenation, heart rate, heart rate variability, electrocardiogram, blood pressure, ventilation-perfusion ratio, body temperature, body flexibility, body strength, body motion, skin conductivity, blood glucose, lactic acid, and also for recording, time, distance, speed, acceleration, altitude, environmental temperature, humidity and purity in the atmosphere; computer software for the synchronization of exercise databases between a remote station or device and a fixed remote station or device; computer programs for accessing, browsing and searching online exercise databases; MP3 and other digital format audio players; mobile digital electronic devices for exercise user for recording and replaying physiological data, for scientific use and not for medical purposes; global positioning tracking and navigation devices; wireless interfaces for computers and mobile devices in the nature of portable wrist-mounted digital electronic devices and tablet computers, both for communicating physiological data and exercise data; electronic equipment for sensing data, namely, electronic exercise and physiological sensors, for scientific use and not for medical purposes, for measuring distance walked and for displaying data obtained during exercise; programmable headphones programmed to provide training instructions depending on a person's performance during exercise; wearable digital electronic device comprised primarily of software and display screens for displaying data obtained during exercise, and also featuring a wristwatch, for scientific use and not for medical purposes; wearable monitoring apparatus, namely, wearable computer peripherals and wearable computers for biosignal detection, for scientific use and not for medical purposes; computer interfaces, software and firmware for operating and editing data retrieved from the aforementioned goods

CLASS 10: Wrist devices, namely, portable wrist-mounted biofeedback sensors for medical use, namely, heart, pulse rate, respiration, blood pressure monitors, force and motion testing apparatus for physical training, biofeedback sensors and peripheral devices, namely, heart rate monitors, respiration monitors, sensors for medical use to be worn by a human to gather human biometric data, all of the forgoing used for medical purposes for measuring and recording different physiological data and biosignals, namely, blood oxygenation, heart rate, heart rate variability, electrocardiogram, blood pressure, ventilation-perfusion ratio, body temperature, body flexibility, body strength, body motion, skin conductivity, blood glucose, lactic acid, and also for recording, time, distance, speed, acceleration, altitude, environmental temperature, humidity and air purity

CLASS 14: Electronic clocks and watches



Michelle K. Lee

Director of the United States
Patent and Trademark Office

CLASS 25: Clothing, namely, shirts, sweatshirts, athletic shorts, athletic footwear, headgear, namely, hats, caps, beanies, and berets, neck bands and wrist bands, all of the forgoing featuring biosignal, body motion and location detection sensors that are sold as an integral component of the finished clothing and are detachable to the body

CLASS 35: Providing commercial information via a website about shopping opportunities that are provided by others, providing business information relating to shopping opportunities that are provided by others; providing information concerning shopping opportunities, namely, information concerning commercial sales provided by others; providing a searchable online promotional guide featuring the goods and services of other vendors through links to a wide variety of websites of others in the fields of recreation, business, living, shopping, the home, and the internet; marketing a variety of services provided by others by disseminating information about the services of others on a global computer network

CLASS 38: Telecommunication access services to exercise databases; delivery of messages by electronic transmission

CLASS 41: Educational and instruction services, namely, providing classes, seminars and workshops in the field of exercise activities, coaching services in the field of exercise activities; education services, namely, providing classes, seminars, workshops in the field of customer satisfaction

The color(s) red, black and white is/are claimed as a feature of the mark.

The mark consists of the word "POLAR" in stylized form. The letters "P", "L", "A" and "R" are in black; the letter "O" is replaced with a red circle. A white line runs across the top of the letters, and separates the top of all the letters, except for the "P" and "R", from the bottom of the letters.

OWNER OF U.S. REG. NO. 3302395, 1836604, 3743228

PRIORITY DATE OF 08-07-2013 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1231141 DATED 01-30-2014,
EXPIRES 01-30-2024

SER. NO. 79-158,444, FILED 01-30-2014
MEREDITH Z MARESCA, EXAMINING ATTORNEY

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.