

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trilibis, Inc.		11/02/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CUPID PLC		
Street Address:	5th Floor, 7 Castle Street		
City:	Edinburgh		
State/Country:	UNITED KINGDOM		
Postal Code:	EH2 3AH		
Entity Type:	public limited company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3454313	YOLO	
CORRESPONDENCE DATA			
Fax Number:	3059615812		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3055790812		
Email:	mrv@gtlaw.com		
Correspondent Name:	Greenberg Traurig Attn: Manuel Valcarcel		
Address Line 1:	333 Avenue of the Americas, Suite 4400		
Address Line 4:	Miami, FLORIDA 33131		
ATTORNEY DOCKET NUMBER:	128322.010500		
DOMESTIC REPRESENTATIVE			
Name:	Greenberg Traurig Attn: Manuel Valcarcel		
Address Line 1:	333 Avenue of the Americas Suite 4400		
Address Line 4:	Miami, FLORIDA 33131		

CH \$40.00 3454313

NAME OF SUBMITTER:	Manuel Valcarcel
Signature:	/Manuel Valcarcel/
Date:	11/07/2012
Total Attachments: 2 source=Trademark Assignment-YOLO#page1.tif source=Trademark Assignment-YOLO#page2.tif	

## EXHIBIT A

### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is executed and delivered as of this 2nd day of November, 2012 by Trilibis, Inc, a California corporation, having an address of 155 Bovet Road, Suite 500 San Mateo, California 94402 ("Assignor"), to and in favor of CUPID PLC, a public limited company incorporated in Scotland ("Assignee") having an address of 5<sup>th</sup> Floor, 7 Castle Street, Edinburgh EH2 3AH.

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of the Assignor's rights, title and interest worldwide with respect to the YOLO mark as used and/or registered for Computer software for communications, scheduling, and database management for use for purposes of online dating, social networking and social introductions; computer software for use in locating and reporting the physical location of individuals via handheld electronic devices (Class 9) and Internet-based social networking, introduction, and dating services; Internet-based location services, namely, services to locate and report the physical location of individuals (Class 45) and any other goods/services, including, without limitation, all rights, title and interest in and to U.S. Trademark Registration No. 3454313 together with any and all related common law and other rights, the benefit of prior use thereof and the goodwill of the business associated therewith (collectively, the "Mark").

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee all of Assignor's entire right, title and interest in and to the Mark together with the goodwill of the business associated therewith, in the United States of America and all other countries and jurisdictions worldwide, including, without limitation, U.S. Trademark Registration No. 3454313 and any other registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are now or may be secured under the laws of the United States of America and/or any other country or jurisdiction worldwide, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, licensees or other legal representatives, at least as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable and any claims and causes of action as of the date hereof or thereafter.

Assignor shall take all further reasonable actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all such reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimen, assignments, powers of attorney or other documentation), requested by Assignee to more fully and effectively effectuate the purposes of this Assignment.

Assignor hereby requests that the United States Patent and Trademark Office and any other intellectual property and/or trademark offices in any other country or jurisdiction record this Assignment to indicate Assignee as the Assignee and exclusive owner of the Mark.

IN WITNESS WHEREOF, Assignor has executed and/or caused this Assignment to be executed by its duly authorized representative as of the date specified above.

ASSIGNOR:

TRILIBIS, INC., a California corporation

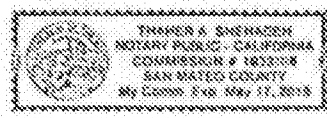
By: [Signature]  
Name: Thomas R. Burke  
Title: CEO

ACKNOWLEDGEMENT

COUNTY OF California )  
STATE OF San Mateo ) SS:

The foregoing Assignment was acknowledged before me this 17 day of November, 2012 by Thomas R. Burke the CEO of Trilibis, Inc., a California corporation. He/She is personally known to me or has produced CA DL as identification.

Notary: [Signature] [NOTARIAL SEAL]  
Print Name: Thabir A. Shehadeh Notary Public, \_\_\_\_\_  
My commission expires: May 17, 2019



ASSIGNEE:

CUPID PLC

By: [Signature]  
Name: MARK DOUGHTY  
Title: DIRECTOR

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