

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM301609

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wright Publishing Group, Inc. d/b/a Yolo Media		04/11/2014	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	YOLO TV, LLC		
<b>Street Address:</b>	1120 Pinellas Bayway South #206		
<b>City:</b>	Tierra Verde		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33715		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4444095	YOLO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	727-546-0660		
<b>Email:</b>	tmdocket@laronpatentlaw.com		
<b>Correspondent Name:</b>	Nathan P. Suedmeyer		
<b>Address Line 1:</b>	11199 69th Street N.		
<b>Address Line 4:</b>	Largo, FLORIDA 33773		
<b>ATTORNEY DOCKET NUMBER:</b>	3031.0		
<b>NAME OF SUBMITTER:</b>	Nathan P. Suedmeyer		
<b>SIGNATURE:</b>	/Nathan P. Suedmeyer/		
<b>DATE SIGNED:</b>	04/16/2014		
<b>Total Attachments: 1</b>			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Wright Publishing Group, Inc. d/b/a Yolo Media, a Florida corporation (“Assignor”), is the owner of United States Trademark Registration No. 4,444,095 for the trademark *YOLO* (hereinafter the “Trademark”), and Assignor hereby warrants that it is legally entitled to assign said Trademark unto assignee, that said Trademark is not encumbered by license or other interest; and

WHEREAS, YOLO TV, LLC, a Florida limited liability company (“Assignee”), desires to acquire the entire right, title and interest in the Trademark, and the good will represented therewith.

NOW THEREFORE, in consideration of valuable consideration, the sufficiency of which is hereby acknowledged, Assignor, by these present, does sell, assign and transfer unto said Assignee the full and exclusive right, title and interest in and to the Trademarks, together with the goodwill of the business, including all right to bring and maintain actions for all past and future infringement of said Trademarks. The undersigned, an authorized representative of Assignor, on behalf of Assignor, hereby authorizes and requests the Commissioner of Patents and Trademarks to record this Assignment of the Trademarks, unto said Assignee, as the owner by assignment of the entire right, title and interest in and to said Trademarks, and any renewals thereof, for its sole use and for the use of its legal representatives, to the full end of the term for which the Trademarks are granted, as fully and entirely as the same had this assignment and sale not been made.

Executed this 11<sup>th</sup> day of April 2014.

For Assignor:

Wright Publishing Group, Inc. d/b/a Yolo Media

By: Lisa A. Wright, President  
Print Name/Title: Lisa A. Wright, its President

