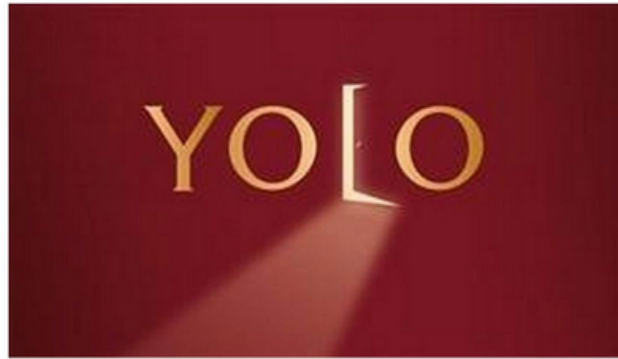


# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,356,972**

**Registered Dec. 19, 2017**

**Corrected Nov. 26, 2019**

**Int. Cl.: 29, 30, 32**

**Trademark**

**Principal Register**

Tnuva Central Cooperative For The Marketing of Agricultural Produce In Israel Ltd.  
(ISRAEL Cooperative Society )  
P.o. Box 7007  
47100 Ramat Hasharon  
ISRAEL

CLASS 29: Milk and dairy products excluding ice cream, ice milk and frozen yogurt; dairy-based beverages

CLASS 30: Dessert puddings; [ ice cream; ice cream products, namely, ice milk and frozen yogurt, ice cream cakes, ice cream desserts, frozen confectionery, ice cream drinks; chilled dairy-based desserts, namely, dairy-based cakes, cookies, pastries, candies, dessert mousses, and dessert puddings; ] chilled dairy substitute-based desserts, namely, [ soy-based ice cream substitute, non-dairy frozen confections,] soy-based dessert mousses, and soy-based dessert puddings; chilled fruit-based desserts, namely, [ sorbet, and ] dessert puddings containing fruits; chilled chocolate-based desserts, namely, [chocolate cakes, cookies,] pastries, [ candies,] mousses, and dessert puddings \*none of the foregoing to contain both chocolate and caramel \*

CLASS 32: Non-alcoholic beverages, namely, chocolate flavored soft drinks; preparations for making beverages, namely, chocolate flavored soft drinks

The color(s) bordeaux, gold and light yellow is/are claimed as a feature of the mark.

The mark consists of the stylized word "YOLO" in gold on a bordeaux rectangle with a light yellow streak of light emanating from the letter "L".

PRIORITY DATE OF 04-29-2015 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1273077 DATED 09-09-2015,  
EXPIRES 09-09-2025

SER. NO. 79-176,078, FILED 09-09-2015



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**